

CLARITAS NET WORTH INDICATORS PROFILES FOR PRIZM PREMIER 2017 - VARIABLES

ORDER	VARIABLE	DESCRIPTION	CATEGORY
1	NTWPZPHHD	Total Households	Basics
2	NW359344PC	Net Worth < \$25K	Nation Level
3	NW566281PC	Net Worth \$25K-\$49K	Nation Level
4	NW575724PC	Net Worth \$50K-\$74K	Nation Level
5	NW453184PC	Net Worth \$75K-\$99K	Nation Level
6	NW942822PC	Net Worth \$100K-\$149K	Nation Level
7	NW005404PC	Net Worth \$150K-\$249K	Nation Level
8	NW097062PC	Net Worth \$250K-\$499K	Nation Level
9	NW811691PC	Net Worth \$500K-\$749K	Nation Level
10	NW145292PC	Net Worth \$750K-\$999K	Nation Level
11	NW645756PC	Net Worth \$1 million+	Nation Level