

ORDER	VARIABLE	DESCRIPTION	CATEGORY
1	BUS_ID	Business ID	Basic
2	BUS_NAME	Business Name	Basic
3	ADDR	Address	Location
4	PLACE	City	Location
5	STATE	State	Location
6	ZIP	ZIP	Location
7	ZIP4	ZIP+4	Location
8	LAT	Latitude	Location
9	LON	Longitude	Location
10	EMP_HERE	Employment For This Location	Attributes
11	SALES_HERE	Sales From This Location (000's)	Attributes
12	YEAR_ESTABLISHED	Year Established	Attributes
13	NAICS6_1	6-digit NAICS Code	Industry Classification
14	NAICS6_1_LAB	6-digit NAICS Description	Industry Classification
15	SIC1	Primary SIC Code	Industry Classification
16	SIC1_LAB	Primary SIC Description	Industry Classification
17	ULTIMATE_PARENT_ID	Ultimate Parent ID	Attributes
18	SUBSIDIARY_PARENT_ID	Subsidiary Parent ID	Attributes
19	EMPLOYEES_TOTAL_NUMERIC	Employment For All Locations	Attributes
20	SALES_TOTAL_NUMERIC	Sales For All Locations (000's)	Attributes
21	BUSINESS_STATUS_CODE	Business Status Code	Attributes
22	YPH_CODE_1	Yellow Page Code	Attributes
23	FRAN_CODE_1_1	Franchise Code	Attributes
24	WORK_HOME	Work At Home	Attributes
25	PRIMARY_URL_ADDRESS	Primary URL Address	Attributes
26	NAICS_2Digit_wDesc	2-digit NAICS Code and Description	Industry Classification
27	NAICS_3Digit_wDesc	3-digit NAICS Code and Description	Industry Classification
28	NAICS_4Digit_wDesc	4-digit NAICS Code and Description	Industry Classification
29	NAICS_6Digit_wDesc	6-digit NAICS Code and Description	Industry Classification
30	SIC1_wDesc	Primary SIC and Description	Industry Classification