

Expenditures | FoodSpend - Cereal Grains

Trade Area: SPOTLIGHT - 3 km

	Consumption Unit	Unit/Hhld	% Comp	Base Consumption Unit	Base Unit/Hhld	Base % Comp	Index: Unit/Hhld	Index: % Comp
Cereal grains and cereal products								
Cereal grains and cereal products	66,249,194	350.63	100.00	2,389,394,352	412.87	100.00	85	100
Rice and rice mixes	5,702,126	30.18	8.61	203,601,376	35.18	8.52	86	101
Rice	4,298,075	22.75	6.49	173,150,235	29.92	7.25	76	90
Rice mixes	1,404,051	7.43	2.12	30,451,141	5.26	1.27	141	166
Pasta products	10,536,638	55.77	15.90	343,169,578	59.30	14.36	94	111
Pasta (fresh or dry)	8,655,077	45.81	13.06	245,440,520	42.41	10.27	108	127
Pasta (canned)	430,014	2.28	0.65	28,063,950	4.85	1.17	47	55
Pasta mixes	1,451,546	7.68	2.19	69,665,108	12.04	2.92	64	75
Other cereal grains and cereal products	50,010,430	264.69	75.49	1,842,623,398	318.40	77.12	83	98
Flour and flour-based mixes	4,136,347	21.89	6.24	143,504,438	24.80	6.01	88	104
Flour	2,930,144	15.51	4.42	92,655,732	16.01	3.88	97	114
Cake and other flour-based mixes	1,206,203	6.38	1.82	50,848,706	8.79	2.13	73	86
Breakfast cereal and other grain products (except infant)	45,874,083	242.79	69.24	1,699,118,960	293.60	71.11	83	97
Breakfast cereal (except infant cereals)	26,602,252	140.80	40.15	924,908,524	159.82	38.71	88	104
Other cereal grains (unmilled or milled)	2,795,029	14.79	4.22	53,404,951	9.23	2.24	160	189
Cereal bars	6,309,988	33.40	9.52	316,723,484	54.73	13.26	61	72
Cereal-based snack food	10,166,814	53.81	15.35	404,082,000	69.82	16.91	77	91

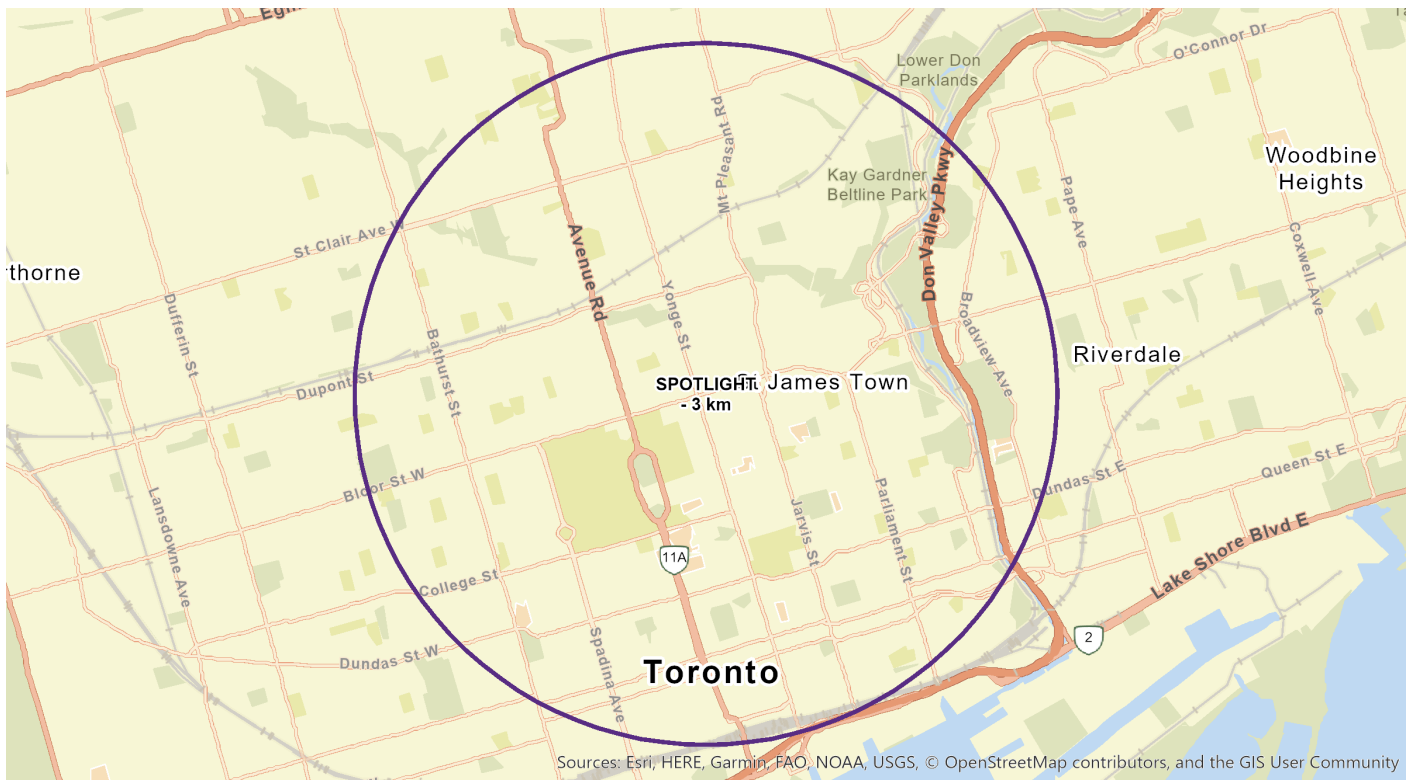
Benchmark: Ontario

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Index Colours:	<80	80 - 110	110+
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Expenditures | Trade Area Map

Trade Area: SPOTLIGHT - 3 km



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

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Benchmark: Ontario

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Report Details

Name: Expenditures - FoodSpend - Cereal Grains
Date / Time: 8/10/2023 8:44:11 PM
Workspace: CAN 2023 - PRIZM Postal Code
Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
SPOTLIGHT - 3 km		N/A

Benchmark

Name	Level	Geographies
Ontario	Province	Ontario

DataSource

Product	Provider	Copyright
FoodSpend	Environics Analytics Statistics Canada	©2023 Environics Analytics (https://dev-web6/Envision/About/1/2023#8)
