

ORDER	VARIABLE	DESCRIPTION	CATEGORY	PART
1	CODE	Code	Geography	0
2	GEO	Geographic Summarization Indicator	Geography	0
3	MBAS18HP	Household Population 18+	Basics	1
4	MQ11C45	Attitudes towards digital technology - Technology is important to me.	Technology	1
5	MQ12C45	Attitudes towards digital technology - Technology is changing the world too quickly.	Technology	1
6	MQ13C45	Attitudes towards digital technology - Technology intimidates me.	Technology	1
7	MQ14C45	Attitudes towards digital technology - I am willing to pay for technology products that save me time.	Technology	1
8	MQ15C45	Attitudes towards digital technology - Technology helps me increase flexibility between work and home.	Technology	1
9	MQ16C45	Attitudes towards digital technology - I worry about the impact of technology on my life.	Technology	1
10	MQ17C45	Attitudes towards digital technology - Technology interferes with my personal or family life.	Technology	1
11	MQ18C45	Attitudes towards digital technology - I am not comfortable with new technology.	Technology	1
12	MQ19C45	Attitudes towards digital technology - I tend to be the first to own new technologies.	Technology	1
13	MQ110C45	Attitudes towards digital technology - Other people often come to me for advice about new technologies.	Technology	1
14	MQ2EC1	Platform or operating system used on your smart phone - iPhone or iPad (iOS)	Technology	1
15	MQ2EC2	Platform or operating system used on your smart phone - Blackberry or RIM (!)	Technology	1
16	MQ2EC3	Platform or operating system used on your smart phone - Android	Technology	1
17	MQ2EC4	Platform or operating system used on your smart phone - Windows	Technology	1
18	MQ2EC7	Platform or operating system used on your smart phone - I have no idea	Technology	1
19	MQ201C45	Importance of mobile-friendly version of your favourite websites - Important	Technology	1
20	MQ20BC1	Format preferred to read news and information on your mobile phone - Using an app	Technology	1
21	MQ20BC2	Format preferred to read news and information on your mobile phone - Reading a mobile version of the website	Technology	1
22	MQ20BC3	Format preferred to read news and information on your mobile phone - Accessing the conventional site in your phone's browser	Technology	1
23	MQ2DC1	Do you have a landline at home - Yes (!)	Technology	1
24	MQ211C45	Interested - Receiving a text message from nearby stores selling products/services I want	Mobile Marketing	1
25	MQ212C45	Interested - Receiving ads for other interesting "apps" when I download a mobile application	Mobile Marketing	1
26	MQ213C45	Interested - Product-sponsored mobile applications	Mobile Marketing	1
27	MQ214C45	Interested - Receiving product/service messages that likely appeal to me based on my demographics	Mobile Marketing	1
28	MQ215C45	Interested - Receiving mobile coupons that likely appeal to me based on my demographics	Mobile Marketing	1
29	MQ216C45	Interested - Taking a picture of a QR/barcode and sending it to a company in exchange for a coupon, discount or more information (!)	Mobile Marketing	1
30	MQ217C45	Interested - Texting a key word to a company in exchange for entry into a contest	Mobile Marketing	1
31	MQ218C45	Interested - Texting a key word to a company in exchange for a coupon or discount	Mobile Marketing	1
32	MQ219C45	Interested - Voting via text messaging (!)	Mobile Marketing	1
33	MQ2110C45	Interested - Installing an application on my mobile device that would help me research products or make purchases	Mobile Marketing	1
34	MQ221C45	Statements - I am open to receiving relevant marketing messages on my mobile device (!)	Mobile Marketing	1
35	MQ222C45	Statements - I am comfortable sharing my mobile information with retailers I trust (!)	Mobile Marketing	1
36	MQ223C45	Statements - Sharing my personal information over my mobile device does not concern me	Mobile Marketing	1
37	MQ224C45	Statements - Mobile companies should not be allowed to own or share my personal information	Mobile Marketing	1
38	MQ225C45	Statements - I would probably ignore marketing and advertisements I may receive on my mobile device	Mobile Marketing	1
39	MQ226C45	Statements - If there was a "do not market via mobile device" list in Canada, I would sign up to avoid all mobile marketing	Mobile Marketing	1
40	MQ227C45	Statements - I am concerned that sharing my mobile information with retailers might negatively impact my privacy	Mobile Marketing	1
41	MQ61C1	Current mobile provider - Rogers	Mobile Provider	1
42	MQ62C2	Current mobile provider - Bell Mobility	Mobile Provider	1
43	MQ63C3	Current mobile provider - Telus Mobility	Mobile Provider	1
44	MQ66C6	Current mobile provider - Fido	Mobile Provider	1
45	MQ67C7	Current mobile provider - Koodo	Mobile Provider	1
46	MQ611C11	Current mobile provider - Virgin Mobile	Mobile Provider	1
47	MQ612C12	Current mobile provider - Wind Mobile	Mobile Provider	1
48	MQ613C13	Current mobile provider - Other	Mobile Provider	1
49	MQ6B1C45	Likelihood of switching provider [Nxt Yr] - Likely	Mobile Provider	1
50	MQ6B2C45	Likelihood of switching provider [Nxt 1-3 Yrs] - Likely	Mobile Provider	1
51	MQ6B3C45	Likelihood of switching provider [Nxt 3-5 Yrs] - Likely	Mobile Provider	1
52	MQ71C45	Important when choosing a mobile provider - Rate(s)	Mobile Provider	1
53	MQ72C45	Important when choosing a mobile provider - Device choices (i.e. they have a particular mobile device you want) (!)	Mobile Provider	1
54	MQ73C45	Important when choosing a mobile provider - Customer service / knowledgeable staff	Mobile Provider	1
55	MQ74C45	Important when choosing a mobile provider - Company loyalty / trust	Mobile Provider	1
56	MQ75C45	Important when choosing a mobile provider - Promotions / deals	Mobile Provider	1
57	MQ76C45	Important when choosing a mobile provider - Consumer ratings	Mobile Provider	1
58	MQ77C45	Important when choosing a mobile provider - Recommendations from family/friends	Mobile Provider	1
59	MQ78C45	Important when choosing a mobile provider - Feedback from other customers through social media networks	Mobile Provider	1

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60	MQ79C45	Important when choosing a mobile provider - Flexible rate plan(s)	Mobile Provider	1
61	MQ710C45	Important when choosing a mobile provider - No contract(s)	Mobile Provider	1
62	MQ711C45	Important when choosing a mobile provider - Bundling options (with e.g. cable, internet, etc.)	Mobile Provider	1
63	MQ11CC1	Have 2D barcode scanning app on smartphone - Yes	Mobile Phone Cameras	1
64	MQ11CC2	Have 2D barcode scanning app on smartphone - No	Mobile Phone Cameras	1
65	MQ11CC3	Have 2D barcode scanning app on smartphone - Unsure	Mobile Phone Cameras	1
66	MQ11DC1	Times scanned a 2D barcode [Pst 3 Mths] - 0	Mobile Phone Cameras	1
67	MQ11DC2	Times scanned a 2D barcode [Pst 3 Mths] - 1 - 2	Mobile Phone Cameras	1
68	MQ11DC3	Times scanned a 2D barcode [Pst 3 Mths] - 3 - 5	Mobile Phone Cameras	1
69	MQ11DC4	Times scanned a 2D barcode [Pst 3 Mths] - 6+	Mobile Phone Cameras	1
70	MQ11E1C1	Reason used a 2D barcode - Coupon or deal	Mobile Phone Cameras	1
71	MQ11E2C2	Reason used a 2D barcode - To win something, enter a contest	Mobile Phone Cameras	1
72	MQ11E3C3	Reason used a 2D barcode - Additional media content - watch video, listen to a song	Mobile Phone Cameras	1
73	MQ11E4C4	Reason used a 2D barcode - Survey or poll, give your opinion	Mobile Phone Cameras	1
74	MQ11E5C5	Reason used a 2D barcode - Get further information about a product or service	Mobile Phone Cameras	1
75	MQ11E6C6	Reason used a 2D barcode - Check-In to a venue or business	Mobile Phone Cameras	1
76	MQ11E7C7	Reason used a 2D barcode - Other	Mobile Phone Cameras	1
77	MQ181C1	Mobile camera usage - I do not use the camera in my mobile phone.	Mobile Phone Cameras	1
78	MQ182C2	Mobile camera usage - The camera in my mobile phone is the one I use most often.	Mobile Phone Cameras	1
79	MQ183C3	Mobile camera usage - I use my camera to take pictures of products when I am shopping. (!)	Mobile Phone Cameras	1
80	MQ184C4	Mobile camera usage - I often send pictures taken on my phone to other people using email on my phone.	Mobile Phone Cameras	1
81	MQ185C5	Mobile camera usage - I send text/picture messages from my phone.	Mobile Phone Cameras	1
82	MQ186C6	Mobile camera usage - I use my phone to post pictures to Facebook.	Mobile Phone Cameras	1
83	MQ187C7	Mobile camera usage - I use my phone to post pictures to a photo sharing site such as Instagram.	Mobile Phone Cameras	1
84	MQ188C8	Mobile camera usage - I use my phone to post pictures elsewhere online	Mobile Phone Cameras	1
85	MQ3F1C1	Purchases using smartphone - Yes - By visiting a website using the Internet browser on your smartphone (e.g. Safari)	Mobile Spending - Current	1
86	MQ3F2C2	Purchases using smartphone - Yes - Using a shopping "app"	Mobile Spending - Current	1
87	MQ3F3C3	Purchases using smartphone - Yes - Paying a retailer directly using a mobile payment app (e.g. Starbucks Card Mobile App)	Mobile Spending - Current	1
88	MQ3F4C4	Purchases using smartphone - Yes - Unsure	Mobile Spending - Current	1
89	MQ3F5C5	Purchases using smartphone - I have not made purchases using my smartphone	Mobile Spending - Current	1
90	MQ3GC1	Reason to not make purchases using smartphone - I did not know it was possible.	Mobile Spending - Current	1
91	MQ3GC2	Reason to not make purchases using smartphone - I have not had a need.	Mobile Spending - Current	1
92	MQ3GC3	Reason to not make purchases using smartphone - I am concerned about security of information.	Mobile Spending - Current	1
93	MQ3GC4	Reason to not make purchases using smartphone - It is not sufficiently convenient or easy to do.	Mobile Spending - Current	1
94	MQ3GC5	Reason to not make purchases using smartphone - Other	Mobile Spending - Current	1
95	MQ91C1	Spent per month [Pst Yr] - Your mobile plan (e.g. calls, texting, and/or data plan) - 0	Mobile Spending - Current	1
96	MQ91C2	Spent per month [Pst Yr] - Your mobile plan (e.g. calls, texting, and/or data plan) - \$1 - \$24	Mobile Spending - Current	1
97	MQ91C3	Spent per month [Pst Yr] - Your mobile plan (e.g. calls, texting, and/or data plan) - \$25 - \$49	Mobile Spending - Current	1
98	MQ91C4	Spent per month [Pst Yr] - Your mobile plan (e.g. calls, texting, and/or data plan) - \$50 - \$99	Mobile Spending - Current	1
99	MQ91C5	Spent per month [Pst Yr] - Your mobile plan (e.g. calls, texting, and/or data plan) - \$100 - \$199	Mobile Spending - Current	1
100	MQ91C6	Spent per month [Pst Yr] - Your mobile plan (e.g. calls, texting, and/or data plan) - \$200 or more	Mobile Spending - Current	1
101	MQ92C1	Spent per month [Pst Yr] - Mobile applications ("apps") - 0	Mobile Spending - Current	1
102	MQ92C2	Spent per month [Pst Yr] - Mobile applications ("apps") - \$1 - \$24	Mobile Spending - Current	1
103	MQ92C3	Spent per month [Pst Yr] - Mobile applications ("apps") - \$25 - \$49	Mobile Spending - Current	1
104	MQ92C4	Spent per month [Pst Yr] - Mobile applications ("apps") - \$50+	Mobile Spending - Current	1
105	MQ93C1	Spent per month [Pst Yr] - Ringtones - 0	Mobile Spending - Current	1
106	MQ93C2	Spent per month [Pst Yr] - Ringtones - \$1 - \$24	Mobile Spending - Current	1
107	MQ93C3	Spent per month [Pst Yr] - Ringtones - \$25+	Mobile Spending - Current	1
108	MQ94C1	Spent per month [Pst Yr] - Mobile games - 0	Mobile Spending - Current	1
109	MQ94C2	Spent per month [Pst Yr] - Mobile games - \$1 - \$24	Mobile Spending - Current	1
110	MQ94C3	Spent per month [Pst Yr] - Mobile games - \$25 - \$49	Mobile Spending - Current	1
111	MQ94C4	Spent per month [Pst Yr] - Mobile games - \$50+	Mobile Spending - Current	1
112	MQ97C1	Spent per month [Pst Yr] - eBooks - 0	Mobile Spending - Current	1
113	MQ97C2	Spent per month [Pst Yr] - eBooks - \$1 - \$24	Mobile Spending - Current	1
114	MQ97C3	Spent per month [Pst Yr] - eBooks - \$25 - \$49	Mobile Spending - Current	1
115	MQ97C4	Spent per month [Pst Yr] - eBooks - \$50 - \$99	Mobile Spending - Current	1
116	MQ97C56	Spent per month [Pst Yr] - eBooks - \$100 or more	Mobile Spending - Current	1
117	MQ101C1	Expected Spend [Nxt Yr] - Your mobile plan (calls, texting, data plan) - Less	Mobile Spending - Future	1
118	MQ101C2	Expected Spend [Nxt Yr] - Your mobile plan (calls, texting, data plan) - The Same	Mobile Spending - Future	1
119	MQ101C3	Expected Spend [Nxt Yr] - Your mobile plan (calls, texting, data plan) - More	Mobile Spending - Future	1
120	MQ102C1	Expected Spend [Nxt Yr] - Mobile applications ("apps") - Less	Mobile Spending - Future	1
121	MQ102C2	Expected Spend [Nxt Yr] - Mobile applications ("apps") - The Same	Mobile Spending - Future	1
122	MQ102C3	Expected Spend [Nxt Yr] - Mobile applications ("apps") - More	Mobile Spending - Future	1
123	MQ103C1	Expected Spend [Nxt Yr] - Ringtones - Less	Mobile Spending - Future	1
124	MQ103C2	Expected Spend [Nxt Yr] - Ringtones - The Same	Mobile Spending - Future	1
125	MQ103C3	Expected Spend [Nxt Yr] - Ringtones - More	Mobile Spending - Future	1
126	MQ104C1	Expected Spend [Nxt Yr] - Mobile games - Less	Mobile Spending - Future	1



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127	MQ104C2	Expected Spend [Nxt Yr] - Mobile games - The Same	Mobile Spending - Future	1
128	MQ104C3	Expected Spend [Nxt Yr] - Mobile games - More	Mobile Spending - Future	1
129	MQ107C1	Expected Spend [Nxt Yr] - eBooks - Less	Mobile Spending - Future	1
130	MQ107C2	Expected Spend [Nxt Yr] - eBooks - The Same	Mobile Spending - Future	1
131	MQ107C3	Expected Spend [Nxt Yr] - eBooks - More	Mobile Spending - Future	1
132	MQ2X1C1	Currently own - Smart phone	Devices - Ownership	2
133	MQ2X2C2	Currently own - Basic mobile phone	Devices - Ownership	2
134	MQ2X3C3	Currently own - iPad	Devices - Ownership	2
135	MQ2X4C4	Currently own - Other "tablet" device (e.g. HP, Dell)	Devices - Ownership	2
136	MQ2X5C5	Currently own - e-book reader, excluding iPad (e.g. Kindle, Kobo, Nook)	Devices - Ownership	2
137	MQ2X6C6	Currently own - Digital camera	Devices - Ownership	2
138	MQ2X7C7	Currently own - Digital camcorder	Devices - Ownership	2
139	MQ2X8C8	Currently own - Desktop computer	Devices - Ownership	2
140	MQ2X9C9	Currently own - Laptop / notebook	Devices - Ownership	2
141	MQ2X10C10	Currently own - MP3 player / iPod	Devices - Ownership	2
142	MQ2X11C11	Currently own - Home video gaming system (e.g. Xbox, Playstation, Wii)	Devices - Ownership	2
143	MQ2X12C12	Currently own - Portable video gaming system (DS, PSP, etc.)	Devices - Ownership	2
144	MQ2X13C13	Currently own - Home DVD player	Devices - Ownership	2
145	MQ2X14C14	Currently own - Home Blu-ray player	Devices - Ownership	2
146	MQ2X15C15	Currently own - Portable or car DVD player	Devices - Ownership	2
147	MQ2X16C16	Currently own - Home theatre system	Devices - Ownership	2
148	MQ2X17C17	Currently own - Plasma / LCD TV	Devices - Ownership	2
149	MQ2X18C18	Currently own - DVR / PVR / TiVo	Devices - Ownership	2
150	MQ2X19C19	Currently own - GPS navigation device	Devices - Ownership	2
151	MQ2X20C20	Currently own - Netbook	Devices - Ownership	2
152	MQ2X21C21	Currently own - Home security system	Devices - Ownership	2
153	MQ2X22C22	Currently own - Satellite radio	Devices - Ownership	2
154	MQ2X23C23	Currently own - Internet radio	Devices - Ownership	2
155	MQ2X24C24	Currently own - 3D Television	Devices - Ownership	2
156	MQ2X25C25	Currently own - Media Server (e.g. Slingbox, AppleTV, GoogleTV)	Devices - Ownership	2
157	MQ2Y1C1	Plan to purchase [Nxt Yr] - Smart phone	Devices - Ownership	2
158	MQ2Y2C2	Plan to purchase [Nxt Yr] - Basic mobile phone	Devices - Ownership	2
159	MQ2Y3C3	Plan to purchase [Nxt Yr] - iPad	Devices - Ownership	2
160	MQ2Y4C4	Plan to purchase [Nxt Yr] - Other "tablet" device (e.g. HP, Dell)	Devices - Ownership	2
161	MQ2Y5C5	Plan to purchase [Nxt Yr] - e-book reader, excluding iPad (e.g. Kindle, Kobo, Nook)	Devices - Ownership	2
162	MQ2Y6C6	Plan to purchase [Nxt Yr] - Digital camera	Devices - Ownership	2
163	MQ2Y7C7	Plan to purchase [Nxt Yr] - Digital camcorder	Devices - Ownership	2
164	MQ2Y8C8	Plan to purchase [Nxt Yr] - Desktop computer	Devices - Ownership	2
165	MQ2Y9C9	Plan to purchase [Nxt Yr] - Laptop / notebook	Devices - Ownership	2
166	MQ2Y10C10	Plan to purchase [Nxt Yr] - MP3 player / iPod	Devices - Ownership	2
167	MQ2Y11C11	Plan to purchase [Nxt Yr] - Home video gaming system (e.g. Xbox, Playstation, Wii)	Devices - Ownership	2
168	MQ2Y12C12	Plan to purchase [Nxt Yr] - Portable video gaming system (DS, PSP, etc.)	Devices - Ownership	2
169	MQ2Y13C13	Plan to purchase [Nxt Yr] - Home DVD player	Devices - Ownership	2
170	MQ2Y14C14	Plan to purchase [Nxt Yr] - Home Blu-ray player	Devices - Ownership	2
171	MQ2Y15C15	Plan to purchase [Nxt Yr] - Portable or car DVD player	Devices - Ownership	2
172	MQ2Y16C16	Plan to purchase [Nxt Yr] - Home theatre system	Devices - Ownership	2
173	MQ2Y17C17	Plan to purchase [Nxt Yr] - Plasma / LCD TV	Devices - Ownership	2
174	MQ2Y18C18	Plan to purchase [Nxt Yr] - DVR / PVR / TiVo	Devices - Ownership	2
175	MQ2Y19C19	Plan to purchase [Nxt Yr] - GPS navigation device	Devices - Ownership	2
176	MQ2Y20C20	Plan to purchase [Nxt Yr] - Netbook	Devices - Ownership	2
177	MQ2Y21C21	Plan to purchase [Nxt Yr] - Home security system	Devices - Ownership	2
178	MQ2Y22C22	Plan to purchase [Nxt Yr] - Satellite radio	Devices - Ownership	2
179	MQ2Y23C23	Plan to purchase [Nxt Yr] - Internet radio	Devices - Ownership	2
180	MQ2Y24C24	Plan to purchase [Nxt Yr] - 3D Television	Devices - Ownership	2
181	MQ2Y25C25	Plan to purchase [Nxt Yr] - Media Server (e.g. Slingbox, AppleTV, GoogleTV)	Devices - Ownership	2
182	MQ2Z1C1	Neither own, nor plan to purchase - Smart phone	Devices - Ownership	2
183	MQ2Z2C2	Neither own, nor plan to purchase - Basic mobile phone	Devices - Ownership	2
184	MQ2Z3C3	Neither own, nor plan to purchase - iPad	Devices - Ownership	2
185	MQ2Z4C4	Neither own, nor plan to purchase - Other "tablet" device (e.g. HP, Dell)	Devices - Ownership	2
186	MQ2Z5C5	Neither own, nor plan to purchase - e-book reader, excluding iPad (e.g. Kindle, Kobo, Nook)	Devices - Ownership	2
187	MQ2Z6C6	Neither own, nor plan to purchase - Digital camera	Devices - Ownership	2
188	MQ2Z7C7	Neither own, nor plan to purchase - Digital camcorder	Devices - Ownership	2
189	MQ2Z8C8	Neither own, nor plan to purchase - Desktop computer	Devices - Ownership	2
190	MQ2Z9C9	Neither own, nor plan to purchase - Laptop / notebook	Devices - Ownership	2
191	MQ2Z10C10	Neither own, nor plan to purchase - MP3 player / iPod	Devices - Ownership	2
192	MQ2Z11C11	Neither own, nor plan to purchase - Home video gaming system (e.g. Xbox, Playstation, Wii)	Devices - Ownership	2
193	MQ2Z12C12	Neither own, nor plan to purchase - Portable video gaming system (DS, PSP, etc.)	Devices - Ownership	2
194	MQ2Z13C13	Neither own, nor plan to purchase - Home DVD player	Devices - Ownership	2
195	MQ2Z14C14	Neither own, nor plan to purchase - Home Blu-ray player	Devices - Ownership	2
196	MQ2Z15C15	Neither own, nor plan to purchase - Portable or car DVD player	Devices - Ownership	2

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197	MQ2Z16C16	Neither own, nor plan to purchase - Home theatre system	Devices - Ownership	2
198	MQ2Z17C17	Neither own, nor plan to purchase - Plasma / LCD TV	Devices - Ownership	2
199	MQ2Z18C18	Neither own, nor plan to purchase - DVR / PVR / TiVo	Devices - Ownership	2
200	MQ2Z19C19	Neither own, nor plan to purchase - GPS navigation device	Devices - Ownership	2
201	MQ2Z20C20	Neither own, nor plan to purchase - Netbook	Devices - Ownership	2
202	MQ2Z21C21	Neither own, nor plan to purchase - Home security system	Devices - Ownership	2
203	MQ2Z22C22	Neither own, nor plan to purchase - Satellite radio	Devices - Ownership	2
204	MQ2Z23C23	Neither own, nor plan to purchase - Internet radio	Devices - Ownership	2
205	MQ2Z24C24	Neither own, nor plan to purchase - 3D Television	Devices - Ownership	2
206	MQ2Z25C25	Neither own, nor plan to purchase - Media Server (e.g. Slingbox, AppleTV, GoogleTV)	Devices - Ownership	2
207	MQ31C1	Would miss most if taken away - Smart phone	Devices - Ownership	2
208	MQ32C2	Would miss most if taken away - Basic mobile phone	Devices - Ownership	2
209	MQ33C3	Would miss most if taken away - iPad	Devices - Ownership	2
210	MQ34C4	Would miss most if taken away - Other "tablet" device (e.g. HP, Dell)	Devices - Ownership	2
211	MQ35C5	Would miss most if taken away - e-book reader, excluding iPad (e.g. Kindle, Kobo, Nook)	Devices - Ownership	2
212	MQ36C6	Would miss most if taken away - Digital camera	Devices - Ownership	2
213	MQ38C8	Would miss most if taken away - Desktop computer	Devices - Ownership	2
214	MQ39C9	Would miss most if taken away - Laptop / notebook	Devices - Ownership	2
215	MQ310C10	Would miss most if taken away - MP3 player / iPod	Devices - Ownership	2
216	MQ311C11	Would miss most if taken away - Home video gaming system (e.g. Xbox, Playstation, Wii)	Devices - Ownership	2
217	MQ313C13	Would miss most if taken away - Home DVD player	Devices - Ownership	2
218	MQ314C14	Would miss most if taken away - Home Blu-ray player	Devices - Ownership	2
219	MQ315C15	Would miss most if taken away - Portable or car DVD player	Devices - Ownership	2
220	MQ316C16	Would miss most if taken away - Home theatre system	Devices - Ownership	2
221	MQ317C17	Would miss most if taken away - Plasma / LCD TV	Devices - Ownership	2
222	MQ318C18	Would miss most if taken away - DVR / PVR / TiVo	Devices - Ownership	2
223	MQ319C19	Would miss most if taken away - GPS navigation device	Devices - Ownership	2
224	MQ321C21	Would miss most if taken away - Home security system	Devices - Ownership	2
225	MQ322C22	Would miss most if taken away - Satellite radio	Devices - Ownership	2
226	MQ323C23	Would miss most if taken away - Internet radio	Devices - Ownership	2
227	MQ324C24	Would miss most if taken away - 3D Television	Devices - Ownership	2
228	MQ325C25	Would miss most if taken away - Media Server (e.g. Slingbox, AppleTV, GoogleTV)	Devices - Ownership	2
229	MQ3B11C1	TV - Preferred device for - Surf the internet	Devices - Preference	2
230	MQ3B12C2	TV - Preferred device for - Play video games	Devices - Preference	2
231	MQ3B13C3	TV - Preferred device for - Watch movies	Devices - Preference	2
232	MQ3B14C4	TV - Preferred device for - Email	Devices - Preference	2
233	MQ3B15C5	TV - Preferred device for - Watch TV shows	Devices - Preference	2
234	MQ3B16C6	TV - Preferred device for - Read e-books/ magazines	Devices - Preference	2
235	MQ3B17C7	TV - Preferred device for - Listen to radio or other audio content	Devices - Preference	2
236	MQ3B21C1	Computer - Preferred device for - Surf the internet	Devices - Preference	2
237	MQ3B22C2	Computer - Preferred device for - Play video games	Devices - Preference	2
238	MQ3B23C3	Computer - Preferred device for - Watch movies	Devices - Preference	2
239	MQ3B24C4	Computer - Preferred device for - Email	Devices - Preference	2
240	MQ3B25C5	Computer - Preferred device for - Watch TV shows	Devices - Preference	2
241	MQ3B26C6	Computer - Preferred device for - Read e-books/ magazines	Devices - Preference	2
242	MQ3B27C7	Computer - Preferred device for - Listen to radio or other audio content	Devices - Preference	2
243	MQ3B31C1	Mobile Phone - Preferred device for - Surf the internet	Devices - Preference	2
244	MQ3B32C2	Mobile Phone - Preferred device for - Play video games	Devices - Preference	2
245	MQ3B33C3	Mobile Phone - Preferred device for - Watch movies	Devices - Preference	2
246	MQ3B34C4	Mobile Phone - Preferred device for - Email	Devices - Preference	2
247	MQ3B35C5	Mobile Phone - Preferred device for - Watch TV shows	Devices - Preference	2
248	MQ3B36C6	Mobile Phone - Preferred device for - Read e-books/ magazines	Devices - Preference	2
249	MQ3B37C7	Mobile Phone - Preferred device for - Listen to radio or other audio content	Devices - Preference	2
250	MQ3B51C1	Tablet - Preferred device for - Surf the internet	Devices - Preference	2
251	MQ3B52C2	Tablet - Preferred device for - Play video games	Devices - Preference	2
252	MQ3B53C3	Tablet - Preferred device for - Watch movies	Devices - Preference	2
253	MQ3B54C4	Tablet - Preferred device for - Email	Devices - Preference	2
254	MQ3B55C5	Tablet - Preferred device for - Watch TV shows	Devices - Preference	2
255	MQ3B56C6	Tablet - Preferred device for - Read e-books/ magazines	Devices - Preference	2
256	MQ3B57C7	Tablet - Preferred device for - Listen to radio or other audio content	Devices - Preference	2
257	MQ3B41C1	iPod/MP3/Portable gaming device - Preferred device for - Surf the internet	Devices - Preference	2
258	MQ3B42C2	iPod/MP3/Portable gaming device - Preferred device for - Play video games	Devices - Preference	2
259	MQ3B43C3	iPod/MP3/Portable gaming device - Preferred device for - Watch movies	Devices - Preference	2
260	MQ3B44C4	iPod/MP3/Portable gaming device - Preferred device for - Email	Devices - Preference	2
261	MQ3B45C5	iPod/MP3/Portable gaming device - Preferred device for - Watch TV shows	Devices - Preference	2
262	MQ3B46C6	iPod/MP3/Portable gaming device - Preferred device for - Read e-books/ magazines	Devices - Preference	2
263	MQ3B47C7	iPod/MP3/Portable gaming device - Preferred device for - Listen to radio or other audio content	Devices - Preference	2
264	MQ17A1C1	FREE applications ('apps') downloaded [Pst Yr] - I've never downloaded any applications to my mobile device	Devices - Applications	2
265	MQ17A2C2	FREE applications ('apps') downloaded [Pst Yr] - Entertainment-related	Devices - Applications	2



ORDER	VARIABLE	DESCRIPTION	CATEGORY	PART
266	MQ17A3C3	FREE applications ('apps') downloaded [Pst Yr] - Budgeting	Devices - Applications	2
267	MQ17A4C4	FREE applications ('apps') downloaded [Pst Yr] - Banking	Devices - Applications	2
268	MQ17A5C5	FREE applications ('apps') downloaded [Pst Yr] - Games	Devices - Applications	2
269	MQ17A6C6	FREE applications ('apps') downloaded [Pst Yr] - Health and Fitness / Lifestyle	Devices - Applications	2
270	MQ17A7C7	FREE applications ('apps') downloaded [Pst Yr] - Music	Devices - Applications	2
271	MQ17A8C8	FREE applications ('apps') downloaded [Pst Yr] - News / Information services (e.g. weather, RSS reader)	Devices - Applications	2
272	MQ17A9C9	FREE applications ('apps') downloaded [Pst Yr] - Productivity and Reference (e.g. calendar)	Devices - Applications	2
273	MQ17A10C10	FREE applications ('apps') downloaded [Pst Yr] - Social networking / Instant messaging	Devices - Applications	2
274	MQ17A11C11	FREE applications ('apps') downloaded [Pst Yr] - Sports	Devices - Applications	2
275	MQ17A12C12	FREE applications ('apps') downloaded [Pst Yr] - Student-related	Devices - Applications	2
276	MQ17A13C13	FREE applications ('apps') downloaded [Pst Yr] - Traveling	Devices - Applications	2
277	MQ17A14C14	FREE applications ('apps') downloaded [Pst Yr] - Weather	Devices - Applications	2
278	MQ17A15C15	FREE applications ('apps') downloaded [Pst Yr] - Work-related	Devices - Applications	2
279	MQ17A16C16	FREE applications ('apps') downloaded [Pst Yr] - Audio streaming	Devices - Applications	2
280	MQ17A17C17	FREE applications ('apps') downloaded [Pst Yr] - Video streaming	Devices - Applications	2
281	MQ17A18C18	FREE applications ('apps') downloaded [Pst Yr] - Shopping	Devices - Applications	2
282	MQ17A19C19	FREE applications ('apps') downloaded [Pst Yr] - Other	Devices - Applications	2
283	MQ17B1C1	PAID applications ('apps') downloaded [Pst Yr] - I've never downloaded any applications to my mobile device	Devices - Applications	2
284	MQ17B2C2	PAID applications ('apps') downloaded [Pst Yr] - Entertainment-related	Devices - Applications	2
285	MQ17B3C3	PAID applications ('apps') downloaded [Pst Yr] - Budgeting	Devices - Applications	2
286	MQ17B4C4	PAID applications ('apps') downloaded [Pst Yr] - Banking	Devices - Applications	2
287	MQ17B5C5	PAID applications ('apps') downloaded [Pst Yr] - Games	Devices - Applications	2
288	MQ17B6C6	PAID applications ('apps') downloaded [Pst Yr] - Health and Fitness / Lifestyle	Devices - Applications	2
289	MQ17B7C7	PAID applications ('apps') downloaded [Pst Yr] - Music	Devices - Applications	2
290	MQ17B8C8	PAID applications ('apps') downloaded [Pst Yr] - News / Information services (e.g. weather, RSS reader)	Devices - Applications	2
291	MQ17B9C9	PAID applications ('apps') downloaded [Pst Yr] - Productivity and Reference (e.g. calendar)	Devices - Applications	2
292	MQ17B10C10	PAID applications ('apps') downloaded [Pst Yr] - Social networking / Instant messaging	Devices - Applications	2
293	MQ17B11C11	PAID applications ('apps') downloaded [Pst Yr] - Sports	Devices - Applications	2
294	MQ17B12C12	PAID applications ('apps') downloaded [Pst Yr] - Student-related	Devices - Applications	2
295	MQ17B13C13	PAID applications ('apps') downloaded [Pst Yr] - Traveling (!)	Devices - Applications	2
296	MQ17B14C14	PAID applications ('apps') downloaded [Pst Yr] - Weather	Devices - Applications	2
297	MQ17B15C15	PAID applications ('apps') downloaded [Pst Yr] - Work-related	Devices - Applications	2
298	MQ17B16C16	PAID applications ('apps') downloaded [Pst Yr] - Audio streaming (!)	Devices - Applications	2
299	MQ17B17C17	PAID applications ('apps') downloaded [Pst Yr] - Video streaming	Devices - Applications	2
300	MQ17B18C18	PAID applications ('apps') downloaded [Pst Yr] - Shopping	Devices - Applications	2
301	MQ17B19C19	PAID applications ('apps') downloaded [Pst Yr] - Other	Devices - Applications	2
302	MQ2B11C1	Phone - Currently own - iPhone / Apple	Phones - Ownership	3
303	MQ2B12C2	Phone - Currently own - Blackberry / RIM	Phones - Ownership	3
304	MQ2B13C3	Phone - Currently own - Sony Ericsson	Phones - Ownership	3
305	MQ2B14C4	Phone - Currently own - Motorola	Phones - Ownership	3
306	MQ2B15C5	Phone - Currently own - HTC	Phones - Ownership	3
307	MQ2B16C6	Phone - Currently own - LG	Phones - Ownership	3
308	MQ2B17C7	Phone - Currently own - Samsung	Phones - Ownership	3
309	MQ2B18C8	Phone - Currently own - Nokia	Phones - Ownership	3
310	MQ2B19C9	Phone - Currently own - Other	Phones - Ownership	3
311	MQ2B21C1	Phone - Plan to purchase [Nxt Yr] - iPhone / Apple	Phones - Ownership	3
312	MQ2B22C2	Phone - Plan to purchase [Nxt Yr] - Blackberry / RIM	Phones - Ownership	3
313	MQ2B23C3	Phone - Plan to purchase [Nxt Yr] - Sony Ericsson	Phones - Ownership	3
314	MQ2B24C4	Phone - Plan to purchase [Nxt Yr] - Motorola	Phones - Ownership	3
315	MQ2B25C5	Phone - Plan to purchase [Nxt Yr] - HTC	Phones - Ownership	3
316	MQ2B26C6	Phone - Plan to purchase [Nxt Yr] - LG	Phones - Ownership	3
317	MQ2B27C7	Phone - Plan to purchase [Nxt Yr] - Samsung	Phones - Ownership	3
318	MQ2B28C8	Phone - Plan to purchase [Nxt Yr] - Nokia	Phones - Ownership	3
319	MQ2B29C9	Phone - Plan to purchase [Nxt Yr] - Other	Phones - Ownership	3
320	MQ2B31C1	Phone - Neither own, nor plan to purchase - iPhone / Apple	Phones - Ownership	3
321	MQ2B32C2	Phone - Neither own, nor plan to purchase - Blackberry / RIM	Phones - Ownership	3
322	MQ2B33C3	Phone - Neither own, nor plan to purchase - Sony Ericsson	Phones - Ownership	3
323	MQ2B34C4	Phone - Neither own, nor plan to purchase - Motorola	Phones - Ownership	3
324	MQ2B35C5	Phone - Neither own, nor plan to purchase - HTC	Phones - Ownership	3
325	MQ2B36C6	Phone - Neither own, nor plan to purchase - LG	Phones - Ownership	3
326	MQ2B37C7	Phone - Neither own, nor plan to purchase - Samsung	Phones - Ownership	3
327	MQ2B38C8	Phone - Neither own, nor plan to purchase - Nokia	Phones - Ownership	3
328	MQ2B39C9	Phone - Neither own, nor plan to purchase - Other	Phones - Ownership	3
329	MQ2CXC1	How many mobile phones do you currently own - 1	Phones - Ownership	3
330	MQ2CXC2	How many mobile phones do you currently own - 2	Phones - Ownership	3
331	MQ2CXC3	How many mobile phones do you currently own - 3	Phones - Ownership	3
332	MQ2CXC4	How many mobile phones do you currently own - 4+	Phones - Ownership	3
333	MQ111C1	Mobile phone usage [Pst Yr] - Conventional Phone calls - Never	Phones - Usage	3
334	MQ111C2	Mobile phone usage [Pst Yr] - Conventional Phone calls - About once per month	Phones - Usage	3

ORDER	VARIABLE	DESCRIPTION	CATEGORY	PART
335	MQ111C3	Mobile phone usage [Pst Yr] - Conventional Phone calls - A few times per month	Phones - Usage	3
336	MQ111C4	Mobile phone usage [Pst Yr] - Conventional Phone calls - A few times per week	Phones - Usage	3
337	MQ111C5	Mobile phone usage [Pst Yr] - Conventional Phone calls - About once per day	Phones - Usage	3
338	MQ111C6	Mobile phone usage [Pst Yr] - Conventional Phone calls - Several times per day	Phones - Usage	3
339	MQ1126C1	Mobile phone usage [Pst Yr] - Video phone calls (e.g. Skype, Facetime) - Never	Phones - Usage	3
340	MQ1126C2	Mobile phone usage [Pst Yr] - Video phone calls (e.g. Skype, Facetime) - About once per month	Phones - Usage	3
341	MQ1126C3	Mobile phone usage [Pst Yr] - Video phone calls (e.g. Skype, Facetime) - A few times per month	Phones - Usage	3
342	MQ1126C4	Mobile phone usage [Pst Yr] - Video phone calls (e.g. Skype, Facetime) - A few times per week	Phones - Usage	3
343	MQ1126C5	Mobile phone usage [Pst Yr] - Video phone calls (e.g. Skype, Facetime) - About once per day	Phones - Usage	3
344	MQ1126C6	Mobile phone usage [Pst Yr] - Video phone calls (e.g. Skype, Facetime) - Several times per day	Phones - Usage	3
345	MQ112C1	Mobile phone usage [Pst Yr] - Text messaging - Never	Phones - Usage	3
346	MQ112C2	Mobile phone usage [Pst Yr] - Text messaging - About once per month	Phones - Usage	3
347	MQ112C3	Mobile phone usage [Pst Yr] - Text messaging - A few times per month	Phones - Usage	3
348	MQ112C4	Mobile phone usage [Pst Yr] - Text messaging - A few times per week	Phones - Usage	3
349	MQ112C5	Mobile phone usage [Pst Yr] - Text messaging - About once per day	Phones - Usage	3
350	MQ112C6	Mobile phone usage [Pst Yr] - Text messaging - Several times per day	Phones - Usage	3
351	MQ113C1	Mobile phone usage [Pst Yr] - Instant Messaging / Blackberry Messenger - Never	Phones - Usage	3
352	MQ113C2	Mobile phone usage [Pst Yr] - Instant Messaging / Blackberry Messenger - About once per month	Phones - Usage	3
353	MQ113C3	Mobile phone usage [Pst Yr] - Instant Messaging / Blackberry Messenger - A few times per month	Phones - Usage	3
354	MQ113C4	Mobile phone usage [Pst Yr] - Instant Messaging / Blackberry Messenger - A few times per week	Phones - Usage	3
355	MQ113C5	Mobile phone usage [Pst Yr] - Instant Messaging / Blackberry Messenger - About once per day	Phones - Usage	3
356	MQ113C6	Mobile phone usage [Pst Yr] - Instant Messaging / Blackberry Messenger - Several times per day	Phones - Usage	3
357	MQ114C1	Mobile phone usage [Pst Yr] - Picture / Video messaging - Never	Phones - Usage	3
358	MQ114C2	Mobile phone usage [Pst Yr] - Picture / Video messaging - About once per month	Phones - Usage	3
359	MQ114C3	Mobile phone usage [Pst Yr] - Picture / Video messaging - A few times per month	Phones - Usage	3
360	MQ114C4	Mobile phone usage [Pst Yr] - Picture / Video messaging - A few times per week	Phones - Usage	3
361	MQ114C5	Mobile phone usage [Pst Yr] - Picture / Video messaging - About once per day	Phones - Usage	3
362	MQ114C6	Mobile phone usage [Pst Yr] - Picture / Video messaging - Several times per day	Phones - Usage	3
363	MQ115C1	Mobile phone usage [Pst Yr] - Camera use - Never	Phones - Usage	3
364	MQ115C2	Mobile phone usage [Pst Yr] - Camera use - About once per month	Phones - Usage	3
365	MQ115C3	Mobile phone usage [Pst Yr] - Camera use - A few times per month	Phones - Usage	3
366	MQ115C4	Mobile phone usage [Pst Yr] - Camera use - A few times per week	Phones - Usage	3
367	MQ115C5	Mobile phone usage [Pst Yr] - Camera use - About once per day	Phones - Usage	3
368	MQ115C6	Mobile phone usage [Pst Yr] - Camera use - Several times per day	Phones - Usage	3
369	MQ116C1	Mobile phone usage [Pst Yr] - Email - Never	Phones - Usage	3
370	MQ116C2	Mobile phone usage [Pst Yr] - Email - About once per month	Phones - Usage	3
371	MQ116C3	Mobile phone usage [Pst Yr] - Email - A few times per month	Phones - Usage	3
372	MQ116C4	Mobile phone usage [Pst Yr] - Email - A few times per week	Phones - Usage	3
373	MQ116C5	Mobile phone usage [Pst Yr] - Email - About once per day	Phones - Usage	3
374	MQ116C6	Mobile phone usage [Pst Yr] - Email - Several times per day	Phones - Usage	3
375	MQ117C1	Mobile phone usage [Pst Yr] - Web browsing / Search - Never	Phones - Usage	3
376	MQ117C2	Mobile phone usage [Pst Yr] - Web browsing / Search - About once per month	Phones - Usage	3
377	MQ117C3	Mobile phone usage [Pst Yr] - Web browsing / Search - A few times per month	Phones - Usage	3
378	MQ117C4	Mobile phone usage [Pst Yr] - Web browsing / Search - A few times per week	Phones - Usage	3
379	MQ117C5	Mobile phone usage [Pst Yr] - Web browsing / Search - About once per day	Phones - Usage	3
380	MQ117C6	Mobile phone usage [Pst Yr] - Web browsing / Search - Several times per day	Phones - Usage	3
381	MQ118C1	Mobile phone usage [Pst Yr] - Purchasing products - Never	Phones - Usage	3
382	MQ118C2	Mobile phone usage [Pst Yr] - Purchasing products - About once per month	Phones - Usage	3
383	MQ118C3	Mobile phone usage [Pst Yr] - Purchasing products - A few times per month	Phones - Usage	3
384	MQ118C4	Mobile phone usage [Pst Yr] - Purchasing products - A few times per week	Phones - Usage	3
385	MQ118C5	Mobile phone usage [Pst Yr] - Purchasing products - About once per day	Phones - Usage	3
386	MQ118C6	Mobile phone usage [Pst Yr] - Purchasing products - Several times per day	Phones - Usage	3
387	MQ119C1	Mobile phone usage [Pst Yr] - Downloading apps - Never	Phones - Usage	3
388	MQ119C2	Mobile phone usage [Pst Yr] - Downloading apps - About once per month	Phones - Usage	3
389	MQ119C3	Mobile phone usage [Pst Yr] - Downloading apps - A few times per month	Phones - Usage	3
390	MQ119C4	Mobile phone usage [Pst Yr] - Downloading apps - A few times per week	Phones - Usage	3
391	MQ119C5	Mobile phone usage [Pst Yr] - Downloading apps - About once per day	Phones - Usage	3
392	MQ119C6	Mobile phone usage [Pst Yr] - Downloading apps - Several times per day	Phones - Usage	3
393	MQ1110C1	Mobile phone usage [Pst Yr] - Playing games - Never	Phones - Usage	3
394	MQ1110C2	Mobile phone usage [Pst Yr] - Playing games - About once per month	Phones - Usage	3
395	MQ1110C3	Mobile phone usage [Pst Yr] - Playing games - A few times per month	Phones - Usage	3
396	MQ1110C4	Mobile phone usage [Pst Yr] - Playing games - A few times per week	Phones - Usage	3
397	MQ1110C5	Mobile phone usage [Pst Yr] - Playing games - About once per day	Phones - Usage	3
398	MQ1110C6	Mobile phone usage [Pst Yr] - Playing games - Several times per day	Phones - Usage	3
399	MQ1111C1	Mobile phone usage [Pst Yr] - Listening to music or other audio content - Never	Phones - Usage	3
400	MQ1111C2	Mobile phone usage [Pst Yr] - Listening to music or other audio content - About once per month	Phones - Usage	3
401	MQ1111C3	Mobile phone usage [Pst Yr] - Listening to music or other audio content - A few times per month	Phones - Usage	3
402	MQ1111C4	Mobile phone usage [Pst Yr] - Listening to music or other audio content - A few times per week	Phones - Usage	3
403	MQ1111C5	Mobile phone usage [Pst Yr] - Listening to music or other audio content - About once per day	Phones - Usage	3
404	MQ1111C6	Mobile phone usage [Pst Yr] - Listening to music or other audio content - Several times per day	Phones - Usage	3



ORDER	VARIABLE	DESCRIPTION	CATEGORY	PART
405	MQ1122C1	Mobile phone usage [Pst Yr] - Watching video - Never	Phones - Usage	3
406	MQ1122C2	Mobile phone usage [Pst Yr] - Watching video - About once per month	Phones - Usage	3
407	MQ1122C3	Mobile phone usage [Pst Yr] - Watching video - A few times per month	Phones - Usage	3
408	MQ1122C4	Mobile phone usage [Pst Yr] - Watching video - A few times per week	Phones - Usage	3
409	MQ1122C5	Mobile phone usage [Pst Yr] - Watching video - About once per day	Phones - Usage	3
410	MQ1122C6	Mobile phone usage [Pst Yr] - Watching video - Several times per day	Phones - Usage	3
411	MQ1112C1	Mobile phone usage [Pst Yr] - Facebook mobile - Never	Phones - Usage	3
412	MQ1112C2	Mobile phone usage [Pst Yr] - Facebook mobile - About once per month	Phones - Usage	3
413	MQ1112C3	Mobile phone usage [Pst Yr] - Facebook mobile - A few times per month	Phones - Usage	3
414	MQ1112C4	Mobile phone usage [Pst Yr] - Facebook mobile - A few times per week	Phones - Usage	3
415	MQ1112C5	Mobile phone usage [Pst Yr] - Facebook mobile - About once per day	Phones - Usage	3
416	MQ1112C6	Mobile phone usage [Pst Yr] - Facebook mobile - Several times per day	Phones - Usage	3
417	MQ1113C1	Mobile phone usage [Pst Yr] - Twitter mobile - Never	Phones - Usage	3
418	MQ1113C2	Mobile phone usage [Pst Yr] - Twitter mobile - About once per month	Phones - Usage	3
419	MQ1113C3	Mobile phone usage [Pst Yr] - Twitter mobile - A few times per month	Phones - Usage	3
420	MQ1113C4	Mobile phone usage [Pst Yr] - Twitter mobile - A few times per week	Phones - Usage	3
421	MQ1113C5	Mobile phone usage [Pst Yr] - Twitter mobile - About once per day	Phones - Usage	3
422	MQ1113C6	Mobile phone usage [Pst Yr] - Twitter mobile - Several times per day	Phones - Usage	3
423	MQ1114C1	Mobile phone usage [Pst Yr] - LinkedIn mobile - Never	Phones - Usage	3
424	MQ1114C2	Mobile phone usage [Pst Yr] - LinkedIn mobile - About once per month	Phones - Usage	3
425	MQ1114C3	Mobile phone usage [Pst Yr] - LinkedIn mobile - A few times per month	Phones - Usage	3
426	MQ1114C4	Mobile phone usage [Pst Yr] - LinkedIn mobile - A few times per week	Phones - Usage	3
427	MQ1114C5	Mobile phone usage [Pst Yr] - LinkedIn mobile - About once per day	Phones - Usage	3
428	MQ1114C6	Mobile phone usage [Pst Yr] - LinkedIn mobile - Several times per day	Phones - Usage	3
429	MQ1115C1	Mobile phone usage [Pst Yr] - GPS / mapping services - Never	Phones - Usage	3
430	MQ1115C2	Mobile phone usage [Pst Yr] - GPS / mapping services - About once per month	Phones - Usage	3
431	MQ1115C3	Mobile phone usage [Pst Yr] - GPS / mapping services - A few times per month	Phones - Usage	3
432	MQ1115C4	Mobile phone usage [Pst Yr] - GPS / mapping services - A few times per week	Phones - Usage	3
433	MQ1115C5	Mobile phone usage [Pst Yr] - GPS / mapping services - About once per day	Phones - Usage	3
434	MQ1115C6	Mobile phone usage [Pst Yr] - GPS / mapping services - Several times per day	Phones - Usage	3
435	MQ1116C1	Mobile phone usage [Pst Yr] - Clock / Alarm - Never	Phones - Usage	3
436	MQ1116C2	Mobile phone usage [Pst Yr] - Clock / Alarm - About once per month	Phones - Usage	3
437	MQ1116C3	Mobile phone usage [Pst Yr] - Clock / Alarm - A few times per month	Phones - Usage	3
438	MQ1116C4	Mobile phone usage [Pst Yr] - Clock / Alarm - A few times per week	Phones - Usage	3
439	MQ1116C5	Mobile phone usage [Pst Yr] - Clock / Alarm - About once per day	Phones - Usage	3
440	MQ1116C6	Mobile phone usage [Pst Yr] - Clock / Alarm - Several times per day	Phones - Usage	3
441	MQ1117C1	Mobile phone usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - Never	Phones - Usage	3
442	MQ1117C2	Mobile phone usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - About once per month	Phones - Usage	3
443	MQ1117C3	Mobile phone usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - A few times per month	Phones - Usage	3
444	MQ1117C4	Mobile phone usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - A few times per week	Phones - Usage	3
445	MQ1117C5	Mobile phone usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - About once per day	Phones - Usage	3
446	MQ1117C6	Mobile phone usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - Several times per day	Phones - Usage	3
447	MQ1118C1	Mobile phone usage [Pst Yr] - Voting, Polling, Taking surveys - Never	Phones - Usage	3
448	MQ1118C2	Mobile phone usage [Pst Yr] - Voting, Polling, Taking surveys - About once per month	Phones - Usage	3
449	MQ1118C3	Mobile phone usage [Pst Yr] - Voting, Polling, Taking surveys - A few times per month	Phones - Usage	3
450	MQ1118C4	Mobile phone usage [Pst Yr] - Voting, Polling, Taking surveys - A few times per week	Phones - Usage	3
451	MQ1118C5	Mobile phone usage [Pst Yr] - Voting, Polling, Taking surveys - About once per day	Phones - Usage	3
452	MQ1118C6	Mobile phone usage [Pst Yr] - Voting, Polling, Taking surveys - Several times per day	Phones - Usage	3
453	MQ1119C1	Mobile phone usage [Pst Yr] - Subscriptions/Alerts - Never	Phones - Usage	3
454	MQ1119C2	Mobile phone usage [Pst Yr] - Subscriptions/Alerts - About once per month	Phones - Usage	3
455	MQ1119C3	Mobile phone usage [Pst Yr] - Subscriptions/Alerts - A few times per month	Phones - Usage	3
456	MQ1119C4	Mobile phone usage [Pst Yr] - Subscriptions/Alerts - A few times per week	Phones - Usage	3
457	MQ1119C5	Mobile phone usage [Pst Yr] - Subscriptions/Alerts - About once per day	Phones - Usage	3
458	MQ1119C6	Mobile phone usage [Pst Yr] - Subscriptions/Alerts - Several times per day	Phones - Usage	3
459	MQ1120C1	Mobile phone usage [Pst Yr] - Entering contests - Never	Phones - Usage	3
460	MQ1120C2	Mobile phone usage [Pst Yr] - Entering contests - About once per month	Phones - Usage	3
461	MQ1120C3	Mobile phone usage [Pst Yr] - Entering contests - A few times per month	Phones - Usage	3
462	MQ1120C4	Mobile phone usage [Pst Yr] - Entering contests - A few times per week	Phones - Usage	3
463	MQ1120C5	Mobile phone usage [Pst Yr] - Entering contests - About once per day	Phones - Usage	3
464	MQ1120C6	Mobile phone usage [Pst Yr] - Entering contests - Several times per day	Phones - Usage	3
465	MQ1123C1	Mobile phone usage [Pst Yr] - Downloading coupons - Never	Phones - Usage	3
466	MQ1123C2	Mobile phone usage [Pst Yr] - Downloading coupons - About once per month	Phones - Usage	3
467	MQ1123C3	Mobile phone usage [Pst Yr] - Downloading coupons - A few times per month	Phones - Usage	3
468	MQ1123C4	Mobile phone usage [Pst Yr] - Downloading coupons - A few times per week	Phones - Usage	3
469	MQ1123C5	Mobile phone usage [Pst Yr] - Downloading coupons - About once per day	Phones - Usage	3
470	MQ1123C6	Mobile phone usage [Pst Yr] - Downloading coupons - Several times per day	Phones - Usage	3
471	MQ1124C1	Mobile phone usage [Pst Yr] - Checking in somewhere, as with FourSquare - Never	Phones - Usage	3
472	MQ1124C2	Mobile phone usage [Pst Yr] - Checking in somewhere, as with FourSquare - About once per month	Phones - Usage	3
473	MQ1124C3	Mobile phone usage [Pst Yr] - Checking in somewhere, as with FourSquare - A few times per month	Phones - Usage	3
474	MQ1124C4	Mobile phone usage [Pst Yr] - Checking in somewhere, as with FourSquare - A few times per week	Phones - Usage	3

ORDER	VARIABLE	DESCRIPTION	CATEGORY	PART
475	MQ1124C5	Mobile phone usage [Pst Yr] - Checking in somewhere, as with FourSquare - About once per day	Phones - Usage	3
476	MQ1124C6	Mobile phone usage [Pst Yr] - Checking in somewhere, as with FourSquare - Several times per day	Phones - Usage	3
477	MQ1125C1	Mobile phone usage [Pst Yr] - Reading e-books - Never	Phones - Usage	3
478	MQ1125C2	Mobile phone usage [Pst Yr] - Reading e-books - About once per month	Phones - Usage	3
479	MQ1125C3	Mobile phone usage [Pst Yr] - Reading e-books - A few times per month	Phones - Usage	3
480	MQ1125C4	Mobile phone usage [Pst Yr] - Reading e-books - A few times per week	Phones - Usage	3
481	MQ1125C5	Mobile phone usage [Pst Yr] - Reading e-books - About once per day	Phones - Usage	3
482	MQ1125C6	Mobile phone usage [Pst Yr] - Reading e-books - Several times per day	Phones - Usage	3
483	MQ1127C1	Mobile phone usage [Pst Yr] - Banking online - Never	Phones - Usage	3
484	MQ1127C2	Mobile phone usage [Pst Yr] - Banking online - About once per month	Phones - Usage	3
485	MQ1127C3	Mobile phone usage [Pst Yr] - Banking online - A few times per month	Phones - Usage	3
486	MQ1127C4	Mobile phone usage [Pst Yr] - Banking online - A few times per week	Phones - Usage	3
487	MQ1127C5	Mobile phone usage [Pst Yr] - Banking online - About once per day	Phones - Usage	3
488	MQ1127C6	Mobile phone usage [Pst Yr] - Banking online - Several times per day	Phones - Usage	3
489	MQ11B1C1	Expected phone usage [Nxt Yr] - Conventional Phone calls - Less	Phones - Expected Usage	4
490	MQ11B1C2	Expected phone usage [Nxt Yr] - Conventional Phone calls - The Same	Phones - Expected Usage	4
491	MQ11B1C3	Expected phone usage [Nxt Yr] - Conventional Phone calls - More	Phones - Expected Usage	4
492	MQ11B26C1	Expected phone usage [Nxt Yr] - Video phone calls (e.g. Skype, Facetime) - Less	Phones - Expected Usage	4
493	MQ11B26C2	Expected phone usage [Nxt Yr] - Video phone calls (e.g. Skype, Facetime) - The Same	Phones - Expected Usage	4
494	MQ11B26C3	Expected phone usage [Nxt Yr] - Video phone calls (e.g. Skype, Facetime) - More	Phones - Expected Usage	4
495	MQ11B2C1	Expected phone usage [Nxt Yr] - Text messaging - Less	Phones - Expected Usage	4
496	MQ11B2C2	Expected phone usage [Nxt Yr] - Text messaging - The Same	Phones - Expected Usage	4
497	MQ11B2C3	Expected phone usage [Nxt Yr] - Text messaging - More	Phones - Expected Usage	4
498	MQ11B3C1	Expected phone usage [Nxt Yr] - Instant Messaging / Blackberry Messenger - Less	Phones - Expected Usage	4
499	MQ11B3C2	Expected phone usage [Nxt Yr] - Instant Messaging / Blackberry Messenger - The Same	Phones - Expected Usage	4
500	MQ11B3C3	Expected phone usage [Nxt Yr] - Instant Messaging / Blackberry Messenger - More	Phones - Expected Usage	4
501	MQ11B4C1	Expected phone usage [Nxt Yr] - Picture / Video messaging - Less	Phones - Expected Usage	4
502	MQ11B4C2	Expected phone usage [Nxt Yr] - Picture / Video messaging - The Same	Phones - Expected Usage	4
503	MQ11B4C3	Expected phone usage [Nxt Yr] - Picture / Video messaging - More	Phones - Expected Usage	4
504	MQ11B5C1	Expected phone usage [Nxt Yr] - Camera use - Less	Phones - Expected Usage	4
505	MQ11B5C2	Expected phone usage [Nxt Yr] - Camera use - The Same	Phones - Expected Usage	4
506	MQ11B5C3	Expected phone usage [Nxt Yr] - Camera use - More	Phones - Expected Usage	4
507	MQ11B6C1	Expected phone usage [Nxt Yr] - Email - Less	Phones - Expected Usage	4
508	MQ11B6C2	Expected phone usage [Nxt Yr] - Email - The Same	Phones - Expected Usage	4
509	MQ11B6C3	Expected phone usage [Nxt Yr] - Email - More	Phones - Expected Usage	4
510	MQ11B7C1	Expected phone usage [Nxt Yr] - Web browsing / Search - Less	Phones - Expected Usage	4
511	MQ11B7C2	Expected phone usage [Nxt Yr] - Web browsing / Search - The Same	Phones - Expected Usage	4
512	MQ11B7C3	Expected phone usage [Nxt Yr] - Web browsing / Search - More	Phones - Expected Usage	4
513	MQ11B8C1	Expected phone usage [Nxt Yr] - Purchasing products - Less	Phones - Expected Usage	4
514	MQ11B8C2	Expected phone usage [Nxt Yr] - Purchasing products - The Same	Phones - Expected Usage	4
515	MQ11B8C3	Expected phone usage [Nxt Yr] - Purchasing products - More	Phones - Expected Usage	4
516	MQ11B9C1	Expected phone usage [Nxt Yr] - Downloading apps - Less	Phones - Expected Usage	4
517	MQ11B9C2	Expected phone usage [Nxt Yr] - Downloading apps - The Same	Phones - Expected Usage	4
518	MQ11B9C3	Expected phone usage [Nxt Yr] - Downloading apps - More	Phones - Expected Usage	4
519	MQ11B10C1	Expected phone usage [Nxt Yr] - Playing games - Less	Phones - Expected Usage	4
520	MQ11B10C2	Expected phone usage [Nxt Yr] - Playing games - The Same	Phones - Expected Usage	4
521	MQ11B10C3	Expected phone usage [Nxt Yr] - Playing games - More	Phones - Expected Usage	4
522	MQ11B11C1	Expected phone usage [Nxt Yr] - Listening to music Or other audio content - Less	Phones - Expected Usage	4
523	MQ11B11C2	Expected phone usage [Nxt Yr] - Listening to music Or other audio content - The Same	Phones - Expected Usage	4
524	MQ11B11C3	Expected phone usage [Nxt Yr] - Listening to music Or other audio content - More	Phones - Expected Usage	4
525	MQ11B22C1	Expected phone usage [Nxt Yr] - Watching video - Less	Phones - Expected Usage	4
526	MQ11B22C2	Expected phone usage [Nxt Yr] - Watching video - The Same	Phones - Expected Usage	4
527	MQ11B22C3	Expected phone usage [Nxt Yr] - Watching video - More	Phones - Expected Usage	4
528	MQ11B12C1	Expected phone usage [Nxt Yr] - Facebook mobile - Less	Phones - Expected Usage	4
529	MQ11B12C2	Expected phone usage [Nxt Yr] - Facebook mobile - The Same	Phones - Expected Usage	4
530	MQ11B12C3	Expected phone usage [Nxt Yr] - Facebook mobile - More	Phones - Expected Usage	4
531	MQ11B13C1	Expected phone usage [Nxt Yr] - Twitter mobile - Less	Phones - Expected Usage	4
532	MQ11B13C2	Expected phone usage [Nxt Yr] - Twitter mobile - The Same	Phones - Expected Usage	4
533	MQ11B13C3	Expected phone usage [Nxt Yr] - Twitter mobile - More	Phones - Expected Usage	4
534	MQ11B14C1	Expected phone usage [Nxt Yr] - LinkedIn mobile - Less	Phones - Expected Usage	4
535	MQ11B14C2	Expected phone usage [Nxt Yr] - LinkedIn mobile - The Same	Phones - Expected Usage	4
536	MQ11B14C3	Expected phone usage [Nxt Yr] - LinkedIn mobile - More	Phones - Expected Usage	4
537	MQ11B15C1	Expected phone usage [Nxt Yr] - GPS / mapping services - Less	Phones - Expected Usage	4
538	MQ11B15C2	Expected phone usage [Nxt Yr] - GPS / mapping services - The Same	Phones - Expected Usage	4
539	MQ11B15C3	Expected phone usage [Nxt Yr] - GPS / mapping services - More	Phones - Expected Usage	4
540	MQ11B16C1	Expected phone usage [Nxt Yr] - Clock / Alarm - Less	Phones - Expected Usage	4
541	MQ11B16C2	Expected phone usage [Nxt Yr] - Clock / Alarm - The Same	Phones - Expected Usage	4
542	MQ11B16C3	Expected phone usage [Nxt Yr] - Clock / Alarm - More	Phones - Expected Usage	4
543	MQ11B17C1	Expected phone usage [Nxt Yr] - Calendar / Agenda / Organizer / Calculator - Less	Phones - Expected Usage	4
544	MQ11B17C2	Expected phone usage [Nxt Yr] - Calendar / Agenda / Organizer / Calculator - The Same	Phones - Expected Usage	4



ORDER	VARIABLE	DESCRIPTION	CATEGORY	PART
545	MQ11B17C3	Expected phone usage [Nxt Yr] - Calendar / Agenda / Organizer / Calculator - More	Phones - Expected Usage	4
546	MQ11B18C1	Expected phone usage [Nxt Yr] - Voting, Polling, Taking surveys - Less	Phones - Expected Usage	4
547	MQ11B18C2	Expected phone usage [Nxt Yr] - Voting, Polling, Taking surveys - The Same	Phones - Expected Usage	4
548	MQ11B18C3	Expected phone usage [Nxt Yr] - Voting, Polling, Taking surveys - More	Phones - Expected Usage	4
549	MQ11B19C1	Expected phone usage [Nxt Yr] - Subscriptions/Alerts - Less	Phones - Expected Usage	4
550	MQ11B19C2	Expected phone usage [Nxt Yr] - Subscriptions/Alerts - The Same	Phones - Expected Usage	4
551	MQ11B19C3	Expected phone usage [Nxt Yr] - Subscriptions/Alerts - More	Phones - Expected Usage	4
552	MQ11B20C1	Expected phone usage [Nxt Yr] - Entering contests - Less	Phones - Expected Usage	4
553	MQ11B20C2	Expected phone usage [Nxt Yr] - Entering contests - The Same	Phones - Expected Usage	4
554	MQ11B20C3	Expected phone usage [Nxt Yr] - Entering contests - More	Phones - Expected Usage	4
555	MQ11B23C1	Expected phone usage [Nxt Yr] - Downloading coupons - Less	Phones - Expected Usage	4
556	MQ11B23C2	Expected phone usage [Nxt Yr] - Downloading coupons - The Same	Phones - Expected Usage	4
557	MQ11B23C3	Expected phone usage [Nxt Yr] - Downloading coupons - More	Phones - Expected Usage	4
558	MQ11B24C1	Expected phone usage [Nxt Yr] - 'Checking in' somewhere, as with FourSquare - Less	Phones - Expected Usage	4
559	MQ11B24C2	Expected phone usage [Nxt Yr] - 'Checking in' somewhere, as with FourSquare - The Same	Phones - Expected Usage	4
560	MQ11B24C3	Expected phone usage [Nxt Yr] - 'Checking in' somewhere, as with FourSquare - More	Phones - Expected Usage	4
561	MQ11B27C1	Expected phone usage [Nxt Yr] - Banking online - Less	Phones - Expected Usage	4
562	MQ11B27C2	Expected phone usage [Nxt Yr] - Banking online - The Same	Phones - Expected Usage	4
563	MQ11B27C3	Expected phone usage [Nxt Yr] - Banking online - More	Phones - Expected Usage	4
564	MQ11B25C1	Expected phone usage [Nxt Yr] - Reading e-books - Less	Phones - Expected Usage	4
565	MQ11B25C2	Expected phone usage [Nxt Yr] - Reading e-books - The Same	Phones - Expected Usage	4
566	MQ11B25C3	Expected phone usage [Nxt Yr] - Reading e-books - More	Phones - Expected Usage	4
567	MQ131C1	Attitude toward mobile phone - My phone touches every part of my life - entertainment, organization, communication, work, banking, you name it.	Phones - Attitudes	4
568	MQ132C2	Attitude toward mobile phone - My phone is a practical device, but I'm not interested in using it for entertainment.	Phones - Attitudes	4
569	MQ133C3	Attitude toward mobile phone - I would prefer to do most online activities using my phone instead of a conventional computer.	Phones - Attitudes	4
570	MQ134C4	Attitude toward mobile phone - When I accidentally leave my phone somewhere, I feel lost.	Phones - Attitudes	4
571	MQ135C5	Attitude toward mobile phone - My phone is over-rated. (!)	Phones - Attitudes	4
572	MQ136C6	Attitude toward mobile phone - My phone has made my life significantly easier or more efficient.	Phones - Attitudes	4
573	MQ137C7	Attitude toward mobile phone - I am not interested in more than a few of the capabilities of my phone.	Phones - Attitudes	4
574	MQ138C8	Attitude toward mobile phone - Most of the things my phone can do really are not very useful.	Phones - Attitudes	4
575	MQ139C9	Attitude toward mobile phone - None of the above	Phones - Attitudes	4
576	MQ4X1C1	Tablet - Currently own - Apple	Tablets - Ownership	4
577	MQ4X2C2	Tablet - Currently own - Blackberry	Tablets - Ownership	4
578	MQ4X10C10	Tablet - Currently own - Microsoft	Tablets - Ownership	4
579	MQ4X11C11	Tablet - Currently own - HP	Tablets - Ownership	4
580	MQ4X3C3	Tablet - Currently own - Samsung	Tablets - Ownership	4
581	MQ4X4C4	Tablet - Currently own - Sony	Tablets - Ownership	4
582	MQ4X5C5	Tablet - Currently own - Toshiba	Tablets - Ownership	4
583	MQ4X6C6	Tablet - Currently own - Motorola	Tablets - Ownership	4
584	MQ4X7C7	Tablet - Currently own - Acer	Tablets - Ownership	4
585	MQ4X8C8	Tablet - Currently own - Other	Tablets - Ownership	4
586	MQ4Y1C1	Tablet - Plan to purchase [Nxt Yr] - Apple	Tablets - Ownership	4
587	MQ4Y2C2	Tablet - Plan to purchase [Nxt Yr] - Blackberry	Tablets - Ownership	4
588	MQ4Y10C10	Tablet - Plan to purchase [Nxt Yr] - Microsoft	Tablets - Ownership	4
589	MQ4Y11C11	Tablet - Plan to purchase [Nxt Yr] - HP	Tablets - Ownership	4
590	MQ4Y3C3	Tablet - Plan to purchase [Nxt Yr] - Samsung	Tablets - Ownership	4
591	MQ4Y4C4	Tablet - Plan to purchase [Nxt Yr] - Sony	Tablets - Ownership	4
592	MQ4Y5C5	Tablet - Plan to purchase [Nxt Yr] - Toshiba	Tablets - Ownership	4
593	MQ4Y6C6	Tablet - Plan to purchase [Nxt Yr] - Motorola	Tablets - Ownership	4
594	MQ4Y7C7	Tablet - Plan to purchase [Nxt Yr] - Acer	Tablets - Ownership	4
595	MQ4Y8C8	Tablet - Plan to purchase [Nxt Yr] - Other	Tablets - Ownership	4
596	MQ4Z1C1	Tablet - Neither own, nor plan to purchase - Apple	Tablets - Ownership	4
597	MQ4Z2C2	Tablet - Neither own, nor plan to purchase - Blackberry	Tablets - Ownership	4
598	MQ4Z10C10	Tablet - Neither own, nor plan to purchase - Microsoft	Tablets - Ownership	4
599	MQ4Z11C11	Tablet - Neither own, nor plan to purchase - HP	Tablets - Ownership	4
600	MQ4Z3C3	Tablet - Neither own, nor plan to purchase - Samsung	Tablets - Ownership	4
601	MQ4Z4C4	Tablet - Neither own, nor plan to purchase - Sony	Tablets - Ownership	4
602	MQ4Z5C5	Tablet - Neither own, nor plan to purchase - Toshiba (!)	Tablets - Ownership	4
603	MQ4Z6C6	Tablet - Neither own, nor plan to purchase - Motorola	Tablets - Ownership	4
604	MQ4Z7C7	Tablet - Neither own, nor plan to purchase - Acer	Tablets - Ownership	4
605	MQ11F26C1	Tablet usage [Pst Yr] - Video phone calls - Never	Tablets - Usage	5
606	MQ11F26C2	Tablet usage [Pst Yr] - Video phone calls - About once per month	Tablets - Usage	5
607	MQ11F26C3	Tablet usage [Pst Yr] - Video phone calls - A few times per month	Tablets - Usage	5
608	MQ11F26C4	Tablet usage [Pst Yr] - Video phone calls - A few times per week	Tablets - Usage	5
609	MQ11F26C5	Tablet usage [Pst Yr] - Video phone calls - About once per day	Tablets - Usage	5
610	MQ11F26C6	Tablet usage [Pst Yr] - Video phone calls - Several times per day	Tablets - Usage	5

ORDER	VARIABLE	DESCRIPTION	CATEGORY	PART
611	MQ11F2C1	Tablet usage [Pst Yr] - Text messaging - Never	Tablets - Usage	5
612	MQ11F2C2	Tablet usage [Pst Yr] - Text messaging - About once per month	Tablets - Usage	5
613	MQ11F2C3	Tablet usage [Pst Yr] - Text messaging - A few times per month	Tablets - Usage	5
614	MQ11F2C4	Tablet usage [Pst Yr] - Text messaging - A few times per week	Tablets - Usage	5
615	MQ11F2C5	Tablet usage [Pst Yr] - Text messaging - About once per day	Tablets - Usage	5
616	MQ11F2C6	Tablet usage [Pst Yr] - Text messaging - Several times per day	Tablets - Usage	5
617	MQ11F3C1	Tablet usage [Pst Yr] - Instant Messaging / Blackberry Messenger - Never	Tablets - Usage	5
618	MQ11F3C2	Tablet usage [Pst Yr] - Instant Messaging / Blackberry Messenger - About once per month	Tablets - Usage	5
619	MQ11F3C3	Tablet usage [Pst Yr] - Instant Messaging / Blackberry Messenger - A few times per month	Tablets - Usage	5
620	MQ11F3C4	Tablet usage [Pst Yr] - Instant Messaging / Blackberry Messenger - A few times per week	Tablets - Usage	5
621	MQ11F3C5	Tablet usage [Pst Yr] - Instant Messaging / Blackberry Messenger - About once per day	Tablets - Usage	5
622	MQ11F3C6	Tablet usage [Pst Yr] - Instant Messaging / Blackberry Messenger - Several times per day	Tablets - Usage	5
623	MQ11F4C1	Tablet usage [Pst Yr] - Picture / Video messaging - Never	Tablets - Usage	5
624	MQ11F4C2	Tablet usage [Pst Yr] - Picture / Video messaging - About once per month	Tablets - Usage	5
625	MQ11F4C3	Tablet usage [Pst Yr] - Picture / Video messaging - A few times per month	Tablets - Usage	5
626	MQ11F4C4	Tablet usage [Pst Yr] - Picture / Video messaging - A few times per week	Tablets - Usage	5
627	MQ11F4C5	Tablet usage [Pst Yr] - Picture / Video messaging - About once per day	Tablets - Usage	5
628	MQ11F4C6	Tablet usage [Pst Yr] - Picture / Video messaging - Several times per day	Tablets - Usage	5
629	MQ11F5C1	Tablet usage [Pst Yr] - Camera use - Never	Tablets - Usage	5
630	MQ11F5C2	Tablet usage [Pst Yr] - Camera use - About once per month	Tablets - Usage	5
631	MQ11F5C3	Tablet usage [Pst Yr] - Camera use - A few times per month	Tablets - Usage	5
632	MQ11F5C4	Tablet usage [Pst Yr] - Camera use - A few times per week	Tablets - Usage	5
633	MQ11F5C5	Tablet usage [Pst Yr] - Camera use - About once per day	Tablets - Usage	5
634	MQ11F5C6	Tablet usage [Pst Yr] - Camera use - Several times per day	Tablets - Usage	5
635	MQ11F6C1	Tablet usage [Pst Yr] - Email - Never	Tablets - Usage	5
636	MQ11F6C2	Tablet usage [Pst Yr] - Email - About once per month	Tablets - Usage	5
637	MQ11F6C3	Tablet usage [Pst Yr] - Email - A few times per month	Tablets - Usage	5
638	MQ11F6C4	Tablet usage [Pst Yr] - Email - A few times per week	Tablets - Usage	5
639	MQ11F6C5	Tablet usage [Pst Yr] - Email - About once per day	Tablets - Usage	5
640	MQ11F6C6	Tablet usage [Pst Yr] - Email - Several times per day	Tablets - Usage	5
641	MQ11F7C1	Tablet usage [Pst Yr] - Web browsing / Search - Never	Tablets - Usage	5
642	MQ11F7C2	Tablet usage [Pst Yr] - Web browsing / Search - About once per month	Tablets - Usage	5
643	MQ11F7C3	Tablet usage [Pst Yr] - Web browsing / Search - A few times per month	Tablets - Usage	5
644	MQ11F7C4	Tablet usage [Pst Yr] - Web browsing / Search - A few times per week	Tablets - Usage	5
645	MQ11F7C5	Tablet usage [Pst Yr] - Web browsing / Search - About once per day	Tablets - Usage	5
646	MQ11F7C6	Tablet usage [Pst Yr] - Web browsing / Search - Several times per day	Tablets - Usage	5
647	MQ11F8C1	Tablet usage [Pst Yr] - Purchasing products - Never	Tablets - Usage	5
648	MQ11F8C2	Tablet usage [Pst Yr] - Purchasing products - About once per month	Tablets - Usage	5
649	MQ11F8C3	Tablet usage [Pst Yr] - Purchasing products - A few times per month	Tablets - Usage	5
650	MQ11F8C4	Tablet usage [Pst Yr] - Purchasing products - A few times per week	Tablets - Usage	5
651	MQ11F8C5	Tablet usage [Pst Yr] - Purchasing products - About once per day (!)	Tablets - Usage	5
652	MQ11F8C6	Tablet usage [Pst Yr] - Purchasing products - Several times per day	Tablets - Usage	5
653	MQ11F9C1	Tablet usage [Pst Yr] - Downloading apps - Never	Tablets - Usage	5
654	MQ11F9C2	Tablet usage [Pst Yr] - Downloading apps - About once per month	Tablets - Usage	5
655	MQ11F9C3	Tablet usage [Pst Yr] - Downloading apps - A few times per month	Tablets - Usage	5
656	MQ11F9C4	Tablet usage [Pst Yr] - Downloading apps - A few times per week	Tablets - Usage	5
657	MQ11F9C5	Tablet usage [Pst Yr] - Downloading apps - About once per day	Tablets - Usage	5
658	MQ11F9C6	Tablet usage [Pst Yr] - Downloading apps - Several times per day	Tablets - Usage	5
659	MQ11F10C1	Tablet usage [Pst Yr] - Playing games - Never	Tablets - Usage	5
660	MQ11F10C2	Tablet usage [Pst Yr] - Playing games - About once per month	Tablets - Usage	5
661	MQ11F10C3	Tablet usage [Pst Yr] - Playing games - A few times per month	Tablets - Usage	5
662	MQ11F10C4	Tablet usage [Pst Yr] - Playing games - A few times per week	Tablets - Usage	5
663	MQ11F10C5	Tablet usage [Pst Yr] - Playing games - About once per day	Tablets - Usage	5
664	MQ11F10C6	Tablet usage [Pst Yr] - Playing games - Several times per day	Tablets - Usage	5
665	MQ11F11C1	Tablet usage [Pst Yr] - Listening to music Or other audio content - Never	Tablets - Usage	5
666	MQ11F11C2	Tablet usage [Pst Yr] - Listening to music Or other audio content - About once per month	Tablets - Usage	5
667	MQ11F11C3	Tablet usage [Pst Yr] - Listening to music Or other audio content - A few times per month	Tablets - Usage	5
668	MQ11F11C4	Tablet usage [Pst Yr] - Listening to music Or other audio content - A few times per week	Tablets - Usage	5
669	MQ11F11C5	Tablet usage [Pst Yr] - Listening to music Or other audio content - About once per day	Tablets - Usage	5
670	MQ11F11C6	Tablet usage [Pst Yr] - Listening to music Or other audio content - Several times per day	Tablets - Usage	5
671	MQ11F22C1	Tablet usage [Pst Yr] - Watching video - Never	Tablets - Usage	5
672	MQ11F22C2	Tablet usage [Pst Yr] - Watching video - About once per month	Tablets - Usage	5
673	MQ11F22C3	Tablet usage [Pst Yr] - Watching video - A few times per month (!)	Tablets - Usage	5
674	MQ11F22C4	Tablet usage [Pst Yr] - Watching video - A few times per week	Tablets - Usage	5
675	MQ11F22C5	Tablet usage [Pst Yr] - Watching video - About once per day	Tablets - Usage	5
676	MQ11F22C6	Tablet usage [Pst Yr] - Watching video - Several times per day	Tablets - Usage	5
677	MQ11F12C1	Tablet usage [Pst Yr] - Facebook mobile - Never	Tablets - Usage	5
678	MQ11F12C2	Tablet usage [Pst Yr] - Facebook mobile - About once per month	Tablets - Usage	5
679	MQ11F12C3	Tablet usage [Pst Yr] - Facebook mobile - A few times per month	Tablets - Usage	5
680	MQ11F12C4	Tablet usage [Pst Yr] - Facebook mobile - A few times per week	Tablets - Usage	5



ORDER	VARIABLE	DESCRIPTION	CATEGORY	PART
681	MQ11F12C5	Tablet usage [Pst Yr] - Facebook mobile - About once per day	Tablets - Usage	5
682	MQ11F12C6	Tablet usage [Pst Yr] - Facebook mobile - Several times per day	Tablets - Usage	5
683	MQ11F13C1	Tablet usage [Pst Yr] - Twitter mobile - Never	Tablets - Usage	5
684	MQ11F13C2	Tablet usage [Pst Yr] - Twitter mobile - About once per month	Tablets - Usage	5
685	MQ11F13C3	Tablet usage [Pst Yr] - Twitter mobile - A few times per month	Tablets - Usage	5
686	MQ11F13C4	Tablet usage [Pst Yr] - Twitter mobile - A few times per week	Tablets - Usage	5
687	MQ11F13C5	Tablet usage [Pst Yr] - Twitter mobile - About once per day	Tablets - Usage	5
688	MQ11F13C6	Tablet usage [Pst Yr] - Twitter mobile - Several times per day	Tablets - Usage	5
689	MQ11F14C1	Tablet usage [Pst Yr] - LinkedIn mobile - Never	Tablets - Usage	5
690	MQ11F14C2	Tablet usage [Pst Yr] - LinkedIn mobile - About once per month	Tablets - Usage	5
691	MQ11F14C3	Tablet usage [Pst Yr] - LinkedIn mobile - A few times per month	Tablets - Usage	5
692	MQ11F14C4	Tablet usage [Pst Yr] - LinkedIn mobile - A few times per week	Tablets - Usage	5
693	MQ11F14C5	Tablet usage [Pst Yr] - LinkedIn mobile - About once per day	Tablets - Usage	5
694	MQ11F14C6	Tablet usage [Pst Yr] - LinkedIn mobile - Several times per day	Tablets - Usage	5
695	MQ11F15C1	Tablet usage [Pst Yr] - GPS / mapping services - Never	Tablets - Usage	5
696	MQ11F15C2	Tablet usage [Pst Yr] - GPS / mapping services - About once per month	Tablets - Usage	5
697	MQ11F15C3	Tablet usage [Pst Yr] - GPS / mapping services - A few times per month	Tablets - Usage	5
698	MQ11F15C4	Tablet usage [Pst Yr] - GPS / mapping services - A few times per week	Tablets - Usage	5
699	MQ11F15C5	Tablet usage [Pst Yr] - GPS / mapping services - About once per day	Tablets - Usage	5
700	MQ11F15C6	Tablet usage [Pst Yr] - GPS / mapping services - Several times per day	Tablets - Usage	5
701	MQ11F16C1	Tablet usage [Pst Yr] - Clock / Alarm - Never	Tablets - Usage	5
702	MQ11F16C2	Tablet usage [Pst Yr] - Clock / Alarm - About once per month	Tablets - Usage	5
703	MQ11F16C3	Tablet usage [Pst Yr] - Clock / Alarm - A few times per month	Tablets - Usage	5
704	MQ11F16C4	Tablet usage [Pst Yr] - Clock / Alarm - A few times per week	Tablets - Usage	5
705	MQ11F16C5	Tablet usage [Pst Yr] - Clock / Alarm - About once per day	Tablets - Usage	5
706	MQ11F16C6	Tablet usage [Pst Yr] - Clock / Alarm - Several times per day	Tablets - Usage	5
707	MQ11F17C1	Tablet usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - Never	Tablets - Usage	5
708	MQ11F17C2	Tablet usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - About once per month	Tablets - Usage	5
709	MQ11F17C3	Tablet usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - A few times per month	Tablets - Usage	5
710	MQ11F17C4	Tablet usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - A few times per week	Tablets - Usage	5
711	MQ11F17C5	Tablet usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - About once per day	Tablets - Usage	5
712	MQ11F17C6	Tablet usage [Pst Yr] - Calendar / Agenda / Organizer / Calculator - Several times per day	Tablets - Usage	5
713	MQ11F18C1	Tablet usage [Pst Yr] - Voting, Polling, Taking surveys - Never	Tablets - Usage	5
714	MQ11F18C2	Tablet usage [Pst Yr] - Voting, Polling, Taking surveys - About once per month	Tablets - Usage	5
715	MQ11F18C3	Tablet usage [Pst Yr] - Voting, Polling, Taking surveys - A few times per month	Tablets - Usage	5
716	MQ11F18C4	Tablet usage [Pst Yr] - Voting, Polling, Taking surveys - A few times per week	Tablets - Usage	5
717	MQ11F18C5	Tablet usage [Pst Yr] - Voting, Polling, Taking surveys - About once per day	Tablets - Usage	5
718	MQ11F18C6	Tablet usage [Pst Yr] - Voting, Polling, Taking surveys - Several times per day	Tablets - Usage	5
719	MQ11F19C1	Tablet usage [Pst Yr] - Subscriptions/Alerts - Never	Tablets - Usage	5
720	MQ11F19C2	Tablet usage [Pst Yr] - Subscriptions/Alerts - About once per month	Tablets - Usage	5
721	MQ11F19C3	Tablet usage [Pst Yr] - Subscriptions/Alerts - A few times per month	Tablets - Usage	5
722	MQ11F19C4	Tablet usage [Pst Yr] - Subscriptions/Alerts - A few times per week	Tablets - Usage	5
723	MQ11F19C5	Tablet usage [Pst Yr] - Subscriptions/Alerts - About once per day	Tablets - Usage	5
724	MQ11F19C6	Tablet usage [Pst Yr] - Subscriptions/Alerts - Several times per day	Tablets - Usage	5
725	MQ11F20C1	Tablet usage [Pst Yr] - Entering contests - Never	Tablets - Usage	5
726	MQ11F20C2	Tablet usage [Pst Yr] - Entering contests - About once per month	Tablets - Usage	5
727	MQ11F20C3	Tablet usage [Pst Yr] - Entering contests - A few times per month	Tablets - Usage	5
728	MQ11F20C4	Tablet usage [Pst Yr] - Entering contests - A few times per week	Tablets - Usage	5
729	MQ11F20C5	Tablet usage [Pst Yr] - Entering contests - About once per day	Tablets - Usage	5
730	MQ11F20C6	Tablet usage [Pst Yr] - Entering contests - Several times per day	Tablets - Usage	5
731	MQ11F23C1	Tablet usage [Pst Yr] - Downloading coupons - Never	Tablets - Usage	5
732	MQ11F23C2	Tablet usage [Pst Yr] - Downloading coupons - About once per month	Tablets - Usage	5
733	MQ11F23C3	Tablet usage [Pst Yr] - Downloading coupons - A few times per month	Tablets - Usage	5
734	MQ11F23C4	Tablet usage [Pst Yr] - Downloading coupons - A few times per week	Tablets - Usage	5
735	MQ11F23C5	Tablet usage [Pst Yr] - Downloading coupons - About once per day or more	Tablets - Usage	5
736	MQ11F24C1	Tablet usage [Pst Yr] - 'Checking in' somewhere, as with FourSquare - Never	Tablets - Usage	5
737	MQ11F24C2	Tablet usage [Pst Yr] - 'Checking in' somewhere, as with FourSquare - About once per month	Tablets - Usage	5
738	MQ11F24C3	Tablet usage [Pst Yr] - 'Checking in' somewhere, as with FourSquare - A few times per month	Tablets - Usage	5
739	MQ11F24C4	Tablet usage [Pst Yr] - 'Checking in' somewhere, as with FourSquare - A few times per week	Tablets - Usage	5
740	MQ11F24C5	Tablet usage [Pst Yr] - 'Checking in' somewhere, as with FourSquare - About once per day or more	Tablets - Usage	5
741	MQ11F25C1	Tablet usage [Pst Yr] - Reading e-books - Never	Tablets - Usage	5
742	MQ11F25C2	Tablet usage [Pst Yr] - Reading e-books - About once per month (!)	Tablets - Usage	5
743	MQ11F25C3	Tablet usage [Pst Yr] - Reading e-books - A few times per month	Tablets - Usage	5
744	MQ11F25C4	Tablet usage [Pst Yr] - Reading e-books - A few times per week	Tablets - Usage	5
745	MQ11F25C5	Tablet usage [Pst Yr] - Reading e-books - About once per day	Tablets - Usage	5
746	MQ11F25C6	Tablet usage [Pst Yr] - Reading e-books - Several times per day	Tablets - Usage	5
747	MQ11F27C1	Tablet usage [Pst Yr] - Banking online - Never	Tablets - Usage	5
748	MQ11F27C2	Tablet usage [Pst Yr] - Banking online - About once per month	Tablets - Usage	5
749	MQ11F27C3	Tablet usage [Pst Yr] - Banking online - A few times per month	Tablets - Usage	5
750	MQ11F27C4	Tablet usage [Pst Yr] - Banking online - A few times per week	Tablets - Usage	5

ORDER	VARIABLE	DESCRIPTION	CATEGORY	PART
751	MQ11F27C5	Tablet usage [Pst Yr] - Banking online - About once per day	Tablets - Usage	5
752	MQ11F27C6	Tablet usage [Pst Yr] - Banking online - Several times per day	Tablets - Usage	5
753	MQ11G26C1	Expected tablet usage [Nxt Yr] - Video phone calls - Less	Tablets - Expected Usage	5
754	MQ11G26C2	Expected tablet usage [Nxt Yr] - Video phone calls - The Same	Tablets - Expected Usage	5
755	MQ11G26C3	Expected tablet usage [Nxt Yr] - Video phone calls - More	Tablets - Expected Usage	5
756	MQ11G2C1	Expected tablet usage [Nxt Yr] - Text messaging - Less	Tablets - Expected Usage	5
757	MQ11G2C2	Expected tablet usage [Nxt Yr] - Text messaging - The Same	Tablets - Expected Usage	5
758	MQ11G2C3	Expected tablet usage [Nxt Yr] - Text messaging - More	Tablets - Expected Usage	5
759	MQ11G3C1	Expected tablet usage [Nxt Yr] - Instant Messaging / Blackberry Messenger - Less	Tablets - Expected Usage	5
760	MQ11G3C2	Expected tablet usage [Nxt Yr] - Instant Messaging / Blackberry Messenger - The Same	Tablets - Expected Usage	5
761	MQ11G3C3	Expected tablet usage [Nxt Yr] - Instant Messaging / Blackberry Messenger - More	Tablets - Expected Usage	5
762	MQ11G4C1	Expected tablet usage [Nxt Yr] - Picture / Video messaging - Less	Tablets - Expected Usage	5
763	MQ11G4C2	Expected tablet usage [Nxt Yr] - Picture / Video messaging - The Same	Tablets - Expected Usage	5
764	MQ11G4C3	Expected tablet usage [Nxt Yr] - Picture / Video messaging - More	Tablets - Expected Usage	5
765	MQ11G5C1	Expected tablet usage [Nxt Yr] - Camera use - Less	Tablets - Expected Usage	5
766	MQ11G5C2	Expected tablet usage [Nxt Yr] - Camera use - The Same	Tablets - Expected Usage	5
767	MQ11G5C3	Expected tablet usage [Nxt Yr] - Camera use - More	Tablets - Expected Usage	5
768	MQ11G6C1	Expected tablet usage [Nxt Yr] - Email - Less	Tablets - Expected Usage	5
769	MQ11G6C2	Expected tablet usage [Nxt Yr] - Email - The Same	Tablets - Expected Usage	5
770	MQ11G6C3	Expected tablet usage [Nxt Yr] - Email - More	Tablets - Expected Usage	5
771	MQ11G7C1	Expected tablet usage [Nxt Yr] - Web browsing / Search - Less	Tablets - Expected Usage	5
772	MQ11G7C2	Expected tablet usage [Nxt Yr] - Web browsing / Search - The Same	Tablets - Expected Usage	5
773	MQ11G7C3	Expected tablet usage [Nxt Yr] - Web browsing / Search - More	Tablets - Expected Usage	5
774	MQ11G8C1	Expected tablet usage [Nxt Yr] - Purchasing products - Less	Tablets - Expected Usage	5
775	MQ11G8C2	Expected tablet usage [Nxt Yr] - Purchasing products - The Same	Tablets - Expected Usage	5
776	MQ11G8C3	Expected tablet usage [Nxt Yr] - Purchasing products - More	Tablets - Expected Usage	5
777	MQ11G9C1	Expected tablet usage [Nxt Yr] - Downloading apps - Less	Tablets - Expected Usage	5
778	MQ11G9C2	Expected tablet usage [Nxt Yr] - Downloading apps - The Same	Tablets - Expected Usage	5
779	MQ11G9C3	Expected tablet usage [Nxt Yr] - Downloading apps - More	Tablets - Expected Usage	5
780	MQ11G10C1	Expected tablet usage [Nxt Yr] - Playing games - Less	Tablets - Expected Usage	5
781	MQ11G10C2	Expected tablet usage [Nxt Yr] - Playing games - The Same	Tablets - Expected Usage	5
782	MQ11G10C3	Expected tablet usage [Nxt Yr] - Playing games - More	Tablets - Expected Usage	5
783	MQ11G11C1	Expected tablet usage [Nxt Yr] - Listening to music Or other audio content - Less	Tablets - Expected Usage	5
784	MQ11G11C2	Expected tablet usage [Nxt Yr] - Listening to music Or other audio content - The Same (!)	Tablets - Expected Usage	5
785	MQ11G11C3	Expected tablet usage [Nxt Yr] - Listening to music Or other audio content - More	Tablets - Expected Usage	5
786	MQ11G22C1	Expected tablet usage [Nxt Yr] - Watching video - Less	Tablets - Expected Usage	5
787	MQ11G22C2	Expected tablet usage [Nxt Yr] - Watching video - The Same	Tablets - Expected Usage	5
788	MQ11G22C3	Expected tablet usage [Nxt Yr] - Watching video - More	Tablets - Expected Usage	5
789	MQ11G12C1	Expected tablet usage [Nxt Yr] - Facebook mobile - Less	Tablets - Expected Usage	5
790	MQ11G12C2	Expected tablet usage [Nxt Yr] - Facebook mobile - The Same (!)	Tablets - Expected Usage	5
791	MQ11G12C3	Expected tablet usage [Nxt Yr] - Facebook mobile - More	Tablets - Expected Usage	5
792	MQ11G13C1	Expected tablet usage [Nxt Yr] - Twitter mobile - Less	Tablets - Expected Usage	5
793	MQ11G13C2	Expected tablet usage [Nxt Yr] - Twitter mobile - The Same	Tablets - Expected Usage	5
794	MQ11G13C3	Expected tablet usage [Nxt Yr] - Twitter mobile - More	Tablets - Expected Usage	5
795	MQ11G14C1	Expected tablet usage [Nxt Yr] - LinkedIn mobile - Less	Tablets - Expected Usage	5
796	MQ11G14C2	Expected tablet usage [Nxt Yr] - LinkedIn mobile - The Same	Tablets - Expected Usage	5
797	MQ11G14C3	Expected tablet usage [Nxt Yr] - LinkedIn mobile - More	Tablets - Expected Usage	5
798	MQ11G15C1	Expected tablet usage [Nxt Yr] - GPS / mapping services - Less	Tablets - Expected Usage	5
799	MQ11G15C2	Expected tablet usage [Nxt Yr] - GPS / mapping services - The Same	Tablets - Expected Usage	5
800	MQ11G15C3	Expected tablet usage [Nxt Yr] - GPS / mapping services - More	Tablets - Expected Usage	5
801	MQ11G16C1	Expected tablet usage [Nxt Yr] - Clock / Alarm - Less	Tablets - Expected Usage	5
802	MQ11G16C2	Expected tablet usage [Nxt Yr] - Clock / Alarm - The Same	Tablets - Expected Usage	5
803	MQ11G16C3	Expected tablet usage [Nxt Yr] - Clock / Alarm - More	Tablets - Expected Usage	5
804	MQ11G17C1	Expected tablet usage [Nxt Yr] - Calendar / Agenda / Organizer / Calculator - Less	Tablets - Expected Usage	5
805	MQ11G17C2	Expected tablet usage [Nxt Yr] - Calendar / Agenda / Organizer / Calculator - The Same	Tablets - Expected Usage	5
806	MQ11G17C3	Expected tablet usage [Nxt Yr] - Calendar / Agenda / Organizer / Calculator - More	Tablets - Expected Usage	5
807	MQ11G18C1	Expected tablet usage [Nxt Yr] - Voting, Polling, Taking surveys - Less	Tablets - Expected Usage	5
808	MQ11G18C2	Expected tablet usage [Nxt Yr] - Voting, Polling, Taking surveys - The Same	Tablets - Expected Usage	5
809	MQ11G18C3	Expected tablet usage [Nxt Yr] - Voting, Polling, Taking surveys - More	Tablets - Expected Usage	5
810	MQ11G19C1	Expected tablet usage [Nxt Yr] - Subscriptions/Alerts - Less	Tablets - Expected Usage	5
811	MQ11G19C2	Expected tablet usage [Nxt Yr] - Subscriptions/Alerts - The Same	Tablets - Expected Usage	5
812	MQ11G19C3	Expected tablet usage [Nxt Yr] - Subscriptions/Alerts - More	Tablets - Expected Usage	5
813	MQ11G20C1	Expected tablet usage [Nxt Yr] - Entering contests - Less	Tablets - Expected Usage	5
814	MQ11G20C2	Expected tablet usage [Nxt Yr] - Entering contests - The Same	Tablets - Expected Usage	5
815	MQ11G20C3	Expected tablet usage [Nxt Yr] - Entering contests - More	Tablets - Expected Usage	5
816	MQ11G23C1	Expected tablet usage [Nxt Yr] - Downloading coupons - Less	Tablets - Expected Usage	5
817	MQ11G23C2	Expected tablet usage [Nxt Yr] - Downloading coupons - The Same	Tablets - Expected Usage	5
818	MQ11G23C3	Expected tablet usage [Nxt Yr] - Downloading coupons - More	Tablets - Expected Usage	5
819	MQ11G24C1	Expected tablet usage [Nxt Yr] - Checking in somewhere, as with FourSquare - Less	Tablets - Expected Usage	5
820	MQ11G24C2	Expected tablet usage [Nxt Yr] - Checking in somewhere, as with FourSquare - The Same	Tablets - Expected Usage	5



ORDER	VARIABLE	DESCRIPTION	CATEGORY	PART
821	MQ11G24C3	Expected tablet usage [Nxt Yr] - Checking in somewhere, as with FourSquare - More	Tablets - Expected Usage	5
822	MQ11G27C1	Expected tablet usage [Nxt Yr] - Banking online - Less	Tablets - Expected Usage	5
823	MQ11G27C2	Expected tablet usage [Nxt Yr] - Banking online - The Same	Tablets - Expected Usage	5
824	MQ11G27C3	Expected tablet usage [Nxt Yr] - Banking online - More	Tablets - Expected Usage	5
825	MQ11G25C1	Expected tablet usage [Nxt Yr] - Reading e-books - Less	Tablets - Expected Usage	5
826	MQ11G25C2	Expected tablet usage [Nxt Yr] - Reading e-books - The Same	Tablets - Expected Usage	5
827	MQ11G25C3	Expected tablet usage [Nxt Yr] - Reading e-books - More	Tablets - Expected Usage	5