

ORDER	VARIABLE	DESCRIPTION	CATEGORY
1	CA000483ZC	Watch Video Content on Smart Phone, 3 months	Cable & Satellite
2	CA000484ZC	Watch Video Content on Desktop/Laptop, 3 months	Cable & Satellite
3	CA000488ZC	Watch Video Content on Portable/Car DVD Player, 3 months	Cable & Satellite
4	CA000487ZC	Watch Video Content on Portable Media Player, 3 months	Cable & Satellite
5	CA000485ZC	Watch Video Content on Home Game Console, 3 months	Cable & Satellite
6	CA000486ZC	Watch Video Content on Netbook/Tablet (iPad, Xoom, Galaxy Tab), 3 months	Cable & Satellite
7	TBT00069ZC	Has Working TV, 1	Cable & Satellite
8	TBT00070ZC	Has Working TV, 2	Cable & Satellite
9	TBT00071ZC	Has Working TV, 3-4	Cable & Satellite
10	TBT00072ZC	Has Working TV, 5+	Cable & Satellite
11	TBT00073ZC	Has TV Subscription Service: Satellite Dish (e.g. DISH or DIRECTV)	Cable & Satellite
12	TBT00074ZC	Has TV Subscription Service: Fiber Optic (e.g. Verizon or AT&T U-verse)	Cable & Satellite
13	TBT00075ZC	Has TV Subscription Service: Cable TV	Cable & Satellite
14	TBT00079ZC	Watch TV: Regular TV Programming, 1-10 hrs/wk	Cable & Satellite
15	TBT00080ZC	Watch TV: Regular TV Programming, 11-25 hrs/wk	Cable & Satellite
16	TBT00081ZC	Watch TV: Regular TV Programming, 26+ hrs/wk	Cable & Satellite
17	TBT00082ZC	Watch TV: Digital Video Recorder (e.g. DVR, TiVo), 1-10 hrs/wk	Cable & Satellite
18	TBT00083ZC	Watch TV: Digital Video Recorder (e.g. DVR, TiVo), 11-25 hrs/wk	Cable & Satellite
19	TBT00084ZC	Watch TV: Digital Video Recorder (e.g. DVR, TiVo), 26+ hrs/wk	Cable & Satellite
20	TBT00085ZC	Watch TV: Dwnld Thru Service Provider (e.g. U-verse On Demand), 1-10 hrs/wk	Cable & Satellite
21	TBT00086ZC	Watch TV: Dwnld Thru Over-the-Top Service Provider (e.g. Hulu), 1-10 hrs/wk	Cable & Satellite
22	TBT00087ZC	Watch TV: Dwnld Thru Over-the-Top Service Provider (e.g. Hulu), 11-25 hrs/wk	Cable & Satellite
23	TBT00088ZC	Watch TV: Dwnld Thru Network App/Website (e.g. HBO GO), 1-10 hrs/wk	Cable & Satellite
24	TBT00089ZC	Watch TV: Movies/TV Shows Rented from Kiosk (e.g. RedBox), 1-10 hrs/wk	Cable & Satellite
25	TBT00090ZC	Watch TV: Movies/TV Shows Rented from Video Store, 1-10 hrs/wk	Cable & Satellite
26	TBT00091ZC	Watch TV: Movies/TV Shows Rented Thru Mail (e.g. Netflix), 1-10 hrs/wk	Cable & Satellite
27	TBT00092ZC	Has Cable TV Feature: High-definition (HD) Package	Cable & Satellite
28	TBT00093ZC	Has Cable TV Feature: Digital Video Recorder Service (DVR)	Cable & Satellite
29	TBT00094ZC	Has Cable TV Feature: Broadcast TV (e.g. NBC, PBS, local access)	Cable & Satellite
30	TBT00095ZC	Has Cable TV Feature: Cable TV (e.g. CNN, ESPN, MTV)	Cable & Satellite
31	TBT00096ZC	Has Cable TV Feature: Sports TV (e.g. NFL RedZone, NHL Center Ice)	Cable & Satellite
32	TBT00097ZC	Has Cable TV Feature: Premium Channels (e.g. HBO, Showtime)	Cable & Satellite
33	TBT00098ZC	Has Cable TV Feature: Foreign language/International Package	Cable & Satellite
34	TBT00099ZC	Has Satellite Dish Feature: Digital Video Recorder Service (DVR)	Cable & Satellite
35	TBT00100ZC	Has Satellite Dish Feature: Broadcast TV (e.g. NBC, PBS, local access)	Cable & Satellite
36	TBT00101ZC	Has Satellite Dish Feature: Cable TV (e.g. CNN, ESPN, MTV)	Cable & Satellite
37	TBT00102ZC	Has Satellite Dish Feature: Sports TV (e.g. NFL RedZone, NHL Center Ice)	Cable & Satellite
38	TBT00103ZC	Has Satellite Dish Feature: Premium Channels (e.g. HBO, Showtime)	Cable & Satellite
39	TBT00104ZC	Has Satellite Dish Feature: Foreign language/International Package	Cable & Satellite
40	TBT00105ZC	Has Satellite Dish Feature: High-definition (HD) Package	Cable & Satellite
41	TBT00106ZC	Has Fiber Optic TV Feature: High-definition (HD) Package	Cable & Satellite
42	TBT00107ZC	Has Fiber Optic TV Feature: Digital Video Recorder Service (DVR)	Cable & Satellite
43	TBT00108ZC	Has Fiber Optic TV Feature: Broadcast TV (e.g. NBC, PBS, local access)	Cable & Satellite
44	TBT00109ZC	Has Fiber Optic TV Feature: Cable TV (e.g. CNN, ESPN, MTV)	Cable & Satellite
45	TBT00110ZC	Has Fiber Optic TV Feature: Sports TV (e.g. NFL RedZone, NHL Center Ice)	Cable & Satellite
46	TBT00111ZC	Has Fiber Optic TV Feature: Premium Channels (e.g. HBO, Showtime)	Cable & Satellite
47	TBT00113ZC	Watch Video Content on Digital Media Player (e.g. AppleTV, etc.), 3 months	Cable & Satellite
48	TBT00114ZC	Multitasking Watching TV: Browsing Internet , 1-10 hrs/wk	Cable & Satellite
49	TBT00115ZC	Multitasking Watching TV: Browsing Internet, 11-25 hrs/wk	Cable & Satellite
50	TBT00116ZC	Multitasking Watching TV: Browsing Internet, 26+ hrs/wk	Cable & Satellite
51	TBT00117ZC	Multitasking Watching TV: Reading Email , 1-10 hrs/wk	Cable & Satellite

ORDER	VARIABLE	DESCRIPTION	CATEGORY
52	TBT00118ZC	Multitasking Watching TV: Reading Email, 11-25 hrs/wk	Cable & Satellite
53	TBT00119ZC	Multitasking Watching TV: Shopping , 1-10 hrs/wk	Cable & Satellite
54	TBT00120ZC	Multitasking Watching TV: Watching Videos , 1-10 hrs/wk	Cable & Satellite
55	TBT00121ZC	Multitasking Watching TV: Playing Games , 1-10 hrs/wk	Cable & Satellite
56	TBT00122ZC	Multitasking Watching TV: Playing Games, 11-25 hrs/wk	Cable & Satellite
57	TBT00123ZC	Multitasking Watching TV: Posting to Social Networks , 1-10 hrs/wk	Cable & Satellite
58	TBT00124ZC	Use Smartphone While Watching TV: Browsing Internet	Cable & Satellite
59	TBT00125ZC	Use Tablet While Watching TV: Browsing Internet	Cable & Satellite
60	TBT00131ZC	Use Smartphone While Watching TV: Reading Email	Cable & Satellite
61	TBT00132ZC	Use Tablet While Watching TV: Reading Email	Cable & Satellite
62	TBT00138ZC	Use Smartphone While Watching TV: Shopping	Cable & Satellite
63	TBT00139ZC	Use Tablet While Watching TV: Shopping	Cable & Satellite
64	TBT00140ZC	Use Portable Media Player While Watching TV: Shopping	Cable & Satellite
65	TBT00142ZC	Use Laptop While Watching TV: Shopping	Cable & Satellite
66	TBT00145ZC	Use Smartphone While Watching TV: Watching Video	Cable & Satellite
67	TBT00146ZC	Use Tablet While Watching TV: Watching Video	Cable & Satellite
68	TBT00148ZC	Use Netbook Computer While Watching TV: Watching Video	Cable & Satellite
69	TBT00149ZC	Use Laptop While Watching TV: Watching Video	Cable & Satellite
70	TBT00152ZC	Use Smartphone While Watching TV: Playing Games	Cable & Satellite
71	TBT00158ZC	Use Game Console While Watching TV: Playing Games	Cable & Satellite
72	TBT00159ZC	Use Smartphone While Watching TV: Posting to Social Networks)	Cable & Satellite
73	TBT00160ZC	Use Tablet While Watching TV: Posting to Social Networks	Cable & Satellite
74	TBT00163ZC	Use Laptop While Watching TV: Posting to Social Networks	Cable & Satellite
75	TBT00166ZC	Provider TV Subscription: AT&T	Cable & Satellite
76	TBT00167ZC	Provider TV Subscription: Bright House Networks	Cable & Satellite
77	TBT00168ZC	Provider TV Subscription: Cable Vision/Optimum/Bresnan	Cable & Satellite
78	TBT00169ZC	Provider TV Subscription: Charter Communications	Cable & Satellite
79	TBT00170ZC	Provider TV Subscription: Comcast	Cable & Satellite
80	TBT00171ZC	Provider TV Subscription: Cox	Cable & Satellite
81	TBT00172ZC	Provider TV Subscription: DIRECTV Satellite	Cable & Satellite
82	TBT00173ZC	Provider TV Subscription: DISH Network/EchoStar	Cable & Satellite
83	TBT00174ZC	Provider TV Subscription: Time Warner Cable	Cable & Satellite
84	TBT00175ZC	Provider TV Subscription: Verizon/FIOS	Cable & Satellite
85	TBT00176ZC	Mobile/Online Service, Subscription TV: View Account/Bill Status, 3 Months	Cable & Satellite
86	TBT00177ZC	Mobile/Online Service, Subscription TV: Check Service Consumption, 3 Months	Cable & Satellite
87	TBT00178ZC	Mobile/Online Service, Subscription TV: Establish/Transfer Service, 3 Months	Cable & Satellite
88	TBT00179ZC	Mobile/Online Service, Subscription TV: Order New Product/Service, 3 Months	Cable & Satellite
89	TBT00180ZC	Mobile/Online Service, Subscription TV: Get Product/Service Info., 3 Months	Cable & Satellite
90	TBT00181ZC	Mobile/Online Service, Subscription TV: Submit Customer Question, 3 Months	Cable & Satellite
91	TBT00182ZC	Mobile/Online Service, Subscription TV: Schedule Appointment, 3 Months	Cable & Satellite
92	TBT00183ZC	Mobile/Online Service, Subscription TV: Status Service/Repair, 3 Months	Cable & Satellite
93	TBT00184ZC	Mobile/Online Service, Subscription TV: Monthly Bill via E-mail, 3 Months	Cable & Satellite
94	TBT00185ZC	Mobile/Online Service, Subscription TV: Speak with Service Rep, 3 Months	Cable & Satellite
95	TBT00186ZC	Mobile/Online Service, Subscription TV: Setup Alerts, 3 Months	Cable & Satellite
96	TBT00001ZC	Accessed WiFi: Fee-based WiFi 'Hotspots' Outside Home	Home Office Tech
97	TBT00002ZC	Accessed WiFi: Free WiFi 'Hotspots' Outside Home	Home Office Tech
98	TBT00003ZC	Accessed WiFi: Mobile (e.g. mobile provider via phone or	Home Office Tech
99	TBT00004ZC	Accessed WiFi: Home WiFi Network	Home Office Tech
100	TBT00046ZC	Broadband Level/Speed at Home: 1-4 Mbs (basic high speed)	Home Office Tech
101	TBT00047ZC	Broadband Level/Speed at Home: 15-24 Mbs (standard high speed)	Home Office Tech
102	TBT00048ZC	Broadband Level/Speed at Home: >100 Mbs (T1/fiber high speed)	Home Office Tech

ORDER	VARIABLE	DESCRIPTION	CATEGORY
103	TBT00049ZC	Broadband Level/Speed at Home: 25-99 Mbs	Home Office Tech
104	TBT00050ZC	Broadband Level/Speed at Home: 5-14 Mbs	Home Office Tech
105	TBT00187ZC	Has Home theater	Home Office Tech
106	TBT00188ZC	Has High-Definition TV	Home Office Tech
107	TBT00189ZC	Has 3D TV	Home Office Tech
108	TBT00190ZC	Has Internet Enabled TV (Smart TV)	Home Office Tech
109	TBT00191ZC	Has DVD Player	Home Office Tech
110	TBT00192ZC	Has Blu-ray Player	Home Office Tech
111	TBT00193ZC	Has Digital Video Recorder (DVR not VCR)	Home Office Tech
112	TBT00194ZC	Has Digital Media Player (e.g. AppleTV, etc.)	Home Office Tech
113	TBT00195ZC	Has Game Console (e.g. XBox One, PS4, etc.)	Home Office Tech
114	TBT00196ZC	Has Portable Music Player (e.g. iPod, etc.)	Home Office Tech
115	TBT00197ZC	Has Portable Media/Game Player (e.g. Sony PSP, etc.)	Home Office Tech
116	TBT00198ZC	Has Tablet (e.g. iPad, Kindle Fire, etc.)	Home Office Tech
117	TBT00199ZC	Has Bluetooth (wireless connection between devices)	Home Office Tech
118	TBT00200ZC	Has Netbook Computer	Home Office Tech
119	TBT00201ZC	Has Laptop Computer	Home Office Tech
120	TBT00202ZC	Has Desktop Computer	Home Office Tech
121	TBT00203ZC	Has Home Network Wireless Modem/Router	Home Office Tech
122	TBT00204ZC	Has Home Security System	Home Office Tech
123	TBT00205ZC	Has Mobile Phone (no WiFi or App capabilities)	Home Office Tech
124	TBT00206ZC	Has Smartphone (e.g. iPhone, Samsung Galaxy S, etc.)	Home Office Tech
125	TBT00207ZC	Has Electronic Reader (e.g. Kindle PaperWhite, Nook, etc.)	Home Office Tech
126	TBT00208ZC	Has Mobile Internet Card	Home Office Tech
127	TBT00209ZC	Has Online Music Subscription (e.g. Pandora, Beats Music, etc.)	Home Office Tech
128	TBT00210ZC	Has Cloud Storage Service (e.g. Apple iCloud, Google Drive, etc.)	Home Office Tech
129	TBT00211ZC	Has Wearable Device (e.g. FitBit, Nike FuelBand, etc.)	Home Office Tech
130	TBT00216ZC	Internet at Home for Personal Use: Dial-up	Home Office Tech
131	TBT00217ZC	Internet at Home for Personal Use: DSL (e.g. telephone provider)	Home Office Tech
132	TBT00218ZC	Internet at Home for Personal Use: Cable (e.g. Comcast, Cox, etc.)	Home Office Tech
133	TBT00219ZC	Internet at Home for Personal Use: Satellite	Home Office Tech
134	TBT00220ZC	Internet at Home for Personal Use: Mobile (e.g. mobile hotspot)	Home Office Tech
135	TBT00221ZC	Internet at Home for Personal Use : Fiber Optic (e.g. AT&T U-verse)	Home Office Tech
136	TBT00222ZC	Internet at Home for Business Use: Dial-up	Home Office Tech
137	TBT00223ZC	Internet at Home for Business Use: DSL (e.g. telephone provider)	Home Office Tech
138	TBT00224ZC	Internet at Home for Business Use : Cable (e.g. Comcast, Cox, etc.)	Home Office Tech
139	TBT00225ZC	Internet at Home for Business Use: Satellite	Home Office Tech
140	TBT00226ZC	Internet at Home for Business Use: Mobile (e.g. mobile hotspot)	Home Office Tech
141	TBT00227ZC	Internet at Home for Business Use: Fiber Optic (e.g. AT&T U-verse)	Home Office Tech
142	TBT00228ZC	Internet at Home for Personal/Business Use: Dial-up	Home Office Tech
143	TBT00229ZC	Internet at Home for Personal/Business Use: DSL (e.g. telephone provider)	Home Office Tech
144	TBT00230ZC	Internet at Home for Personal/Business Use: Cable (e.g. Comcast, Cox, etc.)	Home Office Tech
145	TBT00231ZC	Internet at Home for Personal/Business Use: Satellite	Home Office Tech
146	TBT00232ZC	Internet at Home for Personal/Business Use : Fiber Optic (e.g. AT&T U-verse)	Home Office Tech
147	TBT00233ZC	Internet at Home for Personal/Business Use: Mobile (e.g. mobile hotspot)	Home Office Tech
148	TBT00234ZC	Access Internet at Home for Personal Use: 1-5 hours/week	Home Office Tech
149	TBT00235ZC	Access Internet at Home for Personal Use: 6-10 hours/week	Home Office Tech
150	TBT00236ZC	Access Internet at Home for Personal Use: 11+ hours/week	Home Office Tech
151	TBT00237ZC	Internet Use: Shopping, 1-10 hours/week	Home Office Tech
152	TBT00238ZC	Internet Use: GPS Function, 1-10 hours/week	Home Office Tech
153	TBT00239ZC	Internet Use: Online/Mobile Banking, 1-10 hours/week	Home Office Tech

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154	TBT00240ZC	Internet Use: Visit Social Networking Sites, 1-10 hours/week	Home Office Tech
155	TBT00241ZC	Internet Use: Visit Social Networking Sites, 11-25 hours/week	Home Office Tech
156	TBT00242ZC	Internet Use: Attend Online Education Course, 1-10 hours/week	Home Office Tech
157	TBT00243ZC	Internet Use: Send/Receive Text Thru Mobile Provider, 1-10 hours/week	Home Office Tech
158	TBT00244ZC	Internet Use: Send/Receive Text Thru Mobile Provider, 11-25 hours/week	Home Office Tech
159	TBT00245ZC	Internet Use: Send/Receive Free Text Thru App, 1-10 hours/week	Home Office Tech
160	TBT00246ZC	Internet Use: Video Chatting, 1-10 hours/week	Home Office Tech
161	TBT00247ZC	Internet Use: Download/Purchase Music, 1-10 hours/week	Home Office Tech
162	TBT00248ZC	Internet Use: Download/Purchase Books, 1-10 hours/week	Home Office Tech
163	TBT00249ZC	Internet Use: Download/Purchase Games, 1-10 hours/week	Home Office Tech
164	TBT00250ZC	Internet Use: Download/Purchase App, 1-10 hours/week	Home Office Tech
165	TBT00251ZC	Internet Use: Watch Streaming Video, 1-10 hours/week	Home Office Tech
166	TBT00252ZC	Internet Use: Watch Streaming Video, 11-25 hours/week	Home Office Tech
167	TBT00253ZC	Internet Use: Play Video Games Online (multi-player), 1-10 hours/week	Home Office Tech
168	TBT00254ZC	Internet Use: Play Video Games Online (multi-player), 11-25 hours/week	Home Office Tech
169	TBT00255ZC	Internet Use: Play video Games Offline (single-player), 1-10 hours/week	Home Office Tech
170	TBT00256ZC	Internet Use: Play video Games Offline (single-player), 11-25 hours/week	Home Office Tech
171	TBT00257ZC	Internet Use: Listen to Streaming Audio, 1-10 hours/week	Home Office Tech
172	TBT00258ZC	Internet Use: Listen to Streaming Audio, 11-25 hours/week	Home Office Tech
173	TBT00259ZC	Internet Use: Reading eBooks, 1-10 hours/week	Home Office Tech
174	TBT00260ZC	Visit Social Networking Site: Snapchat, 1-10 hours/week	Home Office Tech
175	TBT00261ZC	Visit Social Networking Site: Vine, 1-10 hours/week	Home Office Tech
176	TBT00262ZC	Visit Social Networking Site: Facebook, 1-10 hours/week	Home Office Tech
177	TBT00263ZC	Visit Social Networking Site: Facebook, 11-25 hours/week	Home Office Tech
178	TBT00264ZC	Visit Social Networking Site: Facebook, 26+ hours/week	Home Office Tech
179	TBT00265ZC	Visit Social Networking Site: MySpace, 1-10 hours/week	Home Office Tech
180	TBT00266ZC	Visit Social Networking Site: Twitter, 1-10 hours/week	Home Office Tech
181	TBT00267ZC	Visit Social Networking Site: LinkedIn, 1-10 hours/week	Home Office Tech
182	TBT00268ZC	Visit Social Networking Site: Foursquare, 1-10 hours/week	Home Office Tech
183	TBT00269ZC	Visit Social Networking Site: Google+, 1-10 hours/week	Home Office Tech
184	TBT00270ZC	Visit Social Networking Site: Pinterest, 1-10 hours/week	Home Office Tech
185	TBT00271ZC	Visit Social Networking Site: Instagram, 1-10 hours/week	Home Office Tech
186	TBT00272ZC	Visit Social Networking Site: Tumblr, 1-10 hours/week	Home Office Tech
187	TBT00273ZC	Provider Home Internet: AT&T	Home Office Tech
188	TBT00274ZC	Provider Home Internet: Bright House Networks	Home Office Tech
189	TBT00275ZC	Provider Home Internet: Cablevision/Optimum/Bresnan	Home Office Tech
190	TBT00276ZC	Provider Home Internet: CenturyLink/Century Tel/Embarq/Qwest	Home Office Tech
191	TBT00277ZC	Provider Home Internet: Charter Communications	Home Office Tech
192	TBT00278ZC	Provider Home Internet: Comcast	Home Office Tech
193	TBT00279ZC	Provider Home Internet: Cox	Home Office Tech
194	TBT00526ZC	Provider Home Internet: Frontier Communications/Citizens	Home Office Tech
195	TBT00280ZC	Provider Home Internet: Time Warner Cable	Home Office Tech
196	TBT00281ZC	Provider Home Internet: Verizon	Home Office Tech
197	TBT00283ZC	Mobile/Online Service, Internet Provider: Status Service/Repair Order, 3 mo	Home Office Tech
198	TBT00284ZC	Mobile/Online Service, Internet Provider: Establish/Transfer Service, 3 mo	Home Office Tech
199	TBT00285ZC	Mobile/Online Service, Internet Provider: Check Service Consumption, 3 mo	Home Office Tech
200	TBT00286ZC	Mobile/Online Service, Internet Provider: Get Product/Service Info., 3 mo	Home Office Tech
201	TBT00287ZC	Mobile/Online Service, Internet Provider: Order New Product/Service, 3 mo	Home Office Tech
202	TBT00288ZC	Mobile/Online Service, Internet Provider: Monthly Bill via E-mail, 3 mo	Home Office Tech
203	TBT00289ZC	Mobile/Online Service, Internet Provider: Schedule Appointment, 3 mo	Home Office Tech
204	TBT00290ZC	Mobile/Online Service, Internet Provider: Setup Alerts, 3 mo	Home Office Tech

ORDER	VARIABLE	DESCRIPTION	CATEGORY
205	TBT00291ZC	Mobile/Online Service, Internet Provider: Submit Customer Question, 3 mo	Home Office Tech
206	TBT00292ZC	Mobile/Online Service, Internet Provider: View Account/Bill Status, 3 mo	Home Office Tech
207	TBT00318ZC	Has Mobile Phone, Number: 1	Home Office Tech
208	TBT00319ZC	Has Mobile Phone, Number: 2	Home Office Tech
209	TBT00320ZC	Has Mobile Phone, Number: 3+	Home Office Tech
210	CA000284ZC	Overall Rating for Provider - Mobile Phone: Good/Very Good	Service Providers
211	CA000286ZC	Overall Rating for Provider - Home Internet: Good/Very Good	Service Providers
212	CA000210ZC	Average Bill Amount: Cell/Wireless Phone	Service Providers
213	CA000210ZD	Average Bill Amount: Cell/Wireless Phone	Service Providers
214	CA000208ZC	Average Bill Amount: Cable TV	Service Providers
215	CA000212ZC	Average Bill Amount: Internet	Service Providers
216	CA000288ZC	Overall Rating for Provider - Landline: Good/Very Good	Service Providers
217	CA000290ZC	Overall Rating for Provider - TV Subscription: Good/Very Good	Service Providers
218	TBT00013ZC	Average Bill Amount: Landline	Service Providers
219	TBT00013ZD	Average Bill Amount: Landline	Service Providers
220	TBT00015ZC	Bill Payment, Mobile Phone: Walk-in Service Center, 3 Months	Service Providers
221	TBT00016ZC	Bill Payment, Mobile Phone: Automatic Payment, 3 Months	Service Providers
222	TBT00017ZC	Bill Payment, Mobile Phone: Online Through Providers Website, 3 Months	Service Providers
223	TBT00018ZC	Bill Payment, Mobile Phone: Online Other Website, 3 Months	Service Providers
224	TBT00019ZC	Bill Payment, Mobile Phone: Over Phone Automated System, 3 Months	Service Providers
225	TBT00020ZC	Bill Payment, Mobile Phone: Over Phone with Live Service Rep., 3 Months	Service Providers
226	TBT00021ZC	Bill Payment, Mobile Phone: Through Mail, 3 Months	Service Providers
227	TBT00022ZC	Bill Payment, Mobile Phone: Through Mobile App, 3 Months	Service Providers
228	TBT00023ZC	Bill Payment, Home Internet: Walk-in Service Center, 3 Months	Service Providers
229	TBT00024ZC	Bill Payment, Home Internet: Automatic Payment, 3 Months	Service Providers
230	TBT00025ZC	Bill Payment, Home Internet: Online Through Providers Website, 3 Months	Service Providers
231	TBT00026ZC	Bill Payment, Home Internet: Online Other Website, 3 Months	Service Providers
232	TBT00027ZC	Bill Payment, Home Internet: Over Phone Automated System, 3 Months	Service Providers
233	TBT00028ZC	Bill Payment, Home Internet: Over Phone with Live Service Rep., 3 Months	Service Providers
234	TBT00029ZC	Bill Payment, Home Internet: Through Mail, 3 Months	Service Providers
235	TBT00030ZC	Bill Payment, Home Internet: Through Mobile App, 3 Months	Service Providers
236	TBT00031ZC	Bill Payment, Landline: Walk-in Service Center, 3 Months	Service Providers
237	TBT00032ZC	Bill Payment, Landline: Automatic Payment, 3 Months	Service Providers
238	TBT00033ZC	Bill Payment, Landline: Online Through Providers Website, 3 Months	Service Providers
239	TBT00034ZC	Bill Payment, Landline: Online Other Website, 3 Months	Service Providers
240	TBT00035ZC	Bill Payment, Landline: Over Phone Automated System, 3 Months	Service Providers
241	TBT00036ZC	Bill Payment, Landline: Over Phone with Live Service Rep., 3 Months	Service Providers
242	TBT00037ZC	Bill Payment, Landline: Through Mail, 3 Months	Service Providers
243	TBT00038ZC	Bill Payment, Television: Walk-in Service Center, 3 Months	Service Providers
244	TBT00039ZC	Bill Payment, Television: Automatic Payment, 3 Months	Service Providers
245	TBT00040ZC	Bill Payment, Television: Online Through Providers Website, 3 Months	Service Providers
246	TBT00041ZC	Bill Payment, Television: Online Other Website, 3 Months	Service Providers
247	TBT00042ZC	Bill Payment, Television: Over Phone Automated System, 3 Months	Service Providers
248	TBT00043ZC	Bill Payment, Television: Over Phone with Live Service Rep., 3 Months	Service Providers
249	TBT00044ZC	Bill Payment, Television: Through Mail, 3 Months	Service Providers
250	TBT00051ZC	Has Bundled Services: Includes Subscription TV	Service Providers
251	TBT00052ZC	Has Bundled Services: Includes Internet Access	Service Providers
252	TBT00053ZC	Has Bundles Services: Includes Landline Phone Service	Service Providers
253	TBT00055ZC	Mobile Phone Plan/Feature: Nationwide Calling Plan	Service Providers
254	TBT00056ZC	Mobile Phone Plan/Feature: Regional or Local Calling Plan	Service Providers
255	TBT00057ZC	Mobile Phone Plan/Feature: International Calling Plan	Service Providers

ORDER	VARIABLE	DESCRIPTION	CATEGORY
256	TBT00058ZC	Mobile Phone Plan/Feature: Unlimited Mobile-to-Mobile (same provider)	Service Providers
257	TBT00059ZC	Mobile Phone Plan/Feature: Unlimited Calling to Anyone at Anytime	Service Providers
258	TBT00060ZC	Mobile Phone Plan/Feature: Calling Circle (group people can call unlimited)	Service Providers
259	TBT00061ZC	Mobile Phone Plan/Feature: Free Incoming Calls	Service Providers
260	TBT00062ZC	Mobile Phone Plan/Feature: Unlimited Text-messaging	Service Providers
261	TBT00063ZC	Mobile Phone Plan/Feature: Unlimited Data	Service Providers
262	TBT00064ZC	Mobile Phone Plan/Feature: Picture/Video Messaging	Service Providers
263	TBT00065ZC	Mobile Phone Plan/Feature: Phone Insurance	Service Providers
264	TBT00066ZC	Mobile Phone Plan/Feature: All You Can Eat (e.g. one price min/data per mo.)	Service Providers
265	TBT00068ZC	Mobile Phone Plan/Feature: Early Phone Upgrade Plan	Service Providers
266	TBT00076ZC	No TV Subscription Service: Never Had Subscription TV Service	Service Providers
267	TBT00077ZC	No TV Subscription Service: Rely Streaming Internet Movies/TV Shows	Service Providers
268	TBT00078ZC	No TV Subscription Service: Save Money	Service Providers
269	TBT00212ZC	Purchased Premium Phone/Cable Service: Technical Support Plan	Service Providers
270	TBT00213ZC	Purchased Premium Phone/Cable Service: Hardware Protection	Service Providers
271	TBT00214ZC	Purchased Premium Phone/Cable Service: Virus Protection Service	Service Providers
272	TBT00215ZC	Purchased Premium Phone/Cable Service: Hard Drive Backup Service	Service Providers
273	TBT00358ZC	Overall Rating for Provider - Home Internet: Excellent	Service Providers
274	TBT00359ZC	Overall Rating for Provider - Home Internet: Fair	Service Providers
275	TBT00360ZC	Overall Rating for Provider - Landline: Fair	Service Providers
276	TBT00361ZC	Overall Rating for Provider - Landline: Excellent	Service Providers
277	TBT00362ZC	Overall Rating for Provider - Mobile Phone: Fair	Service Providers
278	TBT00363ZC	Overall Rating for Provider - Mobile Phone: Excellent	Service Providers
279	TBT00364ZC	Overall Rating for Provider - TV Subscription: Fair	Service Providers
280	TBT00365ZC	Overall Rating for Provider - TV Subscription: Excellent	Service Providers
281	CA000553ZC	Prepaid Cell Phone Service Reason: No Lengthy Contract	Wireless Telecomm
282	CA000555ZC	Prepaid Cell Phone Service Reason: Simple Plan/Simple to Use	Wireless Telecomm
283	TBT00005ZC	Has Mobile Phone Plan: Standard (e.g. set min/data monthly)	Wireless Telecomm
284	TBT00006ZC	Has Mobile Phone Plan: Shared (e.g. set min/data shared monthly)	Wireless Telecomm
285	TBT00007ZC	Has Mobile Phone Plan: Unsubsidized (e.g. full price/own device/no contract)	Wireless Telecomm
286	TBT00008ZC	Has Mobile Phone Plan: Pre-paid (e.g. no contract/pre-pay min/data used)	Wireless Telecomm
287	TBT00009ZC	Has Mobile Phone Primary Use: Adult Personal Use Only	Wireless Telecomm
288	TBT00010ZC	Has Mobile Phone Primary Use: Adult Business Use Only	Wireless Telecomm
289	TBT00011ZC	Has Mobile Phone Primary Use: Adult Business and Personal Use	Wireless Telecomm
290	TBT00012ZC	Has Mobile Phone Primary Use: Child Personal Use Only	Wireless Telecomm
291	TBT00321ZC	Has Mobile Phone Plan: <200 minutes	Wireless Telecomm
292	TBT00322ZC	Has Mobile Phone Plan: 200-499 minutes	Wireless Telecomm
293	TBT00323ZC	Has Mobile Phone Plan: 500-999 minutes	Wireless Telecomm
294	TBT00324ZC	Has Mobile Phone Plan: 1000+ minutes	Wireless Telecomm
295	TBT00325ZC	Has Mobile Phone: Apple	Wireless Telecomm
296	TBT00327ZC	Has Mobile Phone: HTC	Wireless Telecomm
297	TBT00328ZC	Has Mobile Phone: LG	Wireless Telecomm
298	TBT00329ZC	Has Mobile Phone: Motorola	Wireless Telecomm
299	TBT00331ZC	Has Mobile Phone: Samsung	Wireless Telecomm
300	TBT00332ZC	Has Mobile Phone: Operating System, Android	Wireless Telecomm
301	TBT00334ZC	Has Mobile Phone: Operating System, iOS (Apple)	Wireless Telecomm
302	TBT00335ZC	Has Mobile Phone: Operating System, Windows Phone	Wireless Telecomm
303	TBT00336ZC	Has Mobile Phone Plan: Add Phone, 3 mo	Wireless Telecomm
304	TBT00337ZC	Has Mobile Phone Plan: Increased Talk Minutes, 3 mo	Wireless Telecomm
305	TBT00338ZC	Has Mobile Phone Plan: Increased Data Plan, 3 mo	Wireless Telecomm
306	TBT00339ZC	Has Mobile Phone Plan: Decreased Data Plan, 3 mo	Wireless Telecomm

ORDER	VARIABLE	DESCRIPTION	CATEGORY
307	TBT00340ZC	Has Mobile Phone Plan: Upgraded Phone, 3 mo	Wireless Telecomm
308	TBT00341ZC	Prepaid Cell Phone Service Reason: Save Money	Wireless Telecomm
309	TBT00342ZC	Provider Mobile Phone: AT&T	Wireless Telecomm
310	TBT00609ZC	Provider Mobile Phone: MetroPCS	Wireless Telecomm
311	TBT00343ZC	Provider Mobile Phone: Sprint	Wireless Telecomm
312	TBT00344ZC	Provider Mobile Phone: Straight Talk	Wireless Telecomm
313	TBT00345ZC	Provider Mobile Phone: T-Mobile	Wireless Telecomm
314	TBT00346ZC	Provider Mobile Phone: Verizon Wireless	Wireless Telecomm
315	TBT00347ZC	Provider Mobile Phone: Virgin Mobile	Wireless Telecomm
316	TBT00348ZC	Provider Mobile Phone: TracFone	Wireless Telecomm
317	TBT00349ZC	Mobile/Online Service, Mobile Provider: Check Service Consumption, 3 mo	Wireless Telecomm
318	TBT00350ZC	Mobile/Online Service, Mobile Provider: View Account/Bill Status, 3 mo	Wireless Telecomm
319	TBT00351ZC	Mobile/Online Service, Mobile Provider: Establish/Transfer Service, 3 mo	Wireless Telecomm
320	TBT00352ZC	Mobile/Online Service, Mobile Provider: Order New Product/Service, 3 mo	Wireless Telecomm
321	TBT00353ZC	Mobile/Online Service, Mobile Provider: Get Product/Service Info., 3 mo	Wireless Telecomm
322	TBT00354ZC	Mobile/Online Service, Mobile Provider: Submit Customer Question, 3 mo	Wireless Telecomm
323	TBT00355ZC	Mobile/Online Service, Mobile Provider: Monthly Bill via E-mail, 3 mo	Wireless Telecomm
324	TBT00356ZC	Mobile/Online Service, Mobile Provider: Speak with Service Rep, 3 mo	Wireless Telecomm
325	TBT00357ZC	Mobile/Online Service, Mobile Provider: Setup Alerts, 3 mo	Wireless Telecomm
326	CA000592ZC	Has Landline, Number: 1	Wireline Telecomm
327	CA000593ZC	Has Landline, Number: 2	Wireline Telecomm
328	CA000594ZC	Has Landline, Number: 3+	Wireline Telecomm
329	TBT00293ZC	Phone Service: Landline Cable Company	Wireline Telecomm
330	TBT00294ZC	Phone Service: VoIP Cable Company	Wireline Telecomm
331	TBT00295ZC	Phone Service: VoIP Other Provider (not cable company)	Wireline Telecomm
332	TBT00296ZC	Phone Service: Mobile Phone Service	Wireline Telecomm
333	TBT00297ZC	Phone Service: Landline Traditional Phone Company	Wireline Telecomm
334	TBT00298ZC	Dropped Traditional Landline: <6 months ago	Wireline Telecomm
335	TBT00299ZC	Dropped Traditional Landline: 6-12 months ago	Wireline Telecomm
336	TBT00300ZC	Dropped Traditional Landline: 12+ months ago	Wireline Telecomm
337	TBT00301ZC	Dropped Traditional Landline: Never Had Service	Wireline Telecomm
338	TBT00302ZC	Provider Landline: AT&T	Wireline Telecomm
339	TBT00303ZC	Provider Landline: CenturyLink /Century Tel /Embarq/Qwest	Wireline Telecomm
340	TBT00304ZC	Provider Landline: Charter Communications	Wireline Telecomm
341	TBT00305ZC	Provider Landline: Comcast	Wireline Telecomm
342	TBT00306ZC	Provider Landline: Cox	Wireline Telecomm
343	TBT00566ZC	Provider Landline: Frontier Communications/Citizens	Wireline Telecomm
344	TBT00307ZC	Provider Landline: Time Warner Cable	Wireline Telecomm
345	TBT00308ZC	Provider Landline: Verizon	Wireline Telecomm
346	TBT00309ZC	Mobile/Online Service, Landline Provider: View Account/Bill Status, 3 mo	Wireline Telecomm
347	TBT00310ZC	Mobile/Online Service, Landline Provider: Check Service Consumption, 3 mo	Wireline Telecomm
348	TBT00311ZC	Mobile/Online Service, Landline Provider: Establish/Transfer Service, 3 mo	Wireline Telecomm
349	TBT00312ZC	Mobile/Online Service, Landline Provider: Order New Product/Service, 3 mo	Wireline Telecomm
350	TBT00313ZC	Mobile/Online Service, Landline Provider: Get Product/Service Info., 3 mo	Wireline Telecomm
351	TBT00314ZC	Mobile/Online Service, Landline Provider: Submit Customer Question, 3 mo	Wireline Telecomm
352	TBT00315ZC	Mobile/Online Service, Landline Provider: Schedule Appointment, 3 mo	Wireline Telecomm
353	TBT00581ZC	Mobile/Online Service, Landline Provider: Status Service/Repair Order, 3 mo	Wireline Telecomm
354	TBT00316ZC	Mobile/Online Service, Landline Provider: Monthly Bill via E-mail, 3 mo	Wireline Telecomm
355	TBT00317ZC	Mobile/Online Service, Landline Provider: Speak with Service Rep, 3 mo	Wireline Telecomm