

| ORDER | VARIABLE | DESCRIPTION | CATEGORY |
|-------|------------|--|----------------------|
| 1 | IPPPZPHHD | Total Households | Basics |
| 2 | IPHASAUTPC | Has Auto Insurance | Automobile Insurance |
| 3 | IPHASAUTPD | Has Auto Insurance - Number of Policies | Automobile Insurance |
| 4 | IPAUTO45PC | Has Auto Insurance, All Policies (Total Premium) | Automobile Insurance |
| 5 | IPAUTO45PD | Has Auto Insurance, All Policies (Total Premium) - (Dollars) | Automobile Insurance |
| 6 | IPAUTO85PC | Has Auto Insurance, 1 Policy | Automobile Insurance |
| 7 | IPAUTO86PC | Has Auto Insurance, 2 Policies | Automobile Insurance |
| 8 | IPAUTO87PC | Has Auto Insurance, 3 Policies | Automobile Insurance |
| 9 | IPAUTO88PC | Has Auto Insurance, 4+ Policies | Automobile Insurance |
| 10 | IPTOO122PC | Has Auto Insurance, Policy with 1 Vehicle Covered | Automobile Insurance |
| 11 | IPTOO123PC | Has Auto Insurance, Policy with 2 Vehicles Covered | Automobile Insurance |
| 12 | IPTOO124PC | Has Auto Insurance, Policy with 3 Vehicles Covered | Automobile Insurance |
| 13 | IPTOO125PC | Has Auto Insurance, Policy with 4+ Vehicles Covered | Automobile Insurance |
| 14 | IA000496PC | Has Auto Insurance, Policy Covers Car | Automobile Insurance |
| 15 | IA000497PC | Has Auto Insurance, Policy Covers Truck or SUV | Automobile Insurance |
| 16 | IA000548PC | Has Auto Insurance, Policy Covers Truck | Automobile Insurance |
| 17 | IA000549PC | Has Auto Insurance, Policy Covers SUV | Automobile Insurance |
| 18 | IPAUTO52PC | Has Auto Insurance, Drivers Under 25 on Policy | Automobile Insurance |
| 19 | IPAUTO53PC | Has Auto Insurance, Incurred 1+ Claims in Past 3 Years | Automobile Insurance |
| 20 | IPTOO093PC | Has Auto Insurance, Incurred 1 Claim in Past 3 Years | Automobile Insurance |
| 21 | IPAUTO94PC | Has Auto Insurance, Incurred 2 Claims in Past 3 Years | Automobile Insurance |
| 22 | IPTOO095PC | Has Auto Insurance, Incurred 3+ Claims in Past 3 Years | Automobile Insurance |
| 23 | IPAUTO96PC | Has Auto Insurance, Incurred No Claims in Past 3 Years | Automobile Insurance |
| 24 | IPAUTO58PC | Has Auto Insurance, Primary Company: Allstate | Automobile Insurance |
| 25 | IPAUTO63PC | Has Auto Insurance, Primary Company: Erie | Automobile Insurance |
| 26 | IPAUTO64PC | Has Auto Insurance, Primary Company: Farm Bureau | Automobile Insurance |
| 27 | IPAUTO66PC | Has Auto Insurance, Primary Company: GEICO | Automobile Insurance |
| 28 | IPAUTO68PC | Has Auto Insurance, Primary Company: Hartford | Automobile Insurance |
| 29 | IPAUTO69PC | Has Auto Insurance, Primary Company: Liberty Mutual | Automobile Insurance |
| 30 | IPAUTO73PC | Has Auto Insurance, Primary Company: Progressive | Automobile Insurance |
| 31 | IPAUTO71PC | Has Auto Insurance, Primary Company: MetLife | Automobile Insurance |
| 32 | IPAUTO76PC | Has Auto Insurance, Primary Company: State Farm | Automobile Insurance |
| 33 | IPAUTO77PC | Has Auto Insurance, Primary Company: Travelers | Automobile Insurance |
| 34 | IPAUTO78PC | Has Auto Insurance, Primary Company: USAA | Automobile Insurance |
| 35 | IPAUTO15PC | Has Auto Insurance, 1+ Policy, Company: Allstate | Automobile Insurance |
| 36 | IPAUTO20PC | Has Auto Insurance, 1+ Policy, Company: Erie | Automobile Insurance |
| 37 | IPAUTO21PC | Has Auto Insurance, 1+ Policy, Company: Farm Bureau | Automobile Insurance |
| 38 | IPAUTO23PC | Has Auto Insurance, 1+ Policy, Company: GEICO | Automobile Insurance |
| 39 | IPAUTO25PC | Has Auto Insurance, 1+ Policy, Company: Hartford | Automobile Insurance |
| 40 | IPAUTO26PC | Has Auto Insurance, 1+ Policy, Company: Liberty Mutual | Automobile Insurance |
| 41 | IPAUTO28PC | Has Auto Insurance, 1+ Policy, Company: MetLife | Automobile Insurance |
| 42 | IPAUTO30PC | Has Auto Insurance, 1+ Policy, Company: Progressive | Automobile Insurance |
| 43 | IPAUTO33PC | Has Auto Insurance, 1+ Policy, Company: State Farm | Automobile Insurance |
| 44 | IPAUTO34PC | Has Auto Insurance, 1+ Policy, Company: Travelers | Automobile Insurance |
| 45 | IPAUTO35PC | Has Auto Insurance, 1+ Policy, Company: USAA | Automobile Insurance |
| 46 | IPDEPAUXPC | Has Auto Insurance, Primary Policy Purchase Channel: Independent Agent | Automobile Insurance |
| 47 | IPAUTO90PC | Has Auto Insurance, Primary Policy Purchase Channel: Phone | Automobile Insurance |
| 48 | IPAUTO89PC | Has Auto Insurance, Primary Policy Purchase Channel: Online | Automobile Insurance |
| 49 | IPTOO100PC | Has Auto Insurance, Purchase via Internet: Insurance Company Website | Automobile Insurance |
| 50 | IPTOO101PC | Has Auto Insurance, Purchase via Internet: Online Quote Service | Automobile Insurance |
| 51 | IA000392PC | Has Auto Insurance, Satisfied with Primary Company | Automobile Insurance |
| 52 | IPTOO103PC | Has Auto Insurance, Likely to Recommend Primary Company | Automobile Insurance |
| 53 | IAAUT102PC | Has Auto Insurance, Any Continuous Policy: <1 Year | Automobile Insurance |
| 54 | IPAUTO37PC | Has Auto Insurance, 1+ Policy, Years: 1-4 Years | Automobile Insurance |
| 55 | IPAUTO38PC | Has Auto Insurance, 1+ Policy, Years: 5-9 Years | Automobile Insurance |
| 56 | IPAUTO36PC | Has Auto Insurance, 1+ Policy, Years: 10+ Years | Automobile Insurance |
| 57 | IP1X3YRAPC | Has Auto Insurance, Switched Carrier: 1 Time Past 3 Years | Automobile Insurance |
| 58 | IPAUTO95PC | Has Auto Insurance, Switched Carrier: 2+ Times Past 3 Years | Automobile Insurance |
| 59 | IPBADSVCP | Has Auto Insurance, Switch Reason: Bad Service (non-Claims) | Automobile Insurance |
| 60 | IPTTRREPPC | Has Auto Insurance, Switch Reason: Better Reputation | Automobile Insurance |
| 61 | IPCOMBOAPC | Has Auto Insurance, Switch Reason: Combined Policies | Automobile Insurance |
| 62 | IPFEATAIPC | Has Auto Insurance, Switch Reason: Policy Features | Automobile Insurance |
| 63 | IPAUTO93PC | Has Auto Insurance, Switch Reason: Recommendation Friend/Family | Automobile Insurance |
| 64 | IPAUTO91PC | Has Auto Insurance, Switch Reason: Company Cancelled Auto Policy | Automobile Insurance |
| 65 | IPCMOVEAPC | Has Auto Insurance, Switch Reason: Moved | Automobile Insurance |
| 66 | IPTOO104PC | Has Auto Insurance, Not Likely to Recommend Primary Company | Automobile Insurance |
| 67 | IA000390PC | Received Quote, Last Time Shopped for Auto Policy | Automobile Insurance |
| 68 | IA000550PC | Has Auto Insurance, Shopped In Last 6 Months | Automobile Insurance |
| 69 | IA000551PC | Has Auto Insurance, Shopped In Last 7-12 Months | Automobile Insurance |
| 70 | IA000552PC | Has Auto Insurance, Shopped In Last 1-2 Years | Automobile Insurance |
| 71 | IA000553PC | Has Auto Insurance, Shopped Longer Than 2 Years Ago | Automobile Insurance |
| 72 | IA000554PC | Has Auto Insurance, Never Shopped | Automobile Insurance |
| 73 | IA000481PC | Has Auto Insurance, Uses Driving Monitors | Automobile Insurance |
| 74 | IA000588PC | Has Auto Insurance, All Policies (Total Semi-Annual Premium) | Automobile Insurance |
| 75 | IA000588PD | Has Auto Insurance, All Policies (Total Semi-Annual Premium) - (Dollars) | Automobile Insurance |
| 76 | IA000488PC | Has Auto Insurance, Preferred Service Channel: Phone | Automobile Insurance |
| 77 | IA000489PC | Has Auto Insurance, Preferred Service Channel: Local Agent | Automobile Insurance |
| 78 | IA000490PC | Has Auto Insurance, Preferred Service Channel: Website | Automobile Insurance |

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|-------|------------|--|----------------------|
| 79 | IA000491PC | Has Auto Insurance, Preferred Service Channel: Mobile | Automobile Insurance |
| 80 | IA000544PC | Has Insured Motorcycle | Automobile Insurance |
| 81 | IA000503PC | Has Insured RV | Automobile Insurance |
| 82 | IA000545PC | Has Insured Power Sports Vehicle | Automobile Insurance |
| 83 | IA000543PC | Has Insured Motorboat/Powerboat | Automobile Insurance |
| 84 | IA000546PC | Has Insured Sailboat | Automobile Insurance |
| 85 | IA000547PC | Has Insured Personal Watercraft | Automobile Insurance |
| 86 | IAAT0020PC | Attitude: Willing to Pay More for Auto Insurance for Better Coverage | Insurance Attitudes |
| 87 | IAEDRTEPC | Attitude: Willing to Raise Auto/Residential Deductible if Rates Decrease | Insurance Attitudes |
| 88 | IPNR_DDTPC | Attitude: Do Not Report Auto/Residential Claim if Amount Close to Deductible | Insurance Attitudes |
| 89 | IPIPPU_1PC | Attitude: Life Insurance Essential to Cover Funeral Costs | Insurance Attitudes |
| 90 | IPETRSVGPC | Attitude: Concerned Will Outlive Retirement Savings | Insurance Attitudes |
| 91 | IPTRM_CRPC | Attitude: Worry About Long Term Nursing Care | Insurance Attitudes |
| 92 | IPTT0014PC | Attitude: Concern About No Work More than 6 Months Due To Injury | Insurance Attitudes |
| 93 | IPLN_PRDPC | Attitude: Will Go to Seminar to Learn About Insurance Products | Insurance Attitudes |
| 94 | IPFINPROPC | Attitude: Willing to Pay for Advice from Financial Professional | Insurance Attitudes |
| 95 | IA000414PC | Attitude: Interest in Purchasing Life Insurance from Auto Provider | Insurance Attitudes |
| 96 | IA000415PC | Attitude: Life Insurance Essential for Retirement/Investment Planning | Insurance Attitudes |
| 97 | IA000417PC | Attitude: Prefer to Learn About Life Insurance Online, Call to Purchase | Insurance Attitudes |
| 98 | IA000418PC | Attitude: Review Blogs/Social Networking Sites to Learn About Insurance | Insurance Attitudes |
| 99 | IA000421PC | Attitude: Interest in Using Mobile Device to Manage Policy/Claims | Insurance Attitudes |
| 100 | IA000482PC | Attitude: Interested in Investing Today | Insurance Attitudes |
| 101 | IA000512PC | Attitude: Prefer Auto and Residential with Same Carrier | Insurance Attitudes |
| 102 | IA000483PC | Attitude: Interested in Insurance With Lump Sum Payout | Insurance Attitudes |
| 103 | IA000584PC | Attitude: Interested in More Interaction With Provider Online | Insurance Attitudes |
| 104 | IA000585PC | Attitude: Insurance Provider Cares About Me, Family | Insurance Attitudes |
| 105 | IA000587PC | Attitude: Not Interested in Using Mobile to Manage Policy/Claims | Insurance Attitudes |
| 106 | IA000583PC | Attitude: Interested in Buying Insurance Through Non-Traditional Provider | Insurance Attitudes |
| 107 | IA000557PC | Has No Life Insurance, Reason: Can't Afford | Insurance Attitudes |
| 108 | IA000558PC | Has No Life Insurance, Reason: Lack of Trust | Insurance Attitudes |
| 109 | IA000559PC | Has No Life Insurance, Reason: Complexity | Insurance Attitudes |
| 110 | IA000560PC | Has No Life Insurance, Reason: Small Risk | Insurance Attitudes |
| 111 | IA000562PC | Has No Life Insurance, Reason: I'm Healthy | Insurance Attitudes |
| 112 | IA000563PC | Has No Life Insurance, Reason: No Dependents | Insurance Attitudes |
| 113 | IA000564PC | Has No Life Insurance, Reason: Existing Assets | Insurance Attitudes |
| 114 | IA000565PC | Has No Life Insurance, Reason: Don't Like Thinking About Death | Insurance Attitudes |
| 115 | IA000566PC | Has No Life Insurance, Reason: Covered by Employer | Insurance Attitudes |
| 116 | IA000567PC | Has No Life Insurance, Reason: Expensive | Insurance Attitudes |
| 117 | IPANY_LFPC | Has Life Insurance, Any | Life Insurance |
| 118 | IPANY_LFPD | Has Life Insurance, Any - (Number of Policies) | Life Insurance |
| 119 | IPLF_IPPPC | Has Individual Life Insurance, Any Type | Life Insurance |
| 120 | IPLIFE48PC | Has Individual Life Insurance, All Policies (Total Premium) | Life Insurance |
| 121 | IPLIFE48PD | Has Individual Life Insurance, All Policies (Total Premium) - (Dollars) | Life Insurance |
| 122 | IAOT95GPC | Has Employer-based Life Insurance | Life Insurance |
| 123 | IAOT95FPC | Has Employer-based Life Insurance, Employer Does Not Fund | Life Insurance |
| 124 | IAOT95DPC | Has Employer-based Life Insurance, Employer Fully Funds | Life Insurance |
| 125 | IAOT95EPC | Has Employer-based Life Insurance, Employer Partially Funds | Life Insurance |
| 126 | IPHASTRMPC | Has Term Life Insurance | Life Insurance |
| 127 | IPHASTRMPD | Has Term Life Insurance - (Number of Policies) | Life Insurance |
| 128 | IPIFE151PC | Has Term Life Insurance, All Policies (Total Premium) | Life Insurance |
| 129 | IPIFE151PD | Has Term Life Insurance, All Policies (Total Premium) - (Dollars) | Life Insurance |
| 130 | IALI0232PC | Has Term Life Insurance, 1 Policy | Life Insurance |
| 131 | IALI0233PC | Has Term Life Insurance, 2 Policies | Life Insurance |
| 132 | IPIFE045PC | Has Term Life Insurance, 3+ Policies | Life Insurance |
| 133 | IA000515PC | Has Term Life Insurance, 1+ Policy, Company: Allstate | Life Insurance |
| 134 | IPIFE136PC | Has Term Life Insurance, 1+ Policy, Company: New York Life | Life Insurance |
| 135 | IPIFE140PC | Has Term Life Insurance, 1+ Policy, Company: State Farm | Life Insurance |
| 136 | IALI0220PC | Has Term Life Insurance, Annually Renewable Term | Life Insurance |
| 137 | IALI0221PC | Has Term Life Insurance, 5 Year Renewable Term | Life Insurance |
| 138 | IALO0547PC | Has Term Life Insurance, 20 Year Term | Life Insurance |
| 139 | IA000540PC | Has Term Life Insurance, How Paid: Annual Premium | Life Insurance |
| 140 | IALO0548PC | Has Term Life Insurance, How Paid: Lump Sum | Life Insurance |
| 141 | IAGT3WLIIP | Has Term Life Insurance, 1+ Policy, Purchased in Past 3 Years | Life Insurance |
| 142 | IA000536PC | Has Term Life Insurance, Policy Purchased In The Last Year | Life Insurance |
| 143 | IA000533PC | Has Term Life Insurance, Policy Purchased More Than 3 Years Ago | Life Insurance |
| 144 | IALO0546PC | Has Term Life Insurance, Purchase Channel: Company Website | Life Insurance |
| 145 | IPDEPTXPC | Has Term Life Insurance, Purchase Channel: Independent Insurance Agent | Life Insurance |
| 146 | IALI0225PC | Has Term Life Insurance, Purchase Channel: Online | Life Insurance |
| 147 | IPPTVTXPC | Has Term Life Insurance, Purchase Channel: Single Company Insurance Agent | Life Insurance |
| 148 | IPIFE172PC | Has Term Life Insurance, Reason Purchased: Agent Recommendation | Life Insurance |
| 149 | IPIFE179PC | Has Term Life Insurance, Reason Purchased: Had a Child | Life Insurance |
| 150 | IPIFE180PC | Has Term Life Insurance, Reason Purchased: Income Protection | Life Insurance |
| 151 | IPIFE182PC | Has Term Life Insurance, Reason Purchased: Married/Divorced | Life Insurance |
| 152 | IPIFE183PC | Has Term Life Insurance, Reason Purchased: Pay Funeral Expenses | Life Insurance |
| 153 | IPIFE178PC | Has Term Life Insurance, Reason Purchased: Recommendation Friend/Family | Life Insurance |
| 154 | IPIFE184PC | Has Term Life Insurance, Reason Purchased: Retirement Planning | Life Insurance |
| 155 | IALO0552PC | Has Term Life Insurance, Likely To Recommend Primary Company | Life Insurance |
| 156 | IPHASWHLPC | Has Whole Life Insurance | Life Insurance |

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|-------|------------|---|-----------------------|
| 157 | IPHASWHLPD | Has Whole Life Insurance - (Number of Policies) | Life Insurance |
| 158 | IPIFE216PC | Has Whole Life Insurance, All Policies (Total Premium) | Life Insurance |
| 159 | IPIFE216PD | Has Whole Life Insurance, All Policies (Total Premium) - (Dollars) | Life Insurance |
| 160 | IALIO235PC | Has Whole Life Insurance, 1 Policy | Life Insurance |
| 161 | IALIO236PC | Has Whole Life Insurance, 2 Policies | Life Insurance |
| 162 | IA000518PC | Has Whole Life Insurance, 1+ Policy, Company: Allstate | Life Insurance |
| 163 | IPIFE206PC | Has Whole Life Insurance, 1+ Policy, Company: Prudential | Life Insurance |
| 164 | IALO0541PC | Has Whole Life Insurance, How Paid: Annual Premium | Life Insurance |
| 165 | IALO0549PC | Has Whole Life Insurance, How Paid: Lump Sum | Life Insurance |
| 166 | IA000537PC | Has Whole Life Insurance, Policy Purchased In The Last Year | Life Insurance |
| 167 | IPGT3WLIPC | Has Whole Life Insurance, Policy Purchased Past 3 Years | Life Insurance |
| 168 | IA000534PC | Has Whole Life Insurance, Policy Purchased More Than 3 Years Ago | Life Insurance |
| 169 | IALO0544PC | Has Whole Life Insurance, Purchase Channel: Company Website | Life Insurance |
| 170 | IPIFE232PC | Has Whole Life Insurance, Purchase Channel: Employer | Life Insurance |
| 171 | IALO0545PC | Has Whole Life Insurance, Purchase Channel: Online | Life Insurance |
| 172 | IPAPC_AGPC | Has Whole Life Insurance, Purchase Channel: Single Company Agent | Life Insurance |
| 173 | IPIFE245PC | Has Whole Life Insurance, Reason Purchased: Had a Child | Life Insurance |
| 174 | IPIFE249PC | Has Whole Life Insurance, Reason Purchased: Pay Funeral Expenses | Life Insurance |
| 175 | IPIFE250PC | Has Whole Life Insurance, Reason Purchased: Retirement Planning | Life Insurance |
| 176 | IALO0553PC | Has Whole Life Insurance, Likely To Recommend Primary Company | Life Insurance |
| 177 | IPIFE100PC | Has Universal Life Insurance | Life Insurance |
| 178 | IPIFE100PD | Has Universal Life Insurance - (Number of Policies) | Life Insurance |
| 179 | IALIO247PC | Has Universal Life Insurance, 1 Policy | Life Insurance |
| 180 | IALO0542PC | Has Universal Life Insurance, How Paid: Annual Premium | Life Insurance |
| 181 | IALO0550PC | Has Universal Life Insurance, How Paid: Lump Sum | Life Insurance |
| 182 | IPIFE156PC | Has Universal Life Insurance, Purchased in Past 3 Years | Life Insurance |
| 183 | IA000535PC | Has Universal Life Insurance, Policy Purchased More Than 3 Years Ago | Life Insurance |
| 184 | IPIFE128PC | Has Universal Life Insurance, Purchase Channel: Independent Insurance Agent | Life Insurance |
| 185 | IPIFE127PC | Has Universal Life Insurance, Purchase Channel: Single Company Agent | Life Insurance |
| 186 | IPIFE147PC | Has Universal Life Insurance, Reason Purchased: Pay Funeral Expenses | Life Insurance |
| 187 | IPIFE143PC | Has Universal Life Insurance, Reason Purchased: Retirement Planning | Life Insurance |
| 188 | IALO0554PC | Has Universal Life Insurance, Likely To Recommend Primary Company | Life Insurance |
| 189 | IPIFE158PC | Has Variable Life Insurance | Life Insurance |
| 190 | IPIFE158PD | Has Variable Life Insurance - (Number of Policies) | Life Insurance |
| 191 | IALO0543PC | Has Variable Life Insurance, How Paid: Annual Premium | Life Insurance |
| 192 | IALO0531PC | Has Variable Life Insurance, Policy Purchased Past 3 Years | Life Insurance |
| 193 | IA000532PC | Has Variable Life Insurance, Policy Purchased More Than 3 Years Ago | Life Insurance |
| 194 | IALO0555PC | Has Variable Life Insurance, Likely To Recommend Primary Company | Life Insurance |
| 195 | IPANYADDPC | Has Accidental Death & Dismemberment (AD&D) Insurance, Any | Other Insurance |
| 196 | IA000519PC | Has AD&D Insurance, Purchased from Employer | Other Insurance |
| 197 | IPHE0089PC | Has AD&D Insurance, Purchased from Individual Company | Other Insurance |
| 198 | IPOTHE33PC | Has Disability Insurance, Any | Other Insurance |
| 199 | IPHE0093PC | Has Disability Insurance, Purchased from Employer | Other Insurance |
| 200 | IPHE0107PC | Has Vision Insurance, Employer-based | Other Insurance |
| 201 | IPOTHE94PC | Has Vision Insurance, Individual | Other Insurance |
| 202 | IA000570PC | Has Medical/Health Insurance | Other Insurance |
| 203 | IA000571PC | Has Medical/Health Insurance, Primary Company: United Healthcare | Other Insurance |
| 204 | IA000572PC | Has Medical/Health Insurance, Primary Company: Blue Cross/Blue Shield | Other Insurance |
| 205 | IA000573PC | Has Medical/Health Insurance, Primary Company: Kaiser Permanente | Other Insurance |
| 206 | IA000574PC | Has Medical/Health Insurance, Primary Company: Humana | Other Insurance |
| 207 | IA000575PC | Has Medical/Health Insurance, Primary Company: Aetna | Other Insurance |
| 208 | IA000576PC | Has Medical/Health Insurance, Primary Company: Cigna | Other Insurance |
| 209 | IA000590PC | Has Medical/Health Insurance, Employer-Based | Other Insurance |
| 210 | IA000591PC | Has Medical/Health Insurance, Individual | Other Insurance |
| 211 | IA000568PC | Has Supplemental Health Insurance, Any | Other Insurance |
| 212 | IA000592PC | Has Supplemental Health Insurance, Employer Based | Other Insurance |
| 213 | IA000593PC | Has Supplemental Health Insurance, Individual | Other Insurance |
| 214 | IA000577PC | Has Supplemental Health Insurance, Primary Company: Aetna | Other Insurance |
| 215 | IA000578PC | Has Supplemental Health Insurance, Primary Company: United Healthcare | Other Insurance |
| 216 | IA000569PC | Has Medicare Supplemental Insurance, Any | Other Insurance |
| 217 | IA000579PC | Has Medicare Supplemental Insurance, Primary Company: United Healthcare | Other Insurance |
| 218 | IA000580PC | Has Medicare Supplemental Insurance, Primary Company: Blue Cross/Blue Shld | Other Insurance |
| 219 | IA000581PC | Has Medicare Supplemental Insurance, Primary Company: Humana | Other Insurance |
| 220 | IA000582PC | Has Medicare Supplemental Insurance, Primary Company: Aetna | Other Insurance |
| 221 | IA000594PC | Has Medicare Supplemental Insurance, Employer-Based | Other Insurance |
| 222 | IA000595PC | Has Medicare Supplemental Insurance, Individual | Other Insurance |
| 223 | IPRMCAREPC | Has Long-Term Care (LTC) Insurance, Any | Other Insurance |
| 224 | IA000541PC | Has LTC Insurance, Purchased from Employer | Other Insurance |
| 225 | IA000542PC | Has LTC Insurance, Purchased from Individual Company | Other Insurance |
| 226 | IPGDISABPC | Has Credit Card/Mortgage Disability Insurance, Any | Other Insurance |
| 227 | IPMRTGLFPC | Has Credit Card/Mortgage Life Insurance, Any | Other Insurance |
| 228 | IPIALIPPPC | Has Residential Insurance | Residential Insurance |
| 229 | IPIALIPPPD | Has Residential Insurance - (Number of Policies) | Residential Insurance |
| 230 | IPRESI53PC | Has Residential Insurance, All Policies (Total Premium) | Residential Insurance |
| 231 | IPRESI53PD | Has Residential Insurance, All Policies (Total Premium) - (Dollars) | Residential Insurance |
| 232 | IARESII1PC | Has Residential Insurance, 1 Policy | Residential Insurance |
| 233 | IARESII2PC | Has Residential Insurance, 2 Policies | Residential Insurance |
| 234 | IPRE_OWNPC | Has Residential Insurance, Type: Homeowners | Residential Insurance |

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|-------|------------|--|-----------------------|
| 235 | IPOCO_OPPC | Has Residential Insurance, Type: Condo/Co-Op | Residential Insurance |
| 236 | IPRE_RNTPC | Has Residential Insurance, Type: Renters | Residential Insurance |
| 237 | IA000555PC | Has Residential Insurance, Type: Manufactured Home | Residential Insurance |
| 238 | IA000556PC | Has Residential Insurance, Type: Landlord | Residential Insurance |
| 239 | IARES115PC | Has Residential Insurance for Primary Residence | Residential Insurance |
| 240 | IARES116PC | Has Residential Insurance for Seasonal Home | Residential Insurance |
| 241 | IP1_4YRSPC | Has Residential Insurance, Any Continuous Policy: 1-4 Years | Residential Insurance |
| 242 | IP510YRSPC | Has Residential Insurance, Any Continuous Policy: 5-9 Years | Residential Insurance |
| 243 | IP10YRSPC | Has Residential Insurance, Any Continuous Policy: 10+ Years | Residential Insurance |
| 244 | IPRESI25PC | Has Residential Insurance, 1+ Policy, Company: Allstate | Residential Insurance |
| 245 | IPRESI26PC | Has Residential Insurance, 1+ Policy, Company: American Family | Residential Insurance |
| 246 | IPRESI32PC | Has Residential Insurance, 1+ Policy, Company: Erie | Residential Insurance |
| 247 | IPRESI33PC | Has Residential Insurance, 1+ Policy, Company: Farm Bureau | Residential Insurance |
| 248 | IA000508PC | Has Residential Insurance, 1+ Policy, Company: GEICO | Residential Insurance |
| 249 | IPRESI36PC | Has Residential Insurance, 1+ Policy, Company: Hartford | Residential Insurance |
| 250 | IPRESI37PC | Has Residential Insurance, 1+ Policy, Company: Liberty Mutual | Residential Insurance |
| 251 | IPRESI38PC | Has Residential Insurance, 1+ Policy, Company: MetLife | Residential Insurance |
| 252 | IA000509PC | Has Residential Insurance, 1+ Policy, Company: Progressive | Residential Insurance |
| 253 | IPRESI43PC | Has Residential Insurance, 1+ Policy, Company: State Farm | Residential Insurance |
| 254 | IPRESI44PC | Has Residential Insurance, 1+ Policy, Company: Travelers | Residential Insurance |
| 255 | IPRESI45PC | Has Residential Insurance, 1+ Policy, Company: USAA | Residential Insurance |
| 256 | IA000511PC | Has Residential Insurance, Satisfied with Primary Company | Residential Insurance |
| 257 | IARES122PC | Has Residential Insurance, Likely To Recommend Primary Company | Residential Insurance |
| 258 | IPPTVREXPC | Has Residential Insurance, Primary Policy, Purchase Ch: Single Company Agent | Residential Insurance |
| 259 | IPDEPREXPC | Has Residential Insurance, Primary Policy, Purchase Ch: Independent Agent | Residential Insurance |
| 260 | IPRESI14PC | Has Residential Insurance, Primary Policy, Purchase Ch: Phone | Residential Insurance |
| 261 | IPRESI13PC | Has Residential Insurance, Primary Policy, Purchase Ch: Online | Residential Insurance |
| 262 | IPOX3YRSPC | Has Residential Insurance, Switched Carrier: Did Not Switch Past 3 Years | Residential Insurance |
| 263 | IP1X3YRRPC | Has Residential Insurance, Switched Carrier: 1 Time Past 3 Years | Residential Insurance |
| 264 | IP2X3YRSPC | Has Residential Insurance, Switched Carrier: 2+ Times Past 3 Years | Residential Insurance |
| 265 | IPRESI18PC | Has Residential Insurance, Switch Reason: Lower Price | Residential Insurance |
| 266 | IPFEATREPC | Has Residential Insurance, Switch Reason: More/Better Policy Features | Residential Insurance |
| 267 | IA000510PC | Has Residential Insurance, Switch Reason: Better Reputation | Residential Insurance |
| 268 | IARES123PC | Has Residential Insurance, Not Likely To Recommend Primary Company | Residential Insurance |
| 269 | IPCOVRGEPC | Has Residential Insurance, Additional Insurance: Additional Coverage | Residential Insurance |
| 270 | IARES124PC | Has Additional Residential Insurance, Total Premium < \$125 per Year | Residential Insurance |
| 271 | IARES125PC | Has Additional Residential Insurance, Total Premium \$125-249 per Year | Residential Insurance |
| 272 | IARES126PC | Has Additional Residential Insurance, Total Premium > \$250 per Year | Residential Insurance |
| 273 | IP_UMBRLPC | Has Residential Insurance, Additional Insurance: Umbrella Policy | Residential Insurance |
| 274 | IARES127PC | Has Umbrella Residential Insurance, Total Premium < \$125 per Year | Residential Insurance |
| 275 | IARES128PC | Has Umbrella Residential Insurance, Total Premium \$125-249 per Year | Residential Insurance |
| 276 | IARES129PC | Has Umbrella Residential Insurance, Total Premium > \$250 per Year | Residential Insurance |
| 277 | IPO00493PC | Residential Insurance, Preferred Service Channel: Phone | Residential Insurance |
| 278 | IPO00492PC | Residential Insurance, Preferred Service Channel: Local Agent | Residential Insurance |
| 279 | IPO00495PC | Residential Insurance, Preferred Service Channel: Mobile | Residential Insurance |
| 280 | IPO00494PC | Residential Insurance, Preferred Service Channel: Website | Residential Insurance |