

ORDER	VARIABLE	DESCRIPTION	CATEGORY
1	IAAT0020ZC	Attitude: Willing to Pay More for Auto Insurance for Better Coverage	Insurance Attitudes
2	IAEDRTEZC	Attitude: Willing to Raise Auto/Residential Deductible if Rates Decrease	Insurance Attitudes
3	IPNR_DDTZC	Attitude: Do Not Report Auto/Residential Claim if Amount Close to Deductible	Insurance Attitudes
4	IPIPPU_1ZC	Attitude: Life Insurance Essential to Cover Funeral Costs	Insurance Attitudes
5	IPETRSVGZC	Attitude: Concerned Will Outlive Retirement Savings	Insurance Attitudes
6	IPTT0014ZC	Attitude: Concern About No Work More than 6 Months Due To Injury	Insurance Attitudes
7	IPLN_PRDZC	Attitude: Will Go to Seminar to Learn About Insurance Products	Insurance Attitudes
8	IPFINPROZC	Attitude: Willing to Pay for Advice from Financial Professional	Insurance Attitudes
9	IA000414ZC	Attitude: Interest in Purchasing Life Insurance from Auto Provider	Insurance Attitudes
10	IA000415ZC	Attitude: Life Insurance Essential for Retirement/Investment Planning	Insurance Attitudes
11	IA000416ZC	Attitude: Don't Need Life Insurance, Have Other Investments	Insurance Attitudes
12	IA000417ZC	Attitude: Prefer to Learn About Life Insurance Online, Call to Purchase	Insurance Attitudes
13	IA000418ZC	Attitude: Review Blogs/Social Networking Sites to Learn About Insurance	Insurance Attitudes
14	IA000419ZC	Attitude: Value Relationship with My Agent	Insurance Attitudes
15	IA000420ZC	Attitude: Don't Value Relationship with My Agent	Insurance Attitudes
16	IA000421ZC	Attitude: Interest in Using Mobile to Manage Policy/Claims	Insurance Attitudes
17	IA000482ZC	Attitude: Interested In Investing Today	Insurance Attitudes
18	IA000512ZC	Attitude: Prefer Auto and Residential with Same Carrier	Insurance Attitudes
19	IA000513ZC	Attitude: Funeral/Final Expense Insurance is Enough for Funeral	Insurance Attitudes
20	IA000483ZC	Attitude: Interested in Insurance With Lump Sum Payout	Insurance Attitudes
21	IA000391ZC	Attitude: Saw/Hear Advertising for Insurance Company Past 90 Days	Insurance Attitudes
22	IPHASAUTZC	Has Auto Insurance	Automobile Insurance
23	IPHASAUTZD	Has Auto Insurance	Automobile Insurance
24	IPAUTO45ZC	Has Auto Insurance, All Policies (Total Premium)	Automobile Insurance
25	IPAUTO45ZD	Has Auto Insurance, All Policies (Total Premium)	Automobile Insurance
26	IPTO0085ZC	Has Auto Insurance, 1 Policy	Automobile Insurance
27	IPTO0086ZC	Has Auto Insurance, 2 Policies	Automobile Insurance
28	IPTO0087ZC	Has Auto Insurance, 3 Policies	Automobile Insurance
29	IPTO0122ZC	Has Auto Insurance, Policy with 1 Vehicle Covered	Automobile Insurance
30	IPTO0123ZC	Has Auto Insurance, Policy with 2 Vehicles Covered	Automobile Insurance
31	IPTO0124ZC	Has Auto Insurance, Policy with 3 Vehicles Covered	Automobile Insurance
32	IPTO0125ZC	Has Auto Insurance, Policy with 4+ Vehicles Covered	Automobile Insurance
33	IA000496ZC	Has Auto Insurance, Policy Covers Car	Automobile Insurance
34	IA000497ZC	Has Auto Insurance, Policy Covers Truck or SUV	Automobile Insurance
35	IPTO0099ZC	Has Auto Insurance, Policy Covers Motorcycle	Automobile Insurance
36	IA000503ZC	Has Insured RV	Automobile Insurance
37	IA000504ZC	Has Insured Personal Watercraft	Automobile Insurance
38	IPAUTO52ZC	Has Auto Insurance, Drivers Under 25 on Policy	Automobile Insurance
39	IPAUTO53ZC	Has Auto Insurance, Incurred 1+ Claims in Past 3 Years	Automobile Insurance
40	IPTO0093ZC	Has Auto Insurance, Incurred 1 Claim in Past 3 Years	Automobile Insurance
41	IPTO0094ZC	Has Auto Insurance, Incurred 2 Claims in Past 3 Years	Automobile Insurance
42	IPTO0096ZC	Has Auto Insurance, Incurred No Claims in Past 3 Years	Automobile Insurance
43	IPAUTO55ZC	Has Auto Insurance, Primary Company: AAA/Auto Club	Automobile Insurance
44	IPAUTO58ZC	Has Auto Insurance, Primary Company: Allstate	Automobile Insurance
45	IPAUTO59ZC	Has Auto Insurance, Primary Company: American Family	Automobile Insurance
46	IPAUTO65ZC	Has Auto Insurance, Primary Company: Farmers/Zurich	Automobile Insurance
47	IPAUTO66ZC	Has Auto Insurance, Primary Company: GEICO	Automobile Insurance
48	IPAUTO68ZC	Has Auto Insurance, Primary Company: Hartford	Automobile Insurance
49	IPAUTO69ZC	Has Auto Insurance, Primary Company: Liberty Mutual	Automobile Insurance
50	IPAUTO72ZC	Has Auto Insurance, Primary Company: Nationwide	Automobile Insurance
51	IPAUTO73ZC	Has Auto Insurance, Primary Company: Progressive	Automobile Insurance
52	IPAUTO76ZC	Has Auto Insurance, Primary Company: State Farm	Automobile Insurance
53	IPAUTO77ZC	Has Auto Insurance, Primary Company: Travelers	Automobile Insurance

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54	IPAUTO78ZC	Has Auto Insurance, Primary Company: USAA	Automobile Insurance
55	IPAUTO12ZC	Has Auto Insurance, 1+ Policy, Company: AAA/Auto Club	Automobile Insurance
56	IPAUTO15ZC	Has Auto Insurance, 1+ Policy, Company: Allstate	Automobile Insurance
57	IPAUTO16ZC	Has Auto Insurance, 1+ Policy, Company: American Family	Automobile Insurance
58	IPAUTO21ZC	Has Auto Insurance, 1+ Policy, Company: Farm Bureau	Automobile Insurance
59	IPAUTO22ZC	Has Auto Insurance, 1+ Policy, Company: Farmers/Zurich	Automobile Insurance
60	IPAUTO23ZC	Has Auto Insurance, 1+ Policy, Company: GEICO	Automobile Insurance
61	IPAUTO25ZC	Has Auto Insurance, 1+ Policy, Company: Hartford	Automobile Insurance
62	IPAUTO26ZC	Has Auto Insurance, 1+ Policy, Company: Liberty Mutual	Automobile Insurance
63	IPAUTO29ZC	Has Auto Insurance, 1+ Policy, Company: Nationwide	Automobile Insurance
64	IPAUTO30ZC	Has Auto Insurance, 1+ Policy, Company: Progressive	Automobile Insurance
65	IPAUTO33ZC	Has Auto Insurance, 1+ Policy, Company: State Farm	Automobile Insurance
66	IPAUTO34ZC	Has Auto Insurance, 1+ Policy, Company: Travelers	Automobile Insurance
67	IPAUTO35ZC	Has Auto Insurance, 1+ Policy, Company: USAA	Automobile Insurance
68	IPPTVAUXZC	Has Auto Insurance, Primary Policy Purchase Channel: Single Company Agent	Automobile Insurance
69	IPDEPAUXZC	Has Auto Insurance, Primary Policy Purchase Channel: Independent Agent	Automobile Insurance
70	IPAUTO90ZC	Has Auto Insurance, Primary Policy Purchase Channel: Phone	Automobile Insurance
71	IPAUTO89ZC	Has Auto Insurance, Primary Policy Purchase Channel: Online	Automobile Insurance
72	IPTO0100ZC	Has Auto Insurance, Purchase via Internet: Insurance Company Website	Automobile Insurance
73	IPTO0101ZC	Has Auto Insurance, Purchase via Internet: Online Quote Service	Automobile Insurance
74	IA000392ZC	Has Auto Insurance, Satisfied with Primary Company	Automobile Insurance
75	IPTO0103ZC	Has Auto Insurance, Likely To Recommend Primary Company Co	Automobile Insurance
76	IAAUT102ZC	Has Auto Insurance, Any Continuous Policy: <1 Year	Automobile Insurance
77	IPAUTO37ZC	Has Auto Insurance, 1+ Policy, Years: 1-4 Years	Automobile Insurance
78	IPAUTO38ZC	Has Auto Insurance, 1+ Policy, Years: 5-9 Years	Automobile Insurance
79	IPAUTO36ZC	Has Auto Insurance, 1+ Policy, Years: 10+ Years	Automobile Insurance
80	IPOX3YRAZC	Has Auto Insurance, Switched Carrier: Did Not Switch Past 3 Years	Automobile Insurance
81	IP1X3YRAZC	Has Auto Insurance, Switched Carrier: 1 Time Past 3 Years	Automobile Insurance
82	IPAUTO95ZC	Has Auto Insurance, Switched Carrier: 2+ Times Past 3 Years	Automobile Insurance
83	IPBADSVZC	Has Auto Insurance, Switch Reason: Bad Service (non-Claims)	Automobile Insurance
84	IPTTRREPZC	Has Auto Insurance, Switch Reason: Better Reputation	Automobile Insurance
85	IPCOMBOAZC	Has Auto Insurance, Switch Reason: Combined Policies	Automobile Insurance
86	IPFEATAIZC	Has Auto Insurance, Switch Reason: Policy Features	Automobile Insurance
87	IPRPRICEZC	Has Auto Insurance, Switch Reason: Lower Price	Automobile Insurance
88	IPAUTO93ZC	Has Auto Insurance, Switch Reason: Recommendation Friend/Family	Automobile Insurance
89	IPAUTO91ZC	Has Auto Insurance, Switch Reason: Company Cancelled Auto Policy	Automobile Insurance
90	IPCMOVEAZC	Has Auto Insurance, Switch Reason: Moved	Automobile Insurance
91	IPTO0105ZC	Has Auto Insurance, Shopped for Auto Insurance Past 3 Years	Automobile Insurance
92	IPTO0106ZC	Has Auto Insurance, Shopped 1 Time for Auto Insurance Past 3 Years	Automobile Insurance
93	IPTO0107ZC	Has Auto Insurance, Shopped 2 Times for Auto Insurance Past 3 Years	Automobile Insurance
94	IPTO0108ZC	Has Auto Insurance, Shopped 3+ Times for Auto Insurance Past 3 Years	Automobile Insurance
95	IPTO0109ZC	Has Auto Insurance, Did Not Shop for Auto Insurance Past 3 Years	Automobile Insurance
96	IA000390ZC	Received Quote, Last Time Shopped for Auto Policy	Automobile Insurance
97	IPTO0111ZC	Has Auto Insurance, Reason to Shop: Bad Service (non-Claims)	Automobile Insurance
98	IPTO0112ZC	Has Auto Insurance, Reason to Shop: Closer Agent	Automobile Insurance
99	IPTO0115ZC	Has Auto Insurance, Reason to Shop: Combined Policies	Automobile Insurance
100	IPTO0116ZC	Has Auto Insurance, Reason to Shop: Price Increase	Automobile Insurance
101	IPTO0119ZC	Has Auto Insurance, Reason to Shop: Better Price	Automobile Insurance
102	IPTO0120ZC	Has Auto Insurance, Reason to Shop: Recommendation Friend/Family	Automobile Insurance
103	IPTO0121ZC	Has Auto Insurance, Reason to Shop: More Variety Products/Services	Automobile Insurance
104	IPTO0117ZC	Has Auto Insurance, Reason to Shop: Life Event	Automobile Insurance
105	IPO00481ZC	Has Auto Insurance, Uses Driving Monitors	Automobile Insurance
106	IA000502ZC	Has Auto Insurance, Reason to Shop: No Online Services	Automobile Insurance

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107	IP000488ZC	Has Auto Insurance, Preferred Service Channel: Phone	Automobile Insurance
108	IP000489ZC	Has Auto Insurance, Preferred Service Channel: Local Agent	Automobile Insurance
109	IP000490ZC	Has Auto Insurance, Preferred Service Channel: Website	Automobile Insurance
110	IP000491ZC	Has Auto Insurance, Preferred Service Channel: Mobile	Automobile Insurance
111	IPANY_LFZC	Has Life Insurance, Any	Life Insurance
112	IAOT095GZC	Has Employer-based Life Insurance	Life Insurance
113	IAOT095DZC	Has Employer-based Life Insurance, Employer Fully Funds	Life Insurance
114	IAOT095EZC	Has Employer-based Life Insurance, Employer Partially Funds	Life Insurance
115	IAOT095FZC	Has Employer-based Life Insurance, Employer Does Not Fund	Life Insurance
116	IPLF_IPPZC	Has Individual Life Insurance, Any Type	Life Insurance
117	IPLF_IPPZD	Has Individual Life Insurance, Any Type	Life Insurance
118	IPLIFE48ZC	Has Individual Life Insurance, All Policies (Total Premium)	Life Insurance
119	IPLIFE48ZD	Has Individual Life Insurance, All Policies (Total Premium)	Life Insurance
120	IA000514ZC	Has Individual Life Insurance, Survivor Benefit \$1,000,000+	Life Insurance
121	IPHASTRMZC	Has Term Life Insurance	Life Insurance
122	IPHASTRMZD	Has Term Life Insurance	Life Insurance
123	IPIFE151ZC	Has Term Life Insurance, All Policies (Total Premium)	Life Insurance
124	IPIFE151ZD	Has Term Life Insurance, All Policies (Total Premium)	Life Insurance
125	IPGT3TERZC	Has Term Life Insurance, 1+ Policy, Purchased in Past 3 Years	Life Insurance
126	IA000515ZC	Has Term Life Insurance, 1+ Policy, Company: Allstate	Life Insurance
127	IPIFE134ZC	Has Term Life Insurance, 1+ Policy, Company: MetLife	Life Insurance
128	IPIFE139ZC	Has Term Life Insurance, 1+ Policy, Company: Prudential	Life Insurance
129	IPIFE140ZC	Has Term Life Insurance, 1+ Policy, Company: State Farm	Life Insurance
130	IALIO232ZC	Has Term Life Insurance, 1 Policy	Life Insurance
131	IALIO233ZC	Has Term Life Insurance, 2 Policies	Life Insurance
132	IPPTVTEXZC	Has Term Life Insurance, Purchase Channel: Single Company Insurance Agent	Life Insurance
133	IPDEPTTEXZC	Has Term Life Insurance, Purchase Channel: Independent Insurance Agent	Life Insurance
134	IPIFE165ZC	Has Term Life Insurance, Purchase Channel: Employer	Life Insurance
135	IPIFE171ZC	Has Term Life Insurance, Purchase Channel: Phone	Life Insurance
136	IALIO225ZC	Has Term Life Insurance, Purchase Channel: Online	Life Insurance
137	IPIFE172ZC	Has Term Life Insurance, Reason Purchased: Agent Recommendation	Life Insurance
138	IPIFE174ZC	Has Term Life Insurance, Reason Purchased: Better Rate	Life Insurance
139	IPIFE176ZC	Has Term Life Insurance, Reason Purchased: Ease Inheritance Burdens	Life Insurance
140	IPIFE177ZC	Has Term Life Insurance, Reason Purchased: Employment Status Changed	Life Insurance
141	IPIFE178ZC	Has Term Life Insurance, Reason Purchased: Recommendation Friend/Family	Life Insurance
142	IPIFE179ZC	Has Term Life Insurance, Reason Purchased: Had a Child	Life Insurance
143	IPIFE180ZC	Has Term Life Insurance, Reason Purchased: Income Protection	Life Insurance
144	IPIFE182ZC	Has Term Life Insurance, Reason Purchased: Married/Divorced	Life Insurance
145	IPIFE183ZC	Has Term Life Insurance, Reason Purchased: Pay Funeral Expenses	Life Insurance
146	IPIFE184ZC	Has Term Life Insurance, Reason Purchased: Retirement Planning	Life Insurance
147	IALIO220ZC	Has Term Life Insurance, Annually Renewable Term	Life Insurance
148	IALIO221ZC	Has Term Life Insurance, 5 Year Renewable Term	Life Insurance
149	IALIO222ZC	Has Term Life Insurance, 10 Year Term	Life Insurance
150	IALIO223ZC	Has Term Life Insurance, Term to a Specified Age	Life Insurance
151	IPHASWHLZC	Has Whole Life Insurance	Life Insurance
152	IPHASWHLZD	Has Whole Life Insurance	Life Insurance
153	IPIFE216ZC	Has Whole Life Insurance, All Policies (Total Premium)	Life Insurance
154	IPIFE216ZD	Has Whole Life Insurance, All Policies (Total Premium)	Life Insurance
155	IPGT3WLIZC	Has Whole Life Insurance, Policy Purchased Past 3 Years	Life Insurance
156	IA000518ZC	Has Whole Life Insurance, 1+ Policy, Company: Allstate	Life Insurance
157	IPIFE200ZC	Has Whole Life Insurance, 1+ Policy, Company: MetLife	Life Insurance
158	IPIFE203ZC	Has Whole Life Insurance, 1+ Policy, Company: New York Life	Life Insurance
159	IPIFE206ZC	Has Whole Life Insurance, 1+ Policy, Company: Prudential	Life Insurance

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160	IPIFE207ZC	Has Whole Life Insurance, 1+ Policy, Company: State Farm	Life Insurance
161	IALIO235ZC	Has Whole Life Insurance, 1 Policy	Life Insurance
162	IALIO236ZC	Has Whole Life Insurance, 2 Policies	Life Insurance
163	IALIO237ZC	Has Whole Life Insurance, 3+ Policies	Life Insurance
164	IPAPC_AGZC	Has Whole Life Insurance, Purchase Channel: Single Company Agent	Life Insurance
165	IPNDPCAGZC	Has Whole Life Insurance, Purchase Channel: Independent Insurance Agent	Life Insurance
166	IALIO239ZC	Has Whole Life Insurance, Purchase Channel: Phone	Life Insurance
167	IPIFE238ZC	Has Whole Life Insurance, Reason Purchased: Agent Recommendation	Life Insurance
168	IPIFE242ZC	Has Whole Life Insurance, Reason Purchased: Ease Inheritance Burdens	Life Insurance
169	IPIFE243ZC	Has Whole Life Insurance, Reason Purchased: Employment Status Change	Life Insurance
170	IPIFE244ZC	Has Whole Life Insurance, Reason Purchased: Recommendation Friend/Family	Life Insurance
171	IPIFE245ZC	Has Whole Life Insurance, Reason Purchased: Had a Child	Life Insurance
172	IPIFE246ZC	Has Whole Life Insurance, Reason Purchased: Income Protection	Life Insurance
173	IPIFE248ZC	Has Whole Life Insurance, Reason Purchased: Married/Divorced	Life Insurance
174	IPIFE249ZC	Has Whole Life Insurance, Reason Purchased: Pay Funeral Expenses	Life Insurance
175	IPIFE250ZC	Has Whole Life Insurance, Reason Purchased: Retirement Planning	Life Insurance
176	IPFE0100ZC	Has Universal Life Insurance	Life Insurance
177	IPFE0100ZD	Has Universal Life Insurance	Life Insurance
178	IALI300CZC	Has Universal Life Insurance, All Policies (Total Premium)	Life Insurance
179	IALI300CZD	Has Universal Life Insurance, All Policies (Total Premium)	Life Insurance
180	IPFE0156ZC	Has Universal Life Insurance, Purchased in Past 3 Years	Life Insurance
181	IALIO247ZC	Has Universal Life Insurance, 1 Policy	Life Insurance
182	IALIO248ZC	Has Universal Life Insurance, 2 Policies	Life Insurance
183	IPFE0127ZC	Has Universal Life Insurance, Purchase Channel: Single Company Agent	Life Insurance
184	IPFE0128ZC	Has Universal Life Insurance, Purchase Channel: Independent Insurance Agent	Life Insurance
185	IPFE0135ZC	Has Universal Life Insurance, Reason Purchased: Agent Recommendation	Life Insurance
186	IPFE0158ZC	Has Variable Life Insurance	Life Insurance
187	IPFE0158ZD	Has Variable Life Insurance	Life Insurance
188	IALI302CZC	Has Variable Life Insurance, All Policies (Total Premium)	Life Insurance
189	IALI302CZD	Has Variable Life Insurance, All Policies (Total Premium)	Life Insurance
190	IPFE0185ZC	Has Variable Life Insurance, Purchase Channel: Single Company Agent	Life Insurance
191	IPFE0193ZC	Has Variable Life Insurance, Reason Purchased: Agent Recommendation	Life Insurance
192	IPANYADDZC	Has Accidental Death & Dismemberment Insurance (AD&D), Any	Other Insurance
193	IA000532ZC	Has Accidental Death & Dismemberment Insurance (AD&D), Total Premium	Other Insurance
194	IA000532ZD	Has Accidental Death & Dismemberment Insurance (AD&D), Total Premium	Other Insurance
195	IPGT3ADDZC	Has AD&D Insurance, Purchased Past 3 Years	Other Insurance
196	IA000519ZC	Has AD&D Insurance, Purchased from Employer	Other Insurance
197	IPHE0089ZC	Has AD&D Insurance, Purchased from Individual Company	Other Insurance
198	IA000399ZC	Has AD&D Insurance, Purchase Channel: Single Company Agent	Other Insurance
199	IA000405ZC	Has AD&D Insurance, Purchase Channel: Bank/Credit Union	Other Insurance
200	IA000404ZC	Has AD&D Insurance, Purchase Channel: Employer	Other Insurance
201	IPPTVADDZC	Has AD&D Insurance, Learn Channel: Single Company Agent	Other Insurance
202	IPEMP_01ZC	Has AD&D Insurance, Learn Channel: Employer	Other Insurance
203	IPHLMADDZC	Has AD&D Insurance, Learn Channel: Mail Solicitation	Other Insurance
204	IPOTHE11ZC	Has AD&D Insurance, Learn Channel: Friend/Family	Other Insurance
205	IA000534ZC	Has Disability Insurance, Total Premium	Other Insurance
206	IA000534ZD	Has Disability Insurance, Total Premium	Other Insurance
207	IPOTHE27ZC	Has Disability Insurance, Purchased Past 3 Years	Other Insurance
208	IPHE0093ZC	Has Disability Insurance, Purchased from Employer	Other Insurance
209	IA000536ZC	Has Disability Insurance, Employer Fully Funds	Other Insurance
210	IA000537ZC	Has Disability Insurance, Employer Partially Funds	Other Insurance
211	IA000538ZC	Has Disability Insurance, Employer Does Not Fund	Other Insurance
212	IPHE0113ZC	Has Disability Insurance, Purchased from Individual Company	Other Insurance

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213	IA000412ZC	Has Disability Insurance, Purchase Channel: Employer	Other Insurance
214	IA000407ZC	Has Disability Insurance, Purchase Channel: Single Company Agent	Other Insurance
215	IPPTVDISZC	Has Disability Insurance, Learn Channel: Single Company Agent	Other Insurance
216	IPEMP_03ZC	Has Disability Insurance, Learn Channel: Employer	Other Insurance
217	IPOTHE29ZC	Has Disability Insurance, Learn Channel: Friend/Family	Other Insurance
218	IPOTHE33ZC	Has Disability Insurance, Any	Other Insurance
219	IPRMCAREZC	Has Long-Term Care Insurance, Any	Other Insurance
220	IA000539ZC	Has Long-Term Care Insurance, Total Premium	Other Insurance
221	IA000539ZD	Has Long-Term Care Insurance, Total Premium	Other Insurance
222	IA000541ZC	Has LTC Insurance, Purchased from Employer	Other Insurance
223	IA000542ZC	Has LTC Insurance, Purchased from Individual Company	Other Insurance
224	IPGT3LTCZC	Has LTC Insurance, Purchased Past 3 Years	Other Insurance
225	IA000393ZC	Has LTC Insurance, Purchase Channel: Single Company Agent	Other Insurance
226	IA000397ZC	Has LTC Insurance, Purchase Channel: Employer	Other Insurance
227	IA000394ZC	Has LTC Insurance, Purchase Channel: Independent Agent	Other Insurance
228	IPPTVLTCZC	Has LTC Insurance, Learn Channel: Single Company Agent	Other Insurance
229	IPDEPLTCZC	Has LTC Insurance, Learn Channel: Independent Agent	Other Insurance
230	IPEMP_04ZC	Has LTC Insurance, Learn Channel: Employer	Other Insurance
231	IPOTHE77ZC	Has Dental Insurance	Other Insurance
232	IPHE0099ZC	Has Dental Insurance, Employer-based	Other Insurance
233	IPOTHE79ZC	Has Dental Insurance, Individually Purchased	Other Insurance
234	IPOTHE92ZC	Has Vision Insurance	Other Insurance
235	IPHE0107ZC	Has Vision Insurance, Employer-based	Other Insurance
236	IPOTHE94ZC	Has Vision Insurance, Individual	Other Insurance
237	IPOTHE47ZC	Has Funeral/Final Expense Insurance, Any	Other Insurance
238	IPOTHE34ZC	Has Funeral/Final Expense Insurance, Purchased Past 3 Years	Other Insurance
239	IPGDISABZC	Has Credit Card/Mortgage Disability Insurance, Any	Other Insurance
240	IPMRTGLFZC	Has Credit Card/Mortgage Life Insurance, Any	Other Insurance
241	IPIALIPPZC	Has Residential Insurance	Residential Insurance
242	IPIALIPPZD	Has Residential Insurance	Residential Insurance
243	IPRESI53ZC	Has Residential Insurance, All Policies (Total Premium)	Residential Insurance
244	IPRESI53ZD	Has Residential Insurance, All Policies (Total Premium)	Residential Insurance
245	IARESI11ZC	Has Residential Insurance, 1 Policy	Residential Insurance
246	IARESI12ZC	Has Residential Insurance, 2 Policies	Residential Insurance
247	IPRE_OWNZC	Has Residential Insurance, Type: Homeowners	Residential Insurance
248	IPOCO_OPZC	Has Residential Insurance, Type: Condo/Co-Op	Residential Insurance
249	IPRE_RNTZC	Has Residential Insurance, Type: Renters	Residential Insurance
250	IARESI15ZC	Has Residential Insurance for Primary Residence	Residential Insurance
251	IARESI16ZC	Has Residential Insurance for Seasonal Home	Residential Insurance
252	IARESI17ZC	Has Residential Insurance for Full-Time Rental Property	Residential Insurance
253	IPSLT1YRZC	Has Residential Insurance, Any Continuous Policy: <1 Year	Residential Insurance
254	IP1_4YRSZC	Has Residential Insurance, Any Continuous Policy: 1-4 Years	Residential Insurance
255	IP510YRSZC	Has Residential Insurance, Any Continuous Policy: 5-9 Years	Residential Insurance
256	IP10YRSZC	Has Residential Insurance, Any Continuous Policy: 10+ Years	Residential Insurance
257	IPRESI22ZC	Has Residential Insurance, 1+ Policy, Company: AAA/Auto Club	Residential Insurance
258	IPRESI25ZC	Has Residential Insurance, 1+ Policy, Company: Allstate	Residential Insurance
259	IPRESI26ZC	Has Residential Insurance, 1+ Policy, Company: American Family	Residential Insurance
260	IPRESI33ZC	Has Residential Insurance, 1+ Policy, Company: Farm Bureau	Residential Insurance
261	IPRESI34ZC	Has Residential Insurance, 1+ Policy, Company: Farmers/Zurich	Residential Insurance
262	IA000508ZC	Has Residential Insurance, 1+ Policy, Company: GEICO	Residential Insurance
263	IPRESI36ZC	Has Residential Insurance, 1+ Policy, Company: Hartford	Residential Insurance
264	IPRESI37ZC	Has Residential Insurance, 1+ Policy, Company: Liberty Mutual	Residential Insurance
265	IPRESI39ZC	Has Residential Insurance, 1+ Policy, Company: Nationwide	Residential Insurance

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266	IA000509ZC	Has Residential Insurance, 1+ Policy, Company: Progressive	Residential Insurance
267	IPRESI43ZC	Has Residential Insurance, 1+ Policy, Company: State Farm	Residential Insurance
268	IPRESI44ZC	Has Residential Insurance, 1+ Policy, Company: Travelers	Residential Insurance
269	IPRESI45ZC	Has Residential Insurance, 1+ Policy, Company: USAA	Residential Insurance
270	IA000511ZC	Has Residential Insurance, Satisfied with Primary Company	Residential Insurance
271	IARESI22ZC	Has Residential Insurance, Likely To Recommend Primary Company	Residential Insurance
272	IPPTVREXZC	Has Residential Insurance, Primary Policy, Purchase Ch: Single Company Agent	Residential Insurance
273	IPDEPREXZC	Has Residential Insurance, Primary Policy, Purchase Ch: Independent Agent	Residential Insurance
274	IPRESI14ZC	Has Residential Insurance, Primary Policy, Purchase Ch: Phone	Residential Insurance
275	IPRESI13ZC	Has Residential Insurance, Primary Policy, Purchase Ch: Online	Residential Insurance
276	IPOX3YRSZC	Has Residential Insurance, Switched Carrier: Did Not Switch Past 3 Years	Residential Insurance
277	IP1X3YRRZC	Has Residential Insurance, Switched Carrier: 1 Time Past 3 Years	Residential Insurance
278	IP2X3YRSZC	Has Residential Insurance, Switched Carrier: 2+ Times Past 3 Years	Residential Insurance
279	IPCOMBORZC	Has Residential Insurance, Switch Reason: Combined Policy	Residential Insurance
280	IPCMOVERZC	Has Residential Insurance, Switch Reason: Moved	Residential Insurance
281	IPRESI18ZC	Has Residential Insurance, Switch Reason: Lower Price	Residential Insurance
282	IPFEATREZC	Has Residential Insurance, Switch Reason: More/Better Policy Features	Residential Insurance
283	IA000510ZC	Has Residential Insurance, Switch Reason: Better Reputation	Residential Insurance
284	IPCOVRGEZC	Has Residential Insurance, Additional Insurance: Additional Coverage	Residential Insurance
285	IARESI24ZC	Has Additional Residential Insurance, Total Premium < \$125 per Year	Residential Insurance
286	IARESI25ZC	Has Additional Residential Insurance, Total Premium \$125-249 per Year	Residential Insurance
287	IP_UMBRLZC	Has Residential Insurance, Additional Insurance: Umbrella Policy	Residential Insurance
288	IARESI28ZC	Has Umbrella Residential Insurance, Total Premium \$125-249 per Year	Residential Insurance
289	IARESI29ZC	Has Umbrella Residential Insurance, Total Premium > \$250 per Year	Residential Insurance
290	IP000492ZC	Residential Insurance, Preferred Service Channel: Local Agent	Residential Insurance
291	IP000493ZC	Residential Insurance, Preferred Service Channel: Phone	Residential Insurance
292	IP000494ZC	Residential Insurance, Preferred Service Channel: Website	Residential Insurance